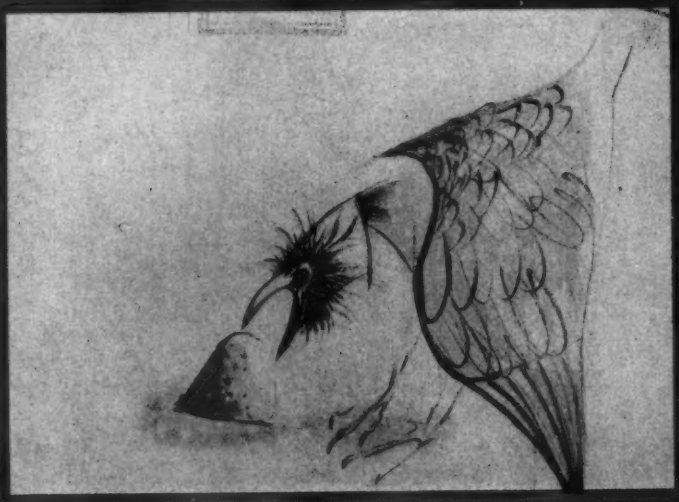
INTERIOR DESIGN

AUGUST 1950



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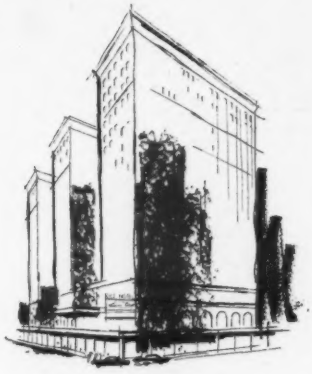
S. M. Revness, *president of The Walter M. Ballard Corporation, New York, specifies Koroseal vinyl wall covering and upholstering in many hotel installations decorated by his nationally known firm. One recent assignment involved the Rice Hotel in Houston, Texas, where Koroseal was used to achieve beauty coupled with durability.*

Tasteful selection *of wall covering and upholstery in durable, washable Koroseal helps keep the busy Coffee House ever bright and cheerful at the Rice Hotel, Houston, Texas. Note how Koroseal in cantaloupe Rope Square wall covering pattern accents the room designed by The Walter M. Ballard Corporation.*



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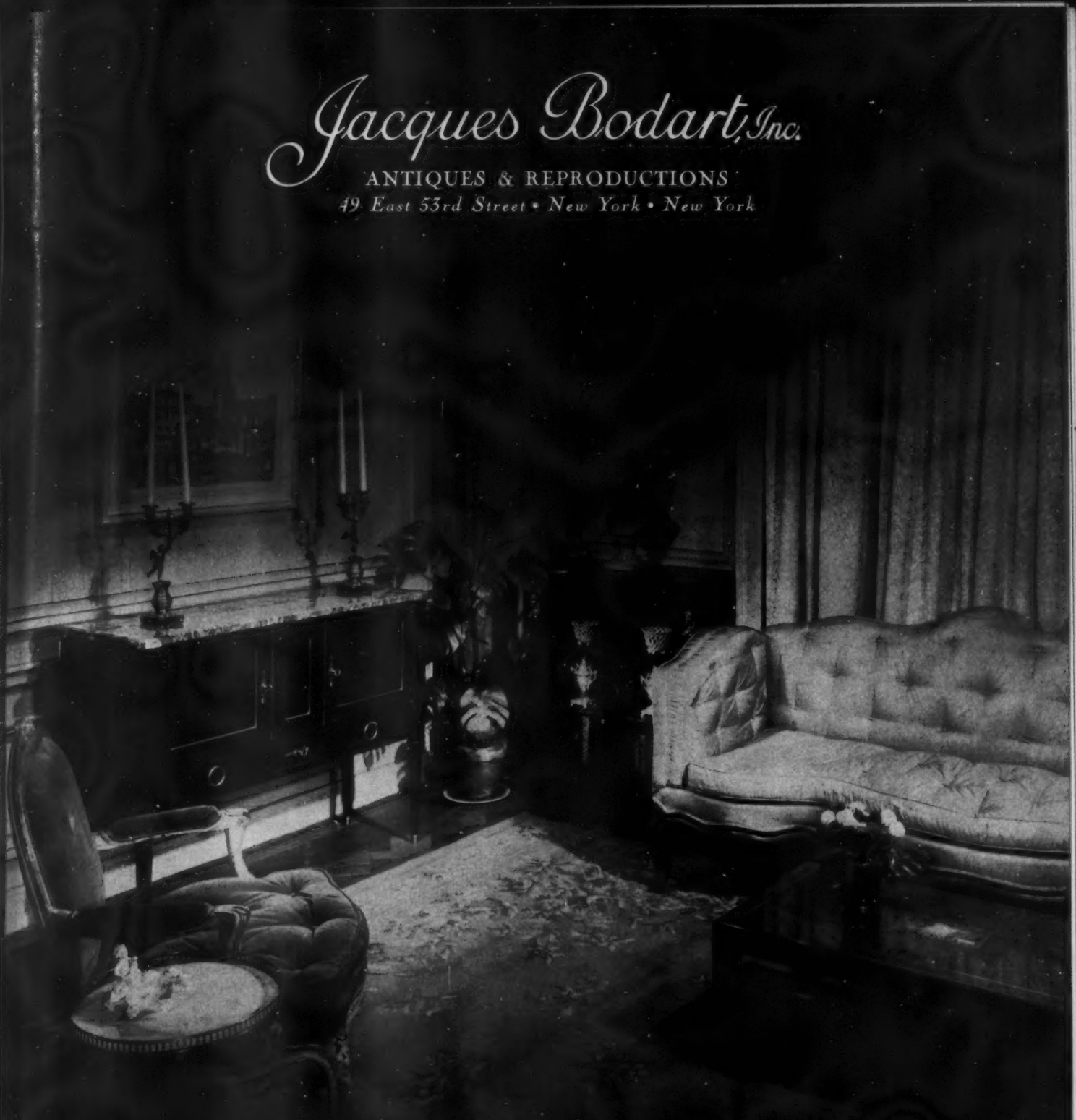

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(Savonnerie rug courtesy of Ernest Treganowan, Inc.)

In Malouf house in Dallas graceful stairway has Scalamandrè silk cord and tassel dyed Wedgwood blue, harmonizing with walls. Ceil Williams, Interior Designer.

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Delicate peach tones in monochromatic color scheme of spacious bedroom are heightened by Scalamandrè silk taffeta curtains of formal design with ball and tassel silk trimming. Ceil Williams, Interior Designer.

Wedgwood blue walls and gray carpet of living room in the Malouf house are contrasted with Scalamandrè white silk damask curtains luxuriously finished with matching tassel and ball trimming. Ceil Williams, Interior Designer.

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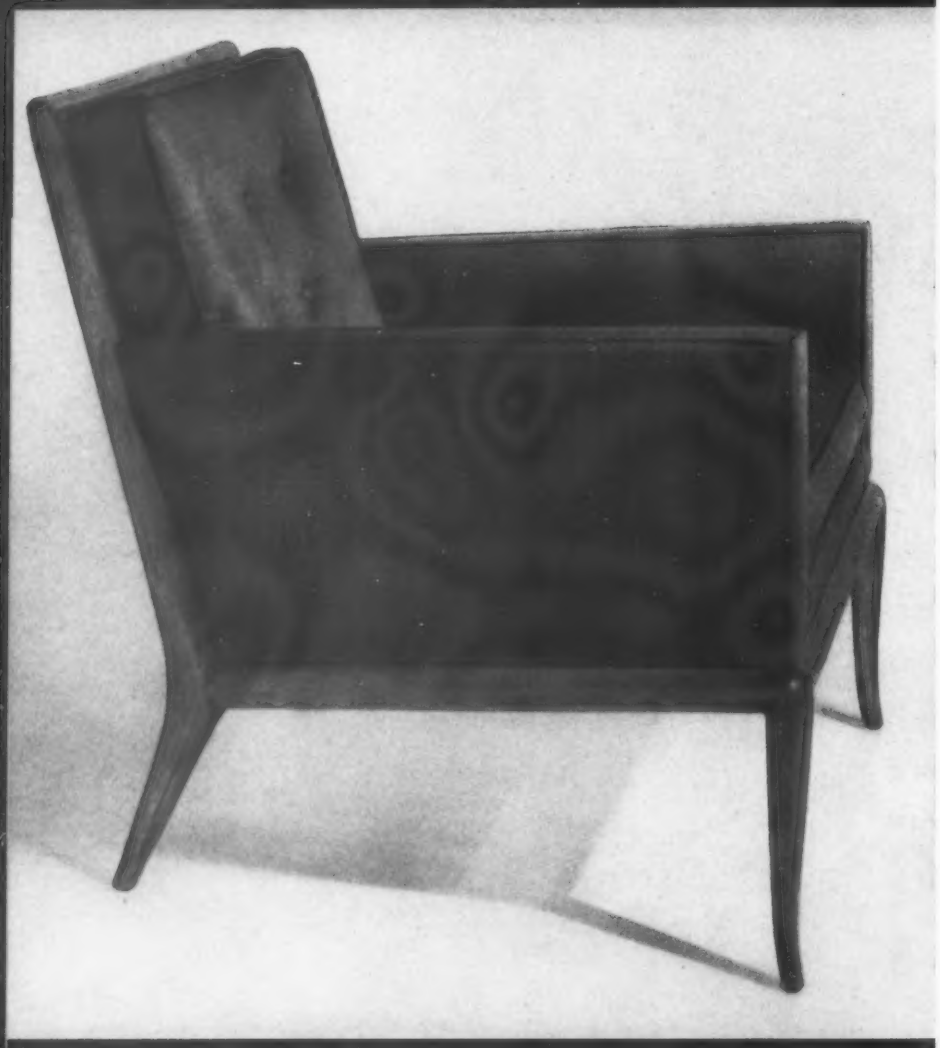

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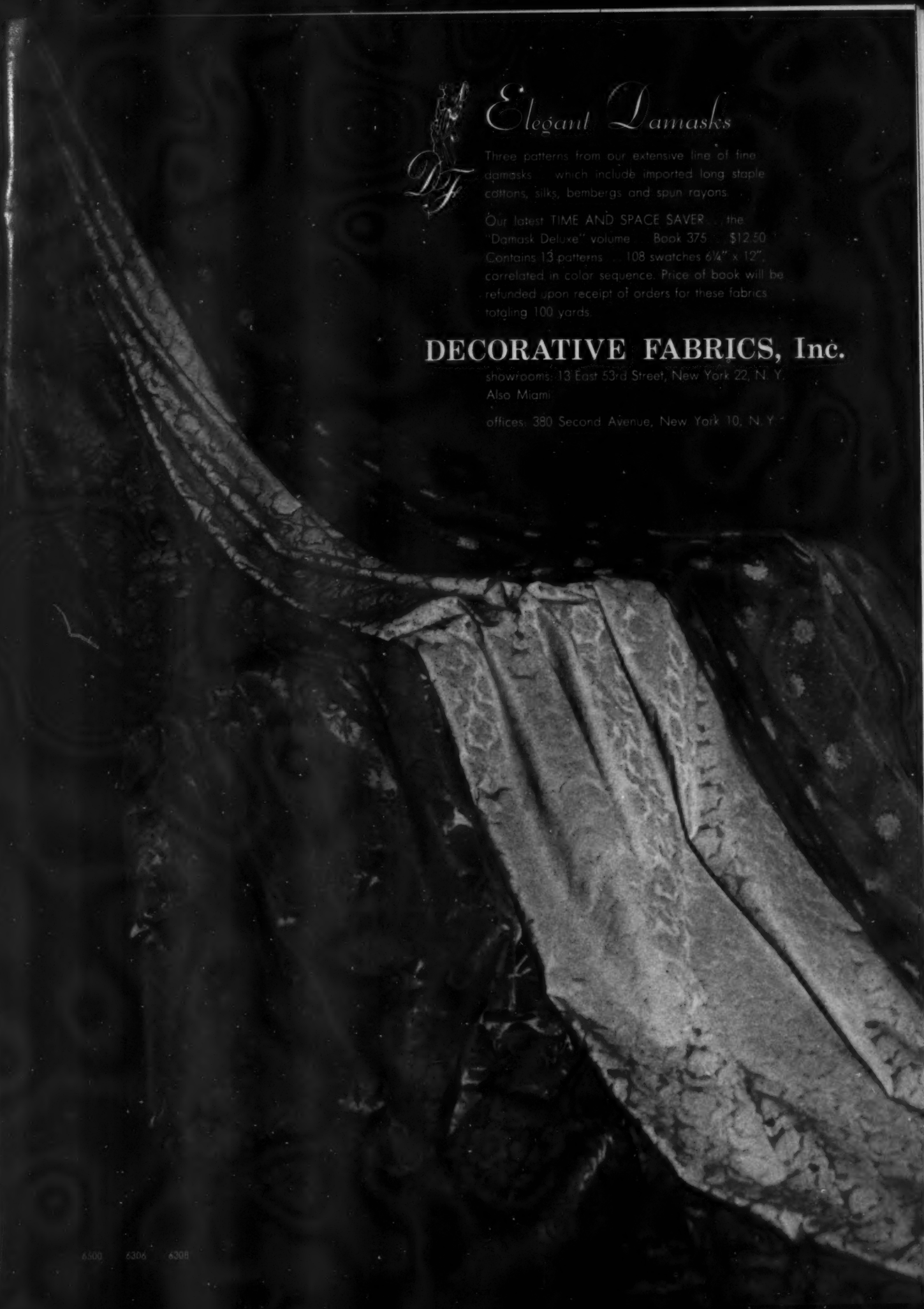
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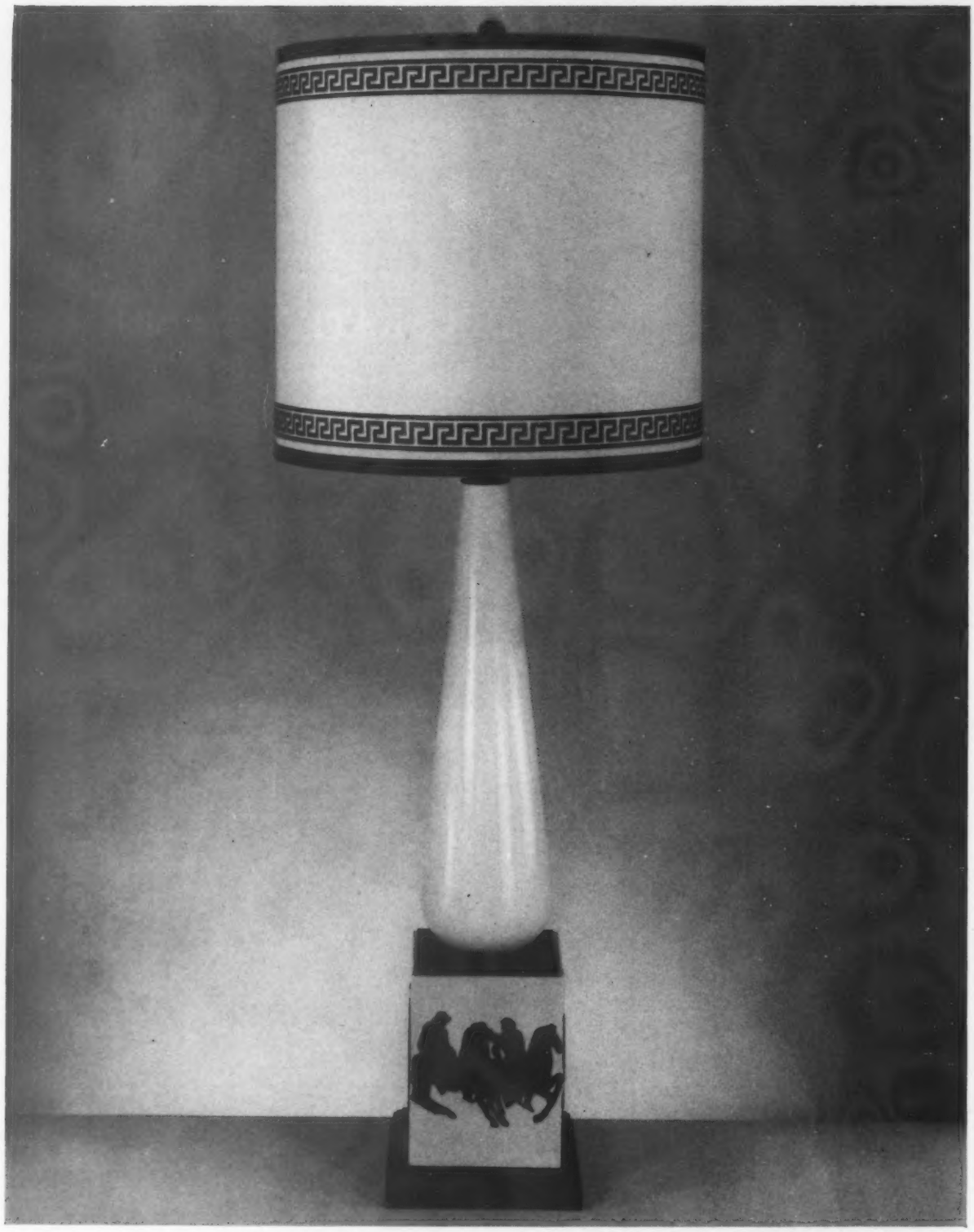

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INTERIOR DESIGN

AUGUST 1957

PURCHASING NOTES

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MEMBER, DECORATIVE FURNITURE MANUFACTURERS ASSOCIATION

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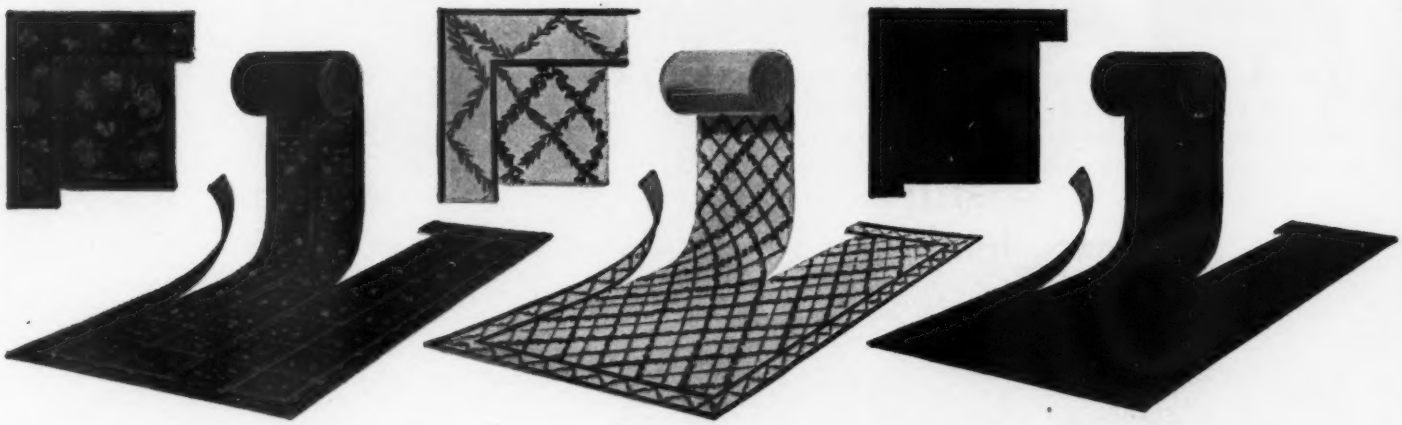

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Early 19th Century

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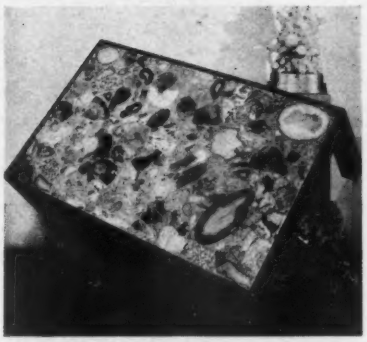
Market Spotlight

A BRIEF GUIDE TO NEW SOURCES AND PRODUCTS



Highlights In Stone

Helen Snyder of Highlights, 617 Second Avenue, New York, makes semi-precious stones her business, and makes the most of the luxury material by mounting them into lamps of eye-catching beauty; or introducing them into table tops, walls, and fireplaces for an extra note of glamor. At Highlights you will find thousands of stones in a variety of shapes, sizes and colors ranging from the palest pinks to soft mauve and flaming red, grayed blues and purer sky tones, emerald greens, sunny yellows and warm ochres. Here is living, vibrant color so striking that it is effective simply as objets d'art placed on a table or inside a curio cabinet. Tone-on-tone, stone-on-stone the design is gradually built into a colorful cascade of pattern by skilled precision artisans under the personal supervision of Miss Snyder. If you are looking for a truly glamorous effect and a conversation piece, this firm is for you. Naturally all designs are custom.

Wood and Metal Furniture Under One Roof

Engelhard & Koenig, manufacturers of fine 18th-century furniture and Dante Metal Specialties Inc., manufacturers of custom designs in wrought iron and brass, have recently pooled forces to establish a joint showroom at 402 East 70th Street, New York, where you will find not only authentic English, French and Italian reproductions, but striking counterparts in metal—all exceptionally well priced. The 18th century group includes both upholstered and wood pieces designed for the living and dining room, and distinguished for striking wood combinations, superb finishes and carved detail. Particularly impressive is the pedestal extension dining table in the shape of a huge clover leaf, fashioned of magnificent burl and inlaid with satinwood, accommodating up to eighteen people; and displayed with the Empire credenza illustrated here, in figured aspen with black lacquer and brass detail, you have an exciting dining grouping indeed. Or perhaps you may wish to consider a brilliant group of ebony cocktail tables with brass inlay, perfectly adaptable to both period and contemporary interiors. Intermingled with the formal pieces, and looking so effective by contrast, are the designs in metal; baker's racks in black wrought iron, set off with milky white carrara

shelves, tables with elaborate scrollwork and chairs, benches and ferneries, styled so well they are in perfect taste with the more formal designs; and color is no problem, for items are sprayed to order. Since the workroom is on the premises, there is complete flexibility in adapting the existing designs to meet decorator specifications or interpreting the decorator's original ideas. A brochure is available.

News in Bedding

One of the best "buys" in bedding, from many standpoints, is the new Dacron innerspring mattress, exclusive in New York with Frank A. Hall & Sons, Ltd., One Park Avenue, New York, fine bedding manufacturers since 1828. What makes this Du Pont polyester fiber unique? In addition to being nonallergic, adorless, lint and dust free, this new and revolutionary lightweight bedding can be handled with ease by the average woman. For those still with doubts, the firm recommends that your client test the bedding "on-the-spot" for its remarkable qualities of resilience and comfort. Available in various degrees of firmness, in twin, double and king-size units, the cost is competitive.

Practical Silk

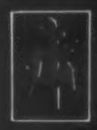
Walls of silk that won't fade or snag is a reality with the introduction of the new Vicrtex vinyl wall covering *Imperial Silk* by L. E. Carpenter and Company, Empire State Building, New York. Available in fourteen glowing shades including pastel carnation, green haze, oyster, mist blue, bisque, pearl gray and golden haze, the pattern appears soft and luxurious and so like the real thing, yet will never scuff, crack or peel, can be kept bright and new looking by merely wiping with a damp cloth. Vicrtex papers adhere to any smooth surface, and may be draped, pleated or stitched. *Imperial Silk* brings the total number of versatile and enduring patterns to forty. Samples and prices may be obtained on request.

Potted Plants

One inexpensive, yet extremely effective, means of enlivening a decorating scheme is the introduction of a tropical plant. And we know just the place to get it. For sheer variety and range of choice we heartily recommend a thoroughly charming shop, Gares Tropical Plants, 161 East 53rd Street, New York. Aware of the needs of the decorator to locate unusual accessories, Mr. Gares has managed to assemble exotic and distinctive plants of decorative interest, while keeping in mind the fact that most plants, under normal conditions, are exposed to less than

ideal climate. Thus all plants here have been tested beforehand for hardiness and durability, from the huge *Monstera Deliciosa* (illustrated), which has an eight foot spread, to the diminutive *Pony Tail* with its delicate, willowy foliage. All are exceedingly well priced making them an excellent method of introducing color and design.

Continued on page 26D



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Templetons all-wool weaves are created by master craftsmen from the costliest East Indian and Scottish Blackface wools—a basis of incomparable richness, resilience and durability.

Templeton's Custom Chenilles are made in many grades—in a large variety of finishes in solid, two and three-tone color combinations.

Templeton's *all-wool* Plain and Hardtwist Broadlooms—the outstanding value in these weaves—are now available in new colors, all in 12, 15 and 18-foot widths, and all stocked for immediate delivery from New York.

For every decor, Templeton is your reliable source for carpeting *quality . . . value . . . dependability.*

Write for cuttings and full information on sample set-ups.

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SPECIFICATIONS:

Gold Seal Nairon Custom tile: 9", 12" and 18" tiles in ⅛" gauge, 9" tile in .080" gauge. Install over suspended wood, suspended or on-grade concrete even over radiant heat. Available in "Venetian" (5 colors), "Sequin" (19 colors, including black and white) and "Marble" (7 colors).

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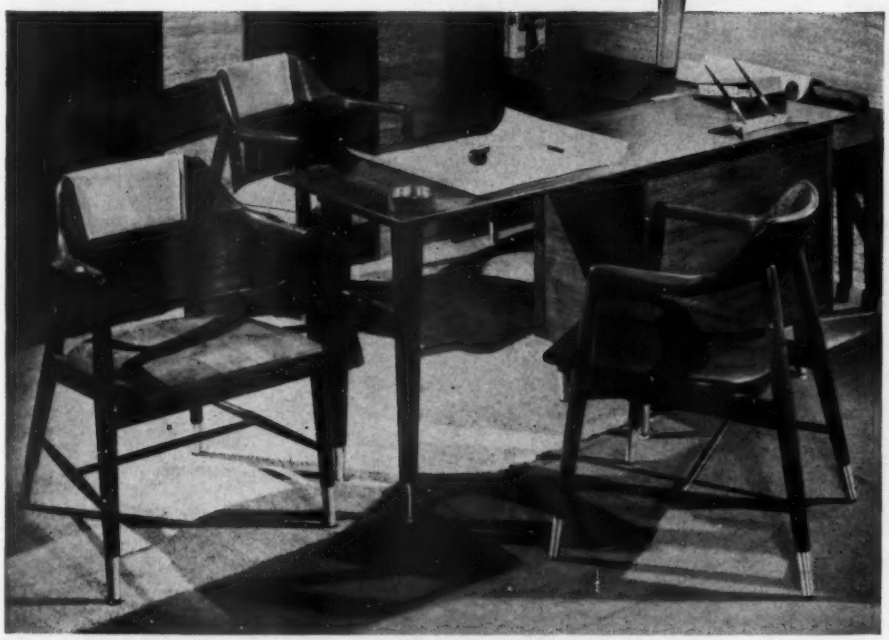
Sleek and durable . . . universally applicable. Pure design in genuine walnut.

More than beautiful! Here you have character . . . more comfort and guaranteed long service life.

Write today for the name of your nearest Marble distributor and your copy of "Fine Office Chairs by Marble".



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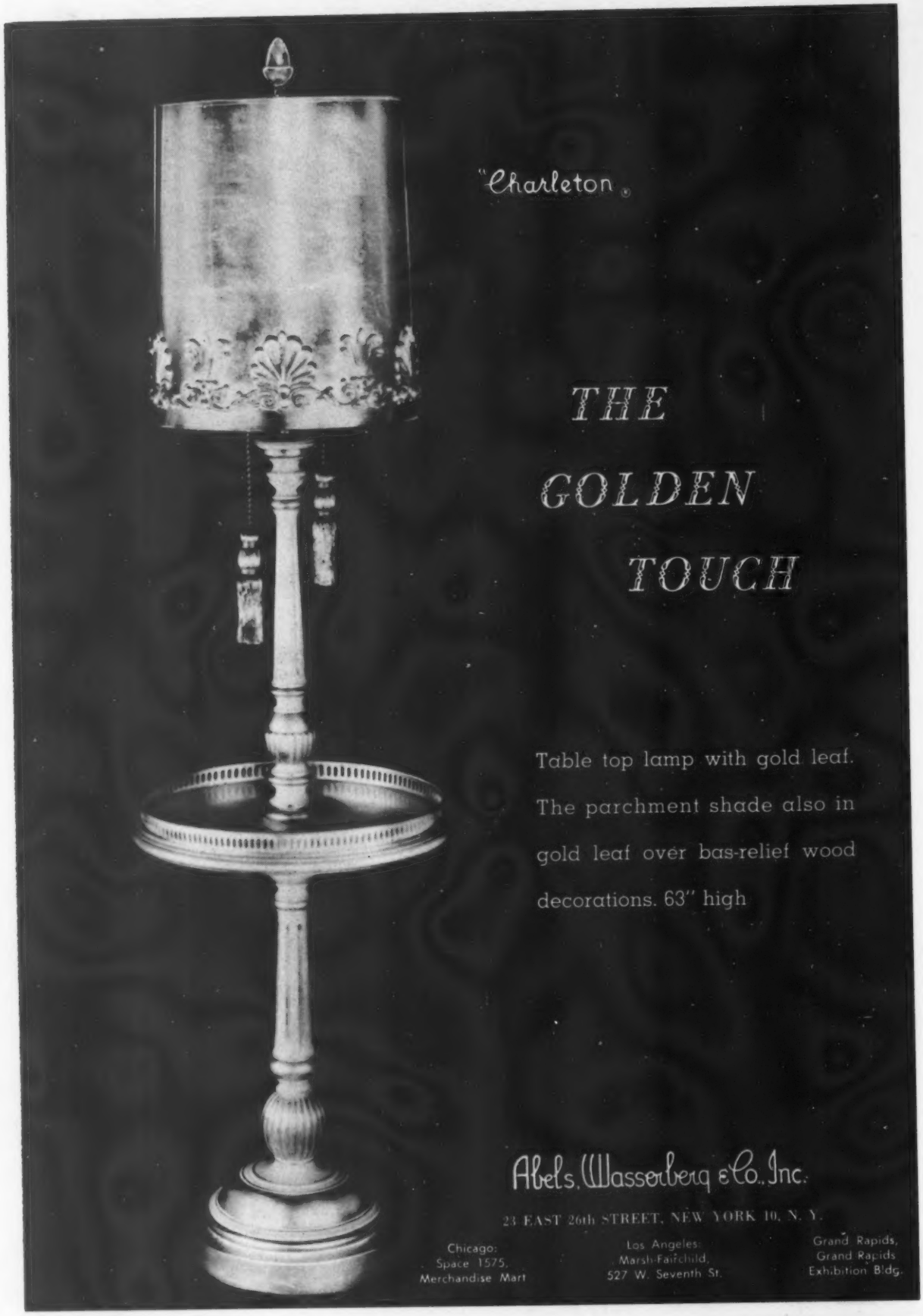
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There doesn't seem to be any need these days for pointing out the importance of the non-residential (contract) market. Its growth is matched by few other industries.

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. . . state that most of their successful operations can be attributed to the fact that the interiors of these properties were designed by professional interior designer-decorators.

The key to this multi-billion dollar market is in the hands of the readers of INTERIOR DESIGN magazine. And all because INTERIOR DESIGN is not only the *preferred* reading of these professionals, but really the *required* reading, too . . . if they want to keep abreast of the new designs, new colors, new concepts, new and unusual installations that only INTERIOR DESIGN covers *completely*.

The October Contract Issue of INTERIOR DESIGN should be your opening wedge to this market. For the next six months, it will be at the elbows of the important designer-decorators who are your best prospects!

Mr. Interior Designer-Decorator—

Meet some of America's outstanding manufacturers of fine interior furnishings who have used the October 1956 and the April 1957 contract issues of Interior Design Magazine to display their merchandise to you. They are all potential contract sources.

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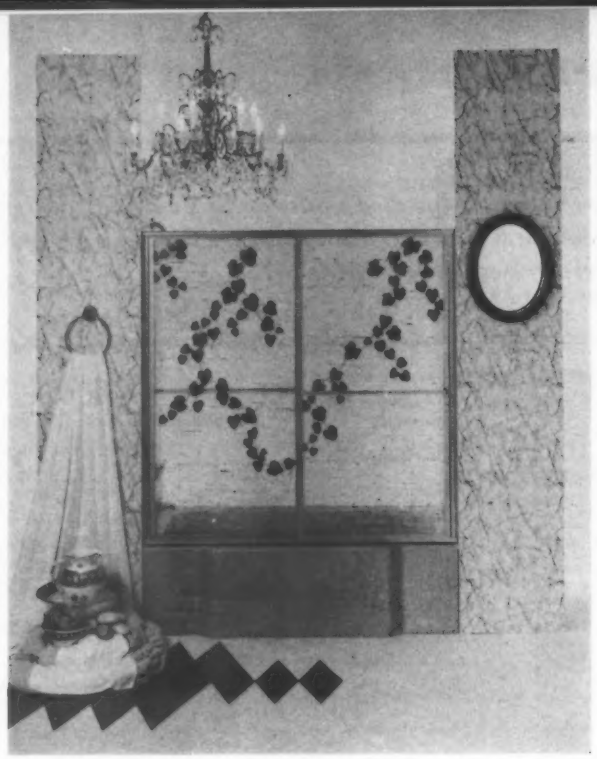


Market Spotlight

continued from page 21

Decorative Plastic Panels

Wasco Acrylite a product resulting from a new process of embedding cast acrylic sheets with decorative materials, developed by Wasco Products Inc., Cambridge, Mass., offers the decorator a new dimension in structural design. The initial collection, striking in appearance and designed by Dru Dunn and William Martin, introduces interesting panel or mural effects, in soft, muted yet rich colors, as well as all-over patterns in natural foliage or fabrics keyed to drapery and upholstery designs, wonderfully suitable for room dividers, screens, decorative ceiling and lighting panels. Manufactured in varied thicknesses, the new product is notable for its translucency and ability to transmit light, its adaptability to molding and cutting, and resistance to moisture and other normal weathering problems. It may thus be considered appropriate for the exterior as well as the interior, with colors remaining true with a minimum of maintenance. Illustrated is "Grape Vine," included in the line of tub enclosure and shower door patterns, representing still another use for the material. Other designs in this group comprise bold fish and bird collage in brilliant reds, yellows, blues and greens as well as more natural effects. Wasco Acrylite is sold in panels and by the square foot. For further information and names of distributers write to Wasco Products Inc., Dept. I D, Bay State Road, Cambridge 38, Mass.

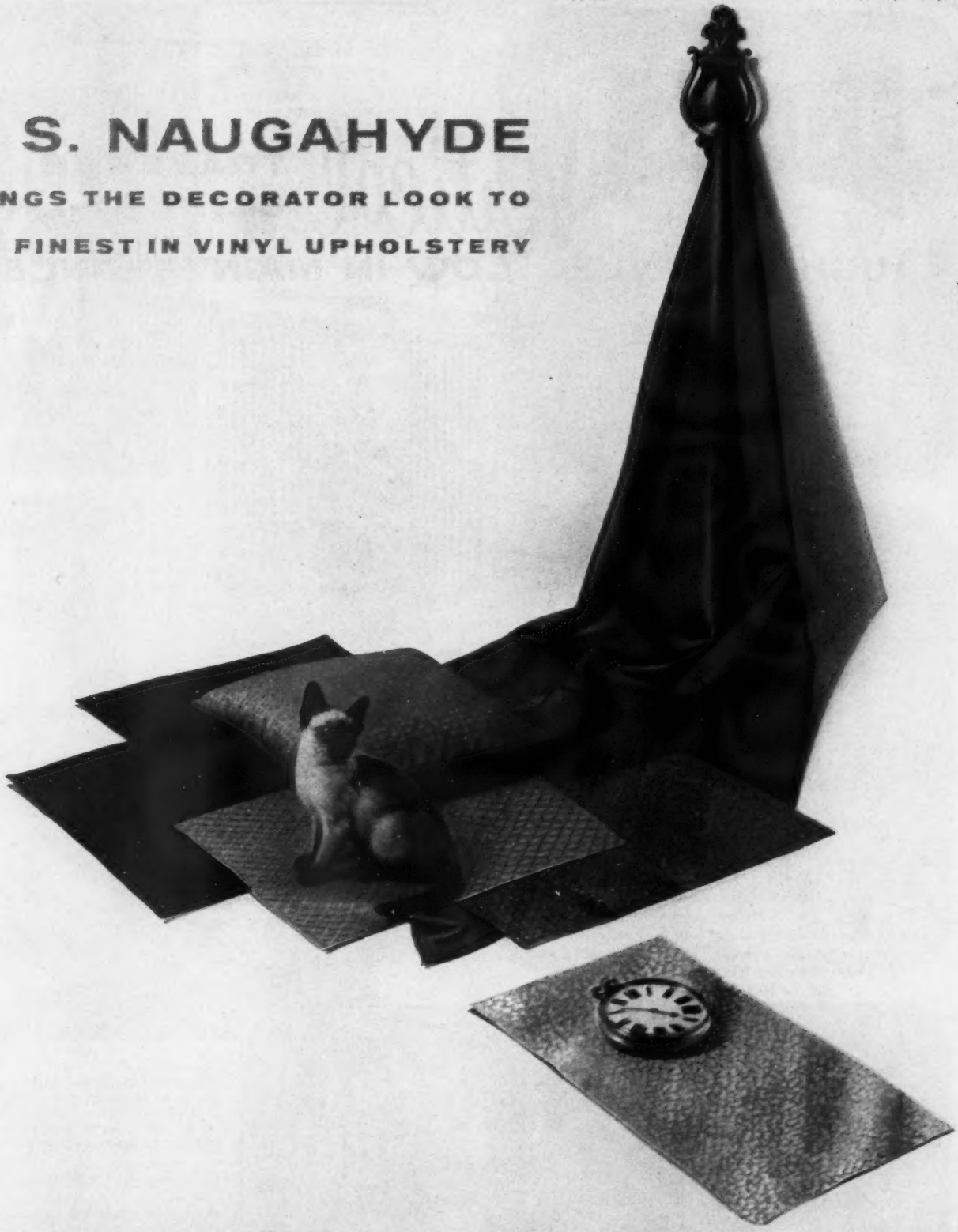
Continued on page 30

New Home For Contemporary Designs

The new showroom of Colby Associates, Inc., 250 East 51st Street, New York, is a vivid example of the interplay of line, strong textural contrasts and exciting color against a stark white background, with the design of both showroom and furniture by Paul and Jean Colby. Contemporary in feeling, the collection includes upholstered and wood pieces for living, dining and bedroom areas, notable for their gently tapered lines, beautifully grained woods and recurring use of cane. Illustrated are two showroom views. Note in the dining grouping how the novel use of color in contrasting stripes of Formica provides an unusual and highly practical table top. This design treatment is seen throughout the line in various combinations of Formica colors; and teak is combined with cane in the handsome dining chairs upholstered with tight foam rubber seat, while wall-attached teak cabinet uses ceramic tile as an accent and partially conceals teak bench-tables not in use.

U. S. NAUGAHYDE

BRINGS THE DECORATOR LOOK TO THE FINEST IN VINYL UPHOLSTERY



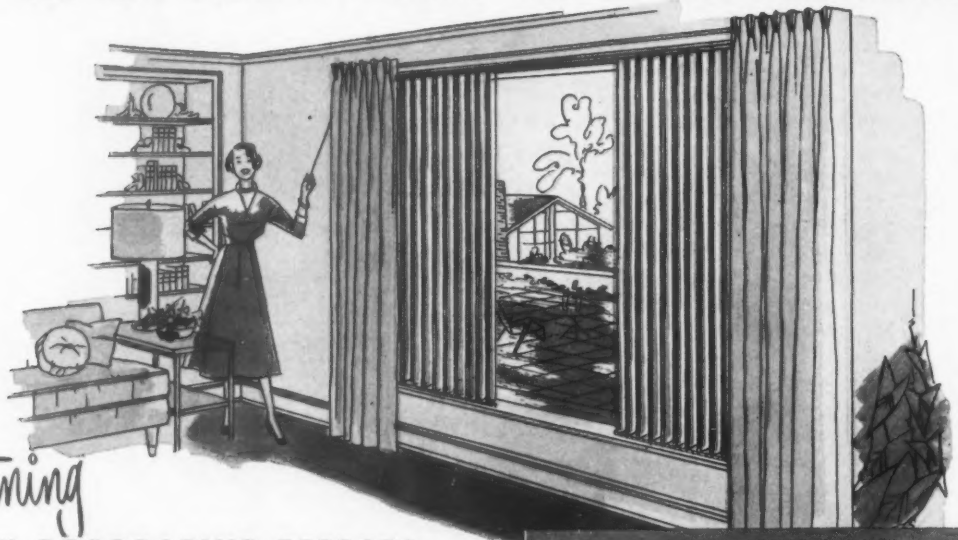
Rich and beautiful designs...dramatic, lasting color...a new kind of cat-sleek comfort are combined, as never before, in these superb new U.S. Naugahyde® vinyl fabrics. Both Elastic* U.S. Naugahyde, the all-over vinyl material, and Breathable* U.S. Naugahyde, the unique deep-dimensional vinylized fabric, are soil and stain-resistant, wipe clean with a damp cloth. Look for U.S. Naugahyde in a wide selection of patterns, textures, and colors on fine furniture at leading stores everywhere...or ask your decorator. New Breathable patterns shown: Sequin in green, Accent in blue, Flair in cantaloupe and antique white. New Elastic patterns: Juarez in cerulean blue (on cushion), Midas in deep blue, Glazed Antique in red, Dresden in beige. *Patent applied for

United States Rubber

Rockefeller Center, New York 20, New York

Kirsch Vertical TRAVERSE BLINDS...

HIGH IN STYLE...LOW IN MAINTENANCE!



Stunning

NEW DECORATIVE EFFECTS FOR ANY ROOM

Kirsch "Verticals" draw open and closed like draperies . . . the *metal slats* rotate like Venetian blinds! You have a choice of truly "different" effects, in a wide range of colors, in dust free, smooth, baked enamel. You can use Kirsch "Verticals" *with or without* draperies. NO CLEANING PROBLEM . . . smooth, up and down metal surfaces shed dust and dirt. Another low-maintenance feature . . . Kirsch "Verticals" have no tapes to clean or replace! The blinds are assembled and installed by a regional fabricator. He will be glad to show you a working sample, plus color slats. Look for his name in the "Yellow Pages" under "Venetian Blinds" or "Vertical Traverse Blinds." Or write to Kirsch Co., Vertical Traverse Blinds Div., Sturgis, Michigan.

EXCLUSIVE! Wonderful as a modern room divider . . . There is no track or channel on the floor. Decorators are using Kirsch "Verticals"—enthusiastically!

FIELD-TESTED!

Kirsch "Verticals" have been use-proved in guest and public rooms, offices, and restaurant areas. Their beauty, fine performance and low maintenance please both tenants *and* management.

EXCLUSIVE! Kirsch "Verticals" are available in *one-way* draw (either way) as well as conventional two-way draw. Beautiful combinations for corner windows and bay windows are practical—*at no extra cost!*

EXCLUSIVE! Can be made as tall—or as short—as you wish, and up to 31 feet wide! No channel or other obstruction on the floor or window sill!

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The ultimate in fine furniture as displayed across the country . . .

Montmartre

Market Spotlight

continued from page 26D

Greenbrook III

The third series of related fabrics and wallpapers brought out jointly by Greeff Fabrics, Inc. and Katzenbach & Warren offers fifteen printed fabrics, each with identical or complementary wallpapers, four related woven fabrics and five plain textured wallpapers. As in the two private collections, designs include a variety of subjects ranging from a formal Italian damask pattern to fanciful novelty prints. All except two of the fabrics are handprinted on unglazed or Everglaze chintz; patterned wallpapers are 24" wide, and textured papers are 30" wide. The neatly spaced pattern of little flowers appropriately called *All in a Row* and handprinted on glazed chintz is presented here in a setting with its companion wallpaper, *Seymour* casement in linen and cotton, and *Ranger Damask*, an all cotton upholstery fabric, Sylmerized for spot resistance. *Whim Chat* depicts the Chinese song bird on 100% Arnel Sheer and *Montmartre* is one of several scenic designs.

Continued on page 34

All in a Row

Whim Chat

Macey-Fowler, of course

DESK DESIGN BY WALTER DORWIN TEAGUE

MACEY-FOWLER NEW YORK: 305 EAST 63rd STREET • TEmpleton 8-5900

NOW YOU CAN DECORATE WITH THE NEW Greenbrook III COLLECTION OF RELATED FABRICS AND WALLPAPERS BY GREEFF FABRICS AND KATZENBACH AND WARREN

"Four Leaf Clover"

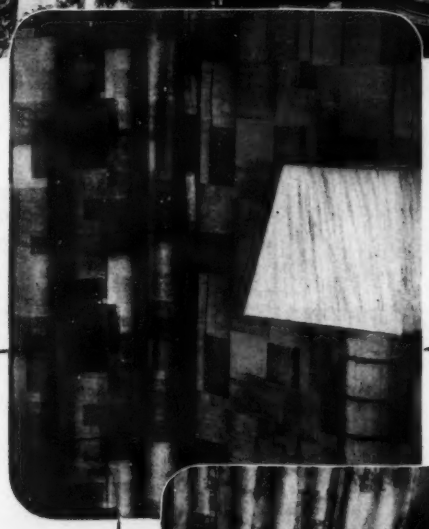
You'll want the new GREENBROOK III Counter Book. It's 20" x 20" and has large room-setting photographs of all designs, swatches of all fabrics and of all related wallpaper textures and woven materials. 12.00

"Medici"

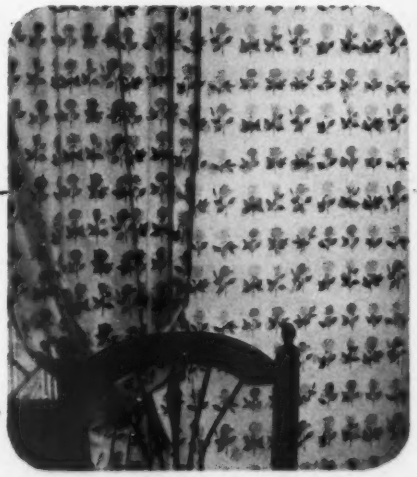
"Montmartre"

And you'll never have found it happier. This third edition of the popular Greenbrook series makes decorative schemes a joy to devise. Fabrics and wallpapers thoughtfully planned to blend together in a fresh and original fashion . . . spirited and widely varied designs translated into a wealth of inviting colors.

There are 15 designs printed on wallpaper and fabric, plus a group of 4 related woven materials and 5 related wallpaper textures.

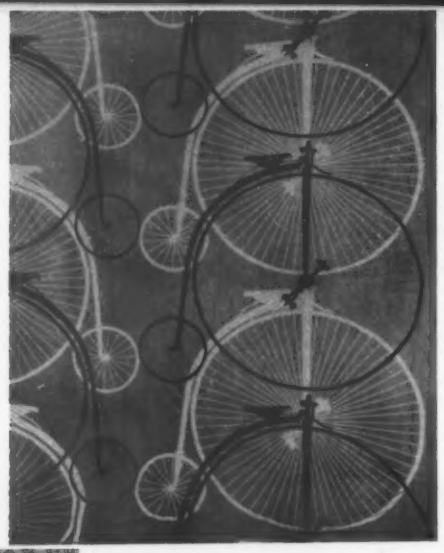


"Shadow Plaid"



"All in a Row"

"The Arno"



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Market Spotlight

continued from page 30

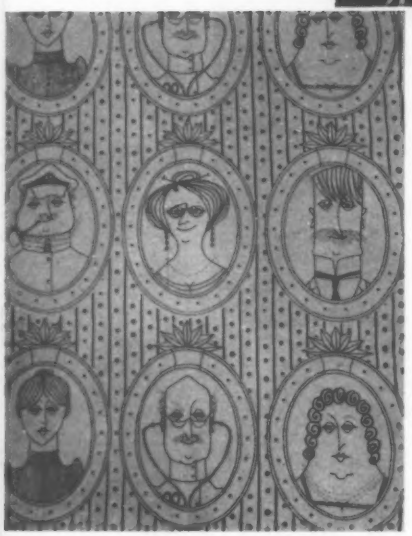
1 & 2—F. Schumacher is introducing three new printed designs from Finland including *One for the Road* with silhouettes of old-fashioned bicycles, and *What's My Line*, a whimsical array of caricature portraits; on 50″ preshrunk, sunfast percale.

3—Renee Steiner prints *Midstream* on Fiberglas and linen, a series of random stripes in gray and metallic, gray and orange, and green and orange, all on white grounds.

4—Fortuny adds *Orsini* to their line of elegant fabrics, available in champagne and silver, red and gold, brown and gold, and green and gold; 48½″ wide with 10½″ repeat.

5—*Flow*, designed by Creative Looms Inc., is an original treatment of curved horizontal lines in olive and blue on white Fiberglas bouclé; also available on other grounds.

Continued on page 38



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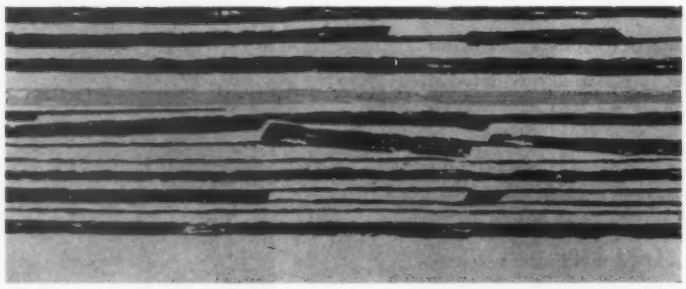

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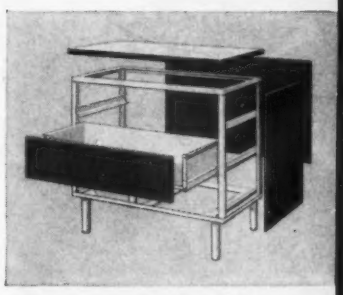
here's furniture designed for freedom from maintenance



...attractive, new WOODRIDGE by Royal

Beauty of Wood . . . Strength of Steel . . . **plus *individually removable panels***

WOODRIDGE . . . by *Royal* adds a new dimension to furniture—beauty that lasts indefinitely, virtually without maintenance!

Tops are indestructible; all panels are quickly replaceable; drawer interiors are all-metal with nylon center glides—never warp or stick. Long, Stain-Chrome legs provide ample clearance for easy-housekeeping floor access. *Royal's* outstanding design of these functional, modular units—their construction and full choice of colors—make this warm, hospitable, homelike furniture both pleasing and exceedingly practical, whatever the room size or style.

If you are expanding, re-equipping, or merely thinking about the future, ask for Bulletin 3005. WOODRIDGE . . . by *Royal* is truly America's finest room furniture.

IN METAL FURNITURE IT'S Royal SINCE '97

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Please send me free Bulletin 3005 on new WOODRIDGE . . . by *Royal* Room Furniture.

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Company_____

Street_____

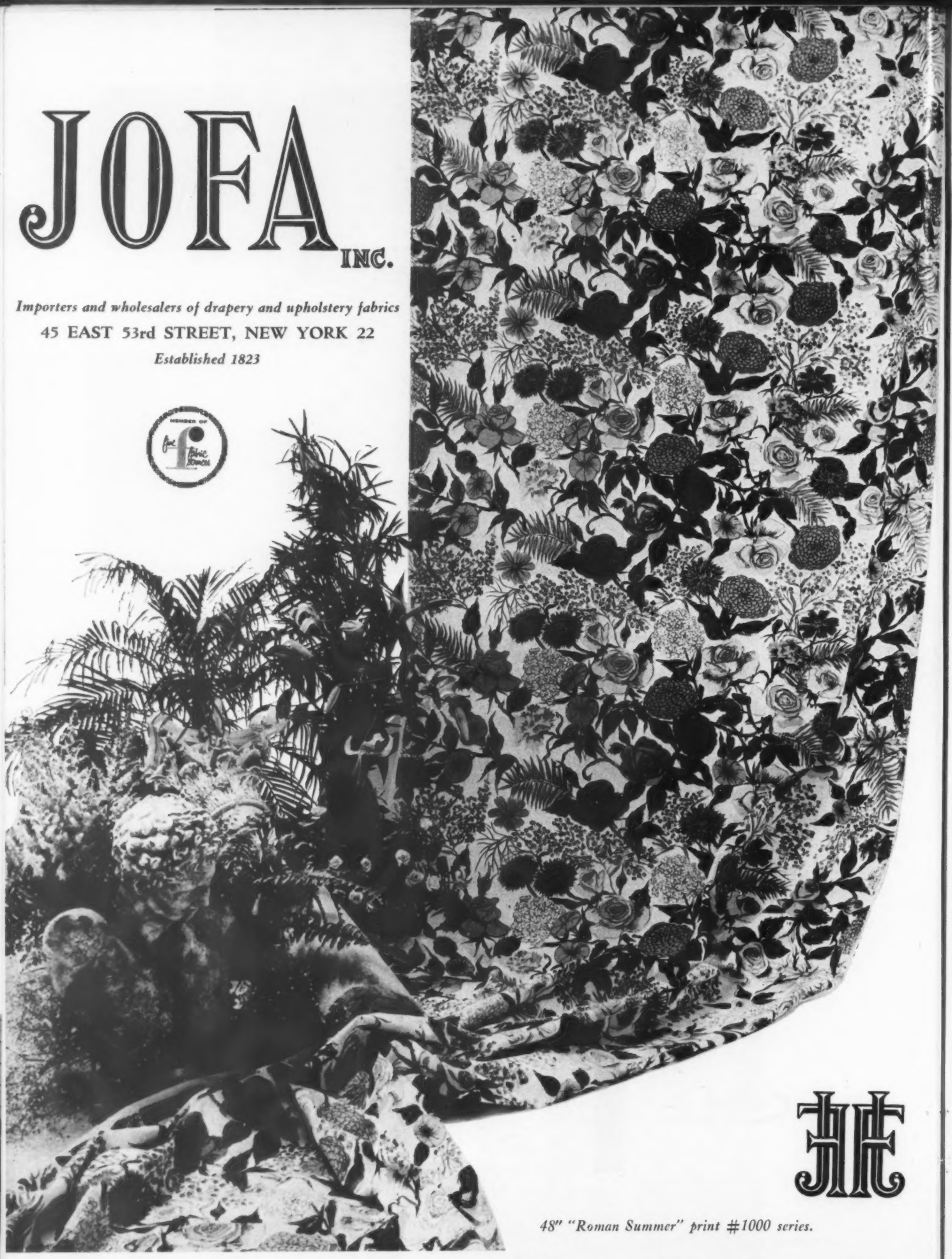
City, Zone, State_____

JOFA INC.

Importers and wholesalers of drapery and upholstery fabrics

45 EAST 53rd STREET, NEW YORK 22

Established 1823



48" "Roman Summer" print #1000 series.

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SAYS BARBARA JOSELOFF, A.I.D.

"I design for people—the client and her family and friends—so their individual requirements are paramount. Here, the assignment was to provide comfort and beauty with a minimum of care.

"Carpet was necessary because it requires so little attention but does so much to achieve a feeling of comfort. And, in this case, the charcoal carpet was a perfect foil for the colorful Cerullian blue ceiling and fireplace wall. Upholstery is in black and white textures with one exception—Siamese pink on the card-table chairs. Sharp white accents and walls complete the scheme—and the room has what I wanted—simple, easy-to-care-for beauty."

Easy care is just one of carpet's outstanding characteristics. It also brings quiet, warmth, safe footing and beauty. New developments in patterns, textures and qualities have added even more to the unlimited versatility of carpet. Let your supplier show you today's exciting range.

Carpet cuts noise and maintenance costs over 50%

For offices, hotels, restaurants and theatres . . . any heavy traffic areas where sound control is an important consideration carpet can cut noise and maintenance costs in half. Your commercial installations can have all the dignity and beauty you'd like with the added bonus of sound control at an exceptional saving.

Send for your file copies of "SOUND CONDITIONING WITH CARPET" and "CUTTING COSTS WITH CARPET." Write Dept. D4, Carpet Institute, Inc., 350 Fifth Ave., New York 1, New York.

Specify carpets designed and made for the American way of life by these American manufacturers:

Artloom • Beattie • Bigelow • Cabin Crafts-Needletuft • Downs • Firth • Gulistan • Hardwick & Magee • Hightstown • Holmes
Karastan • Lees • Magee • Masland • Mohawk • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith

CARPET INSTITUTE, INC., 350 Fifth Avenue, New York 1, N. Y.

Market Spotlight

continued from page 34

1

2

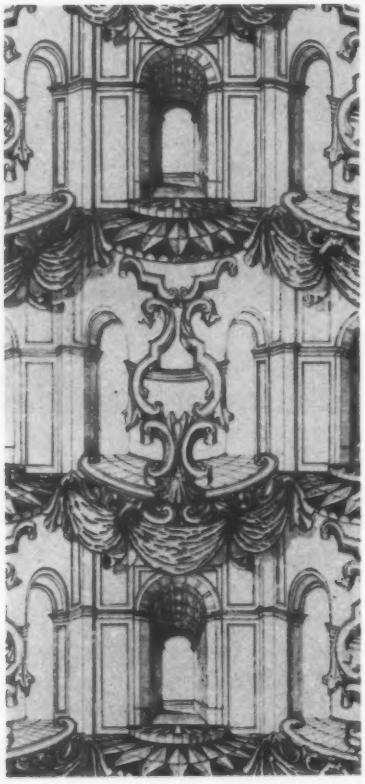
1—Woodson Wallpapers combines stripes and flowers in *Carnation*, a handprinted design in tones of pink, red, green and black; yellow, orange, pink and green; yellow, green and black; all on polished white grounds.

2 & 3—Valentyne Bing reproduces *The United States* seals on wallpaper, 52″ repeat available in soft colorways; and *The Opera*, an architectural drawing in black on off-white.

4—A. H. Jacobs Co. offers wallpaper with strong design interest, ideal for simulating window effects, available in your colors on several grounds.

5—From Wonderland Designs at Renverne *Carousel* is in two panels measuring 5′ 2″ high and 5′ 4″ wide; colorways include black, orange and white on beige; aqua, green, rose and black on pink; chartreuse, aquamarine and black on white.

Continued on page 48



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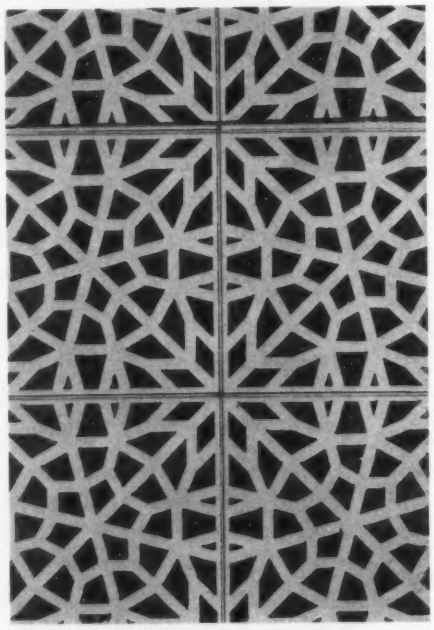

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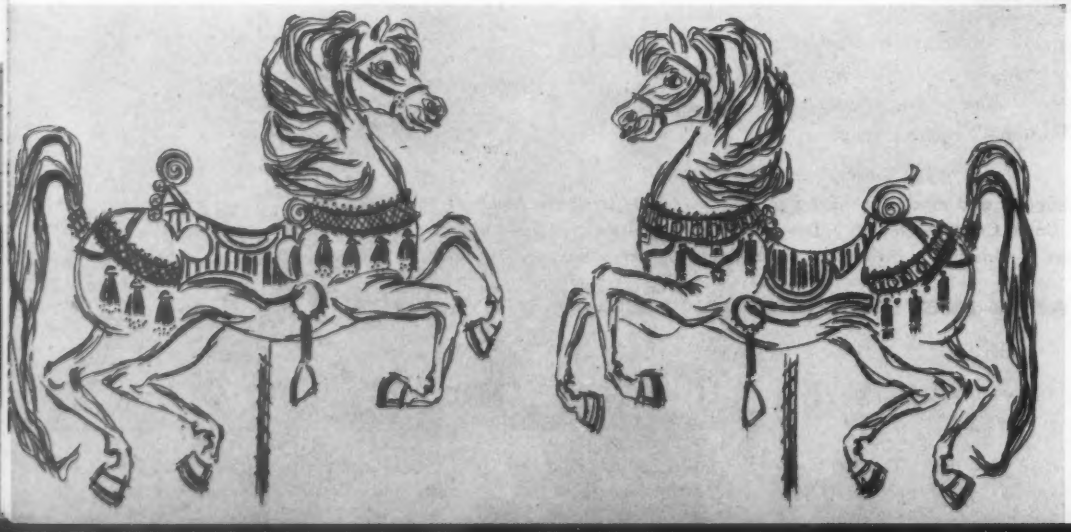

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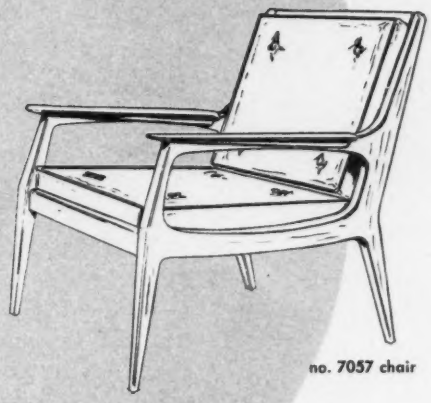
created to capture profitable contracts

a distinctive new collection designed by w. arthur conrad, especially for hotel and motel contracts

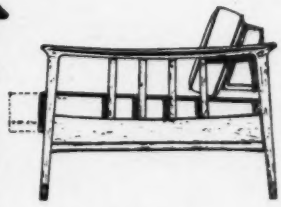
no. 7058 chair



no. 7057 chair

Coordinated for use in combination or singly.
Superbly constructed . . . cushions and 36" mattress of finest
Firestone Foamex*

Sofa seat, pitched for seating comfort, moves forward and levels for sleeping. "Wall-Saver" legs. Beauty that will last.



no. 7059 comb. bed-sofa

exclusive dealers

atlanta • southeast wholesale furniture co., 100 spring st., s.w.
cleveland • bon mar, 1729 superior ave.
houston • g. maxfield taylor, inc., 1007 waugh drive
shreveport • king-tabb showrooms, 1309 texas ave.
louisville • bass wholesale furniture co., 1034 e. oak st.
nashville • percy cohen wholesale showrooms, 168 3rd ave. n.
baltimore • stofberg bros., 400 s. charles st.

robinson-johnson showrooms inc.

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new york • 227 e. 56th st. • miami • one-fifty-one bldg., 151 n.e. 40th st.

* opening in dallas in the early fall

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. . . truly a decorator's scenic wallpaper with a simple elegance that makes it as wonderful a background for the traditional interior as for the contemporary. Printed on an exclusive Van Luit texture which is available separately.

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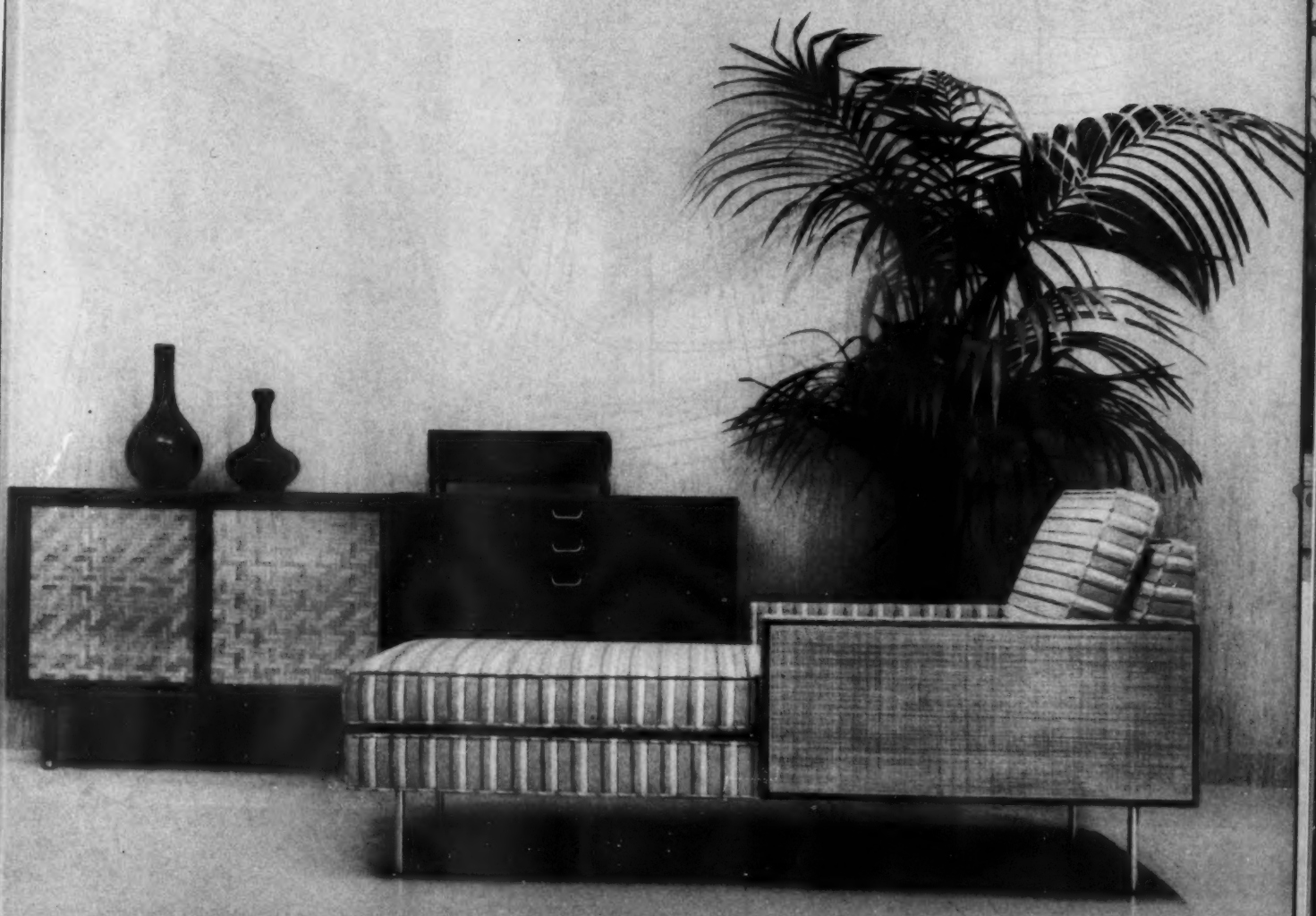
CHARLES B. GELLER

June 12, 1904 June 25, 1957

The timeless aspect of furniture

designed by Harvey Probber



NEW YORK 41 East 57th St. • CHICAGO 638 Merchandise Mart • DALLAS 230 Decorative Center • CLEVELAND 1240 Huron Road
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. . . these wonderfully whimsical cotton handprints

Some go to Finland in search of fabulous art treasures. But, we of Schumacher's set our sights on a different treasure . . . and we found it! We discovered the most charming decorating fabrics in many a Finnish moon. You'll be delighted when you see these conversation pieces . . . truly prize-winning in their imaginative whimsy and spell-casting handprinted colorations.

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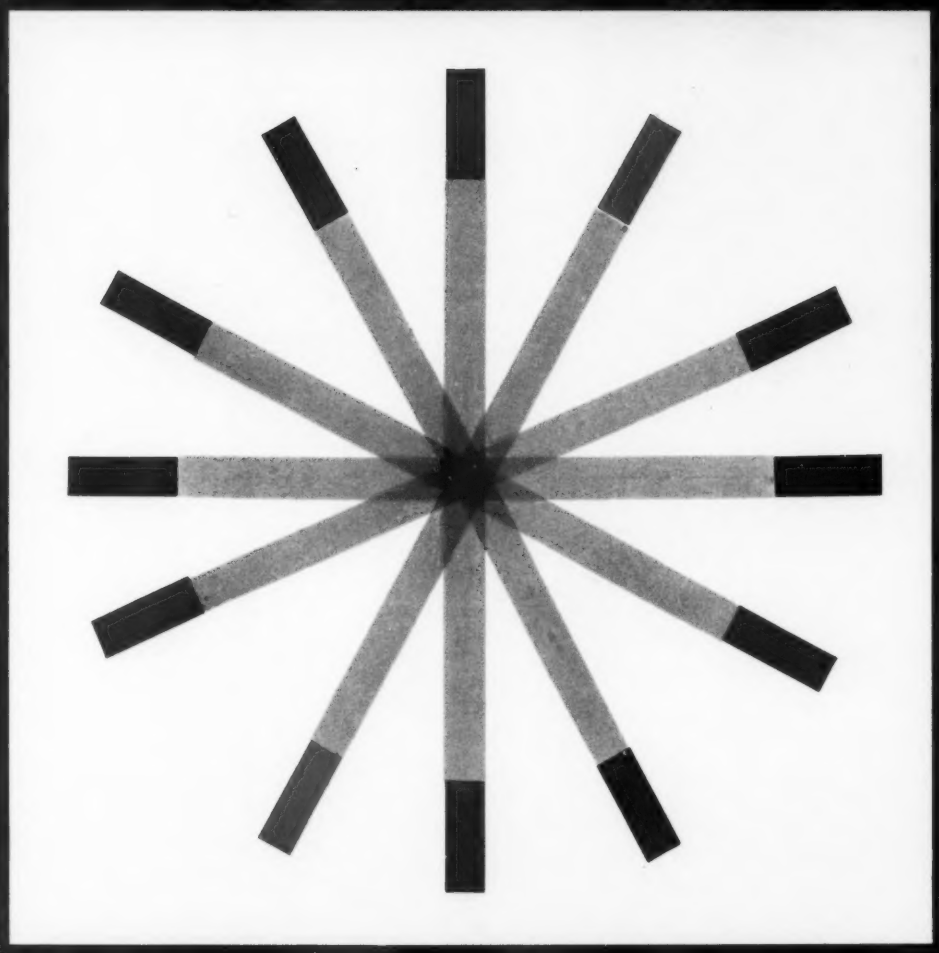
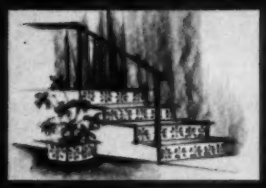
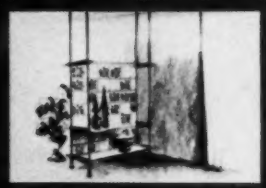
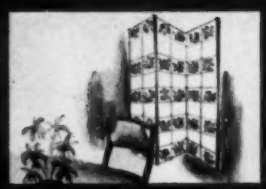
POMONA TILE









ROULETTE . . . BY PAUL McCOBB

Pomona Tile introduces the second fascinating ceramic tile design in its "Distinguished Designer Series" . . . Paul McCobb's delightful Roulette. "In designing 'Roulette,'" says Mr. McCobb, "it was my intention to provide a decorative tile with great versatility of application. I believe it is equally effective when applied intermittently or as a repeat pattern." For additional information about Roulette, consult your nearest contractor or visit one of Pomona's convenient showroom locations: Los Angeles, San Francisco, Sacramento, Seattle, Salt Lake City, Long Beach, North Hollywood, Pomona, Phoenix, Denver, Dallas, Fort Worth, Kansas City, Arkansas City, St. Louis, Chicago, Memphis, and Nashville.

DISTINGUISHED DESIGNER SERIES: BASS · LASZLO · LIEBES · McCOBB · SHEETS

Refreshments, anyone?

ANTIQUE GEORGIAN MAHOGANY HUNT BOARD . . . of the type used for refreshments "after the chase" in England, 1785 . . . now preferred by many in place of the sideboard. The mahogany is mellowed to a warm brown and the serpentine front and ends mark it as a piece of superior quality. The serpentine doors at the ends (concealing cupboard space) are an uncommon feature.

Charming Accompaniment—Wine Cooler—brass bound and oval.
Of fine quality—from 1780.

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America's Largest Wholesale Selection of Distinguished English Furniture

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Sole American distributors for Arthur Brett & Sons, Limited

COSTUME BY PAYULLO—JO COPELAND

Nothing "begins" a beautiful room like a Bigelow

She's never planned a home—except in her dreams. Yet decorating can be all fun and no failures because of one wise decision—she's starting with a Bigelow.

Bigelow's lovely colors and handsome designs will suggest the perfect furniture and draperies.

And Bigelow's deep pile will bring her room lasting comfort. It will cushion footfalls and soften voices. When she has children, they will run and play in greater safety.

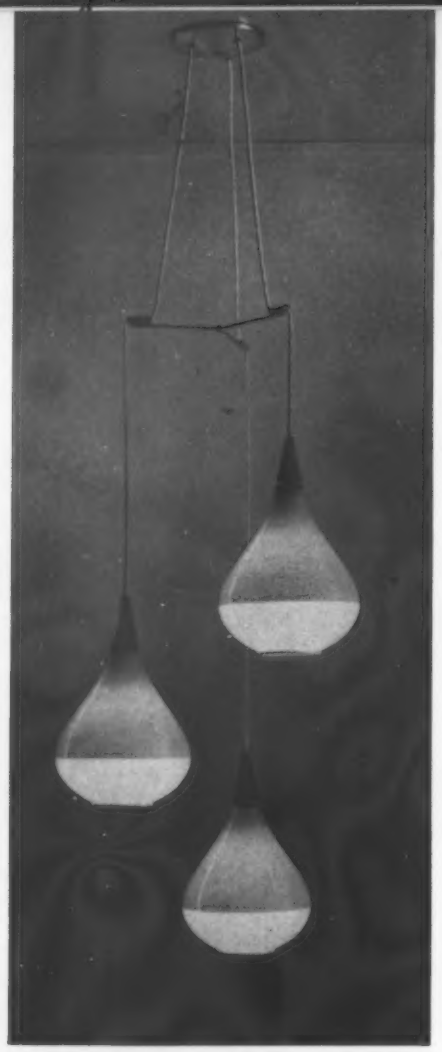
See this lovely, practical carpet—a vast array of designs and soft-focus colors—at your Bigelow dealer's.

Bigelow

fine rugs and carpets since 1825

IMPORTANT

Your customers are aware of Bigelow leadership in carpet styling and quality. For they see Bigelow advertisements, like the one above, regularly in *House Beautiful*, *The New Yorker* and *House & Garden*. Surely, you will delight your most discerning clients (residential or commercial) by suggesting carpeting from Bigelow's fabulous variety of textures, patterns and colors. For information, write Bigelow, Dept. B, 140 Madison Ave., New York City.



1

Market Spotlight

continued from page 38

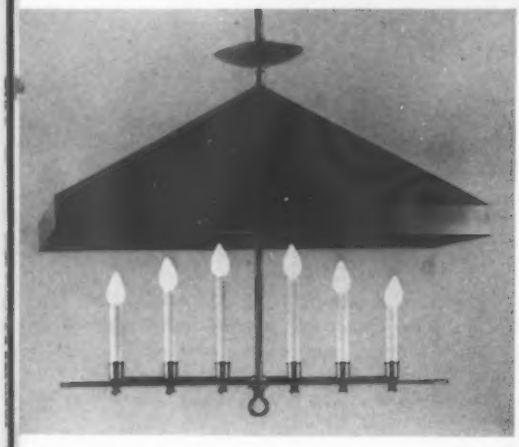
1—The Heifetz Co., accents Rotaflex teardrop clusters in combinations of gay colors with walnut cones, spaced with rods of solid polished brass; teardrops are 8″ in diameter, 15″ high; also available in luminous white.

2—City Knickerbocker presents unique candle chandelier with hood, available in several finishes.

3—Bengt and Ellen Rickberg imports original Copenhagen street lamp, wall-mounted or used as table fixture, 39″ high; in New York at Luten-Clarey-Stern.

4—Greene's Lighting Fixtures designs novel card table fixture, shown here in antiqued brass with red and black card symbols, additional colors available.

Continued on page 50



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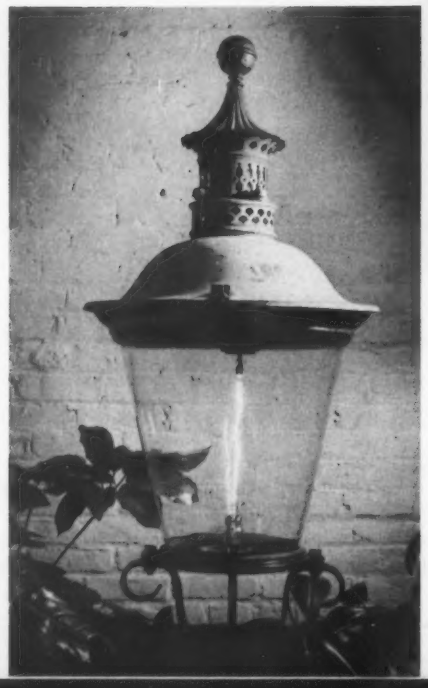
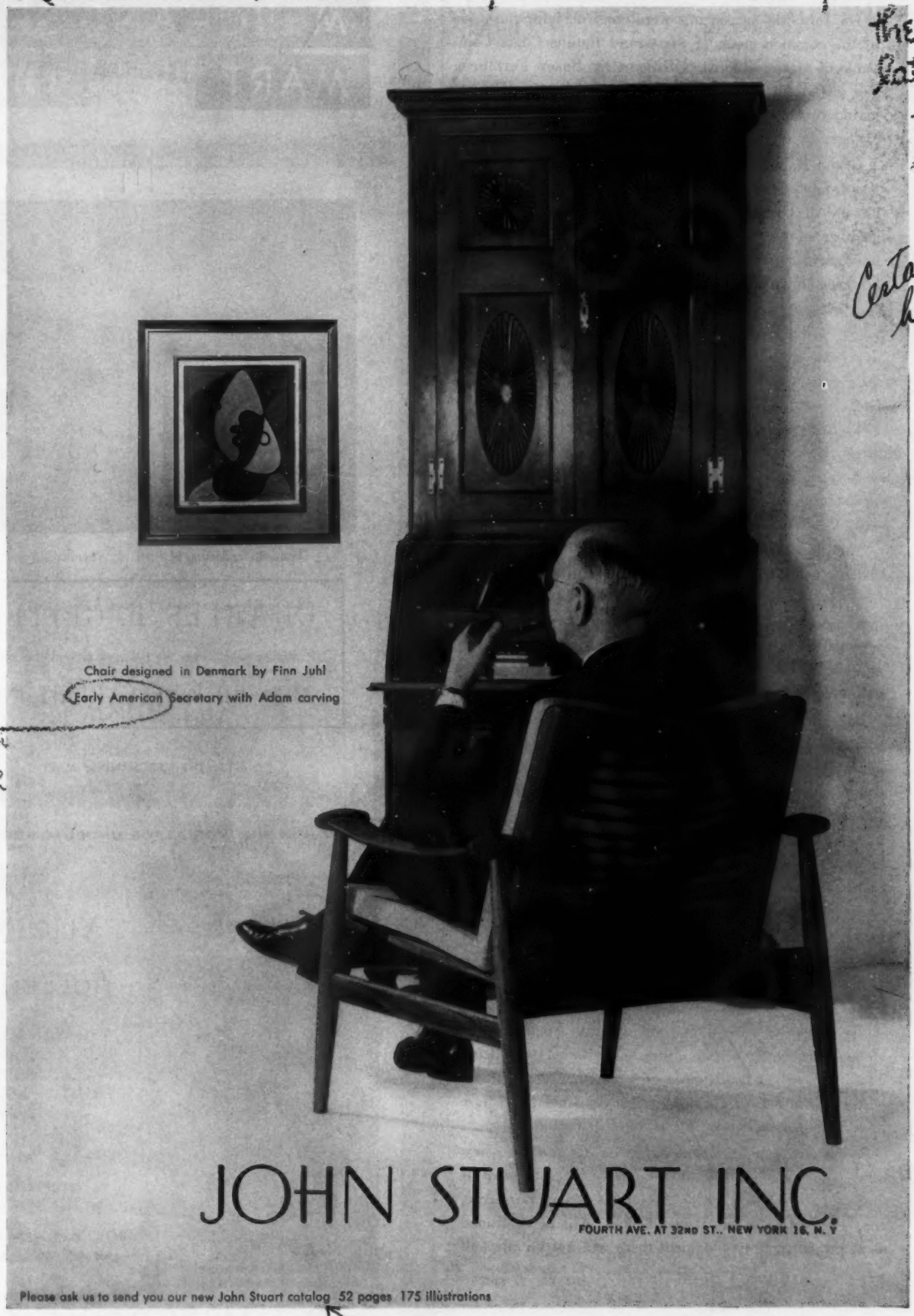


4

R.C. Saw the loveliest things at Stuart's. Have you been there lately?
Jim

Certainly have RC



Pls. note American goes well with Danish

Am also writing for catalog

Grand Rapids Chair Co. Purchased by Baker Furniture, Inc.

On July 8th, agreements were confirmed for purchase of the common stock of the Grand Rapids Chair Company of Grand Rapids, Michigan by Baker Furniture, Inc. of Grand Rapids and Holland, Michigan. The remainder of the preferred stock is assumed by the new owners.

Grand Rapids Chair Company was founded in 1872, and is one of the great traditional names in the furniture history of Grand Rapids. The company is a founder member of the Grand Rapids Furniture Guild, and its impressive buildings and beautiful grounds have long been a landmark on the river in the north end of the city.

The business was headed many years by Mr. E. H. Foote, well known furniture pioneer, who was succeeded as president by Mr. Stuart Foote. During the latter period the general management was in the hands of Mr. Clarence Dexter, who was the son-in-law of Mr. E. H. Foote. In 1945 the company was reorganized by Mr. Charles R. Sligh, Jr. who was its president until this spring when he became the executive head of the National Association of Manufacturers. At that time Mr. Sligh became Chairman of the Board, and Mr. O. H. Lowry the president.

The plant property comprises about 10 acres of land, and has a floor space of 260,000 square feet. The buildings have been modernized and equipped with up-to-date machinery and conveyor installations for present day production methods. Its product consists of bedroom and dining room furniture in the quality field, and is nationally distributed and advertised.

Baker Furniture, Inc. has its executive offices and showrooms in the Exhibitors Building in Grand Rapids. Its general offices and plants are in Holland. The original company was founded in Allegan, Michigan by Mr. Siebe Baker (father of Hollis S. Baker) in 1890. He was the head of the company until 1925, when Hollis S. Baker became president. The factories were moved from Allegan to Holland, Michigan in 1933. In 1954 Mr. Baker became Chairman of the Board and Mr. Frank Van Steenberg, president. Other officers are Hollis M. Baker, vice president and treasurer, and Harold Schumacher, secretary.

It is intended that the traditions of the Grand Rapids Chair Company shall be maintained and that its lines will continue to have their own identity. No immediate changes are contemplated, either in personnel or policies. The increased facilities will permit further development of the Baker deluxe lines, as well as expansion in those lines intended especially for store distribution.

As yet no announcement has been made of the new officers of the Grand Rapids Chair Company but it is anticipated that they will be the same as Baker Furniture, Inc. Production at the Holland plants will be continued as at present, and employment there will not be affected.

HOLLIS S. BAKER

THE MERCHANDISE MART

From the collection of Richard Wheelwright, Inc.

CHARLES B. GELLER
invites you to view the enlarged presentation of
RICHARD WHEELWRIGHT, INC.

6-131 THE MERCHANDISE MART

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THE "ATHENIAN" BY BOLLENBACH

AVAILABLE AS CLOCK OR BAROMETER IN GOLD METAL LEAF OR FRUITWOOD FINISHES

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GROW and CUTTLE INC.

6-100 THE MERCHANDISE MART

THE MERCHANDISE MART

All These and Many, Many more on the 6th Floor

No. 2223-37 Desk 36 x 72 x 29" H.
Designed by Walter Dorwin Teague Associates.

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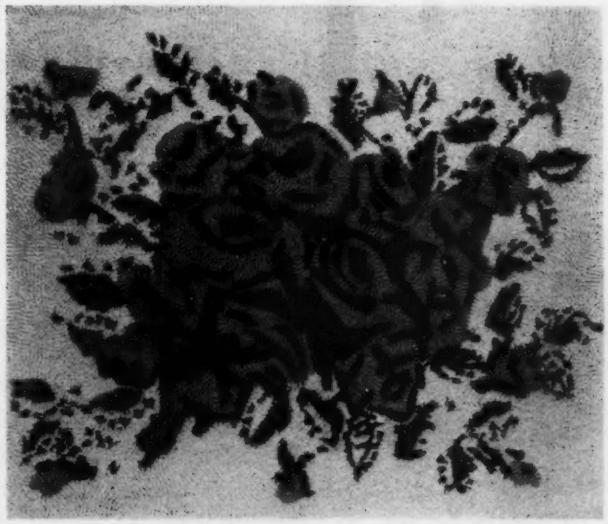
6-171 THE MERCHANDISE MART



Roy Williams hand made wool carpet
designed by Glenn Boyles.

Custom designed carpets,
any size, any color.

THE ROY WILLIAMS COMPANY, INC.

6-171 THE MERCHANDISE MART

"ORVIETO" CHAIR
designed by Dick Pefferle

S. J. CAMPBELL CO.

FINE FURNITURE

6-171 THE MERCHANDISE MART

Famous Swedish "STRING"
Wall-hung Furniture
BY

design international

6-171 THE MERCHANDISE MART

1

Market Spotlight

continued from page 50

1—J. P. Ryan of Smith & Watson designs handsome fruitwood table with solid parquet top and bamboo cluster legs, 24″ by 24″ available in custom sizes.

2—Berge-Norman offers imported teak cabinets used singly or together; sculptured hand grips, beveled edges, and tambour front add decorative touch; 37″ and 57″ long.

3—Lopipero's adaptation of a Windsor writing armchair with drawer, available in pine and maple.

4—Guild Furniture Inc. newest creation in custom upholstered seating units, simple loose cushions, walnut frame.

5—Paul Rhodes and Ruth L. Strauss A.I.D. collaborate on distinctive seating unit for Mansfield Furniture Co.; walnut frame extends to form shelf, upholstered cushion is removable.

Continued on page 102

2

3

5

4

RWAY
SINCE 1881

designed with distinction for gracious living

provincial • modern • period

through dealers, decorators and architects

RWAY SHOWROOMS
NEW YORK, 4th Ave. at 30th St.
BALTIMORE • BOSTON • CHICAGO • CINCINNATI • CLEVELAND
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MINNEAPOLIS • NEW YORK • PHILADELPHIA
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For information write: Peter Henderson, RWAY Furniture Co., Sheboygan, Wisc.

The decorator is forever reflected in a mirror

Here, a beautiful effect has been created. This mirror adds spaciousness . . . reflects perfectly (even at extreme angles). But if it had even one wiggle of distortion in it, the decorator would be disappointed in the effect (and his client would be disappointed in *him!*).

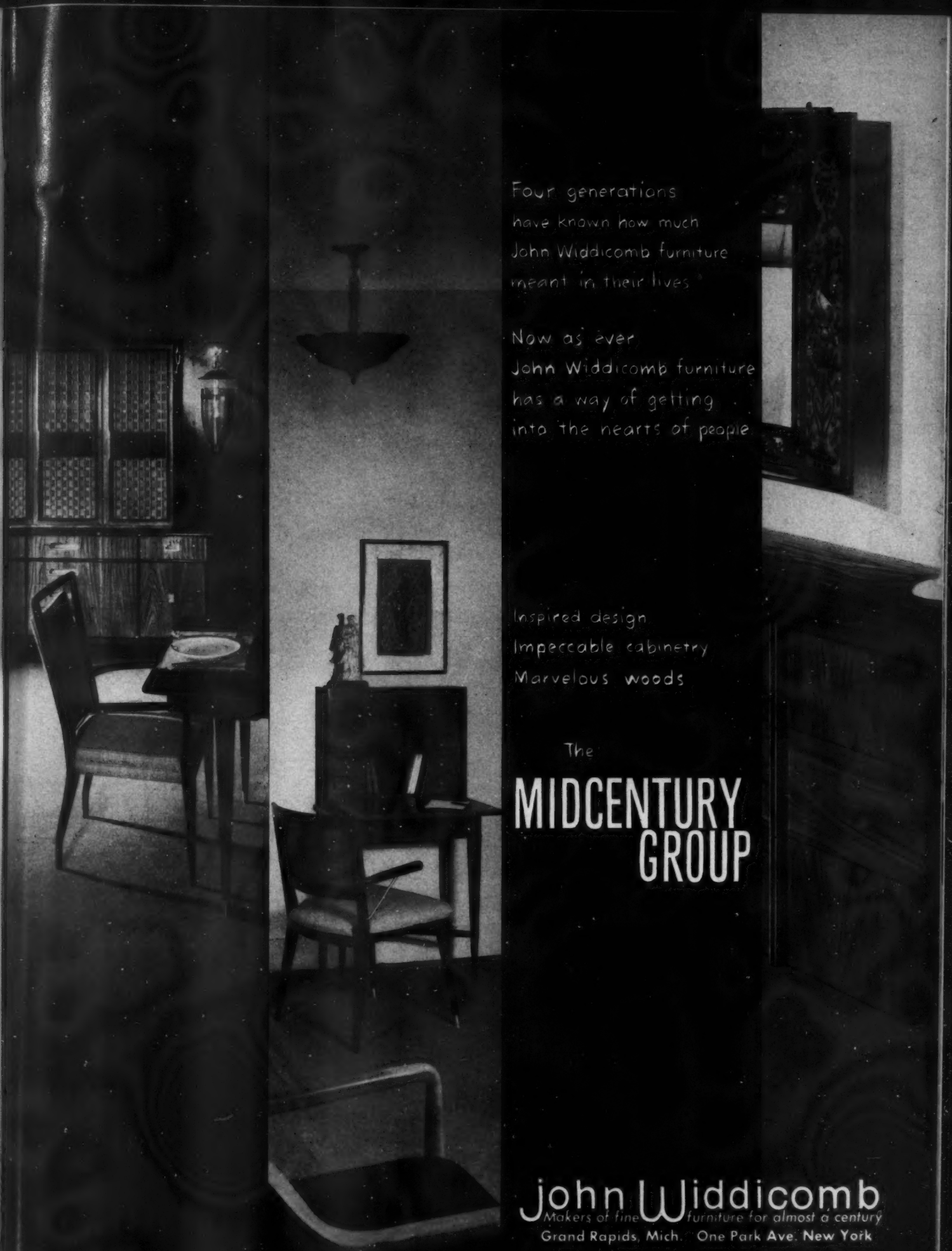
That's why it is wise to specify L·O·F *Parallel-O-Plate*® Glass for *every* mirror you use. It's a better reflection on you.

Parallel-O-Plate has the most freedom from distortion of any plate glass made in America. There is greater surface parallelism, less light distortion, and truer, more accurate reflections. Be sure the glass in the mirrors you use is L·O·F *Parallel-O-Plate.*

LIBBEY·OWENS·FORD GLASS CO., TOLEDO 3, OHIO

PARALLEL·O·PLATE GLASS

Twin-Ground for the Truest Reflection


Four generations
have known how much
John Widdicomb furniture
meant in their lives
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A REPORT TO SUBSCRIBERS

As editor and publisher of INTERIOR DESIGN I believe that it is my obligation to keep you informed about aspects of its growth, particularly those aspects which may not be apparent to you.

I think, for instance, that it is important for you to know that more interior designers (or interior decorators) subscribe to INTERIOR DESIGN than to any other magazine.

Also, that of the past twelve-months period INTERIOR DESIGN carried the largest volume of homefurnishings advertising of any magazine, anywhere. Of special significance in this respect is the fact that more furniture manufacturers use the advertising pages of INTERIOR DESIGN than any other magazine.

All of this adds up to another important fact: that INTERIOR DESIGN is the largest and most comprehensive current directory of decorative sources available; at your finger tips you have the greatest dependable reference on decorative sources of supply that is obtainable.

The growth and development of INTERIOR DESIGN reflects the growth and prestige of the interior decorating profession—your profession. The future looks bright. More trained people are entering your profession every year. Competition among decorators, of course, will naturally become keener. Therefore a thorough knowledge of your decorative sources of supply is one of your greatest competitive assets. It is essential that in your busy work-a-day schedule you budget enough time for a thorough perusal—and study—of each issue.

If you want information about a source of supply just address your inquiry to the magazine and we will be pleased to obtain the information for you.

Hanny V. Anderson

One Of A Kind for Individuality

In an era when there is a growing anonymity in furnishings—in mass-produced furniture, fabrics and wallcoverings—the surest way for the interior decorator to put the personal stamp of the client on a room is to include in it at least one object that is unique. It may be an antique or an item specially designed by a contemporary craftsman, and may include a piece of furniture, an objet d'art, or even the design of the wallpaper or of the upholstery or drapery fabric. Herein lies the main difference between the real interior decorator and the dilettante. For any digression from individualism puts the interior decorator "on the spot" inasmuch as he is, of all professional workers, the most individual.

These factors have become increasingly important in interior design, and are notably present in an apartment on Park Avenue, in New York, created by Gertrude Ingham, interior designer, which is outstanding for its use of

Living room is enhanced by attractive groupings of furniture, including pair of antique bérgères in off-white silk lampas by Scalamandrè at Louis XVI marble mantel from Ye Olde Mantel Shoppe, and Hepplewhite sofa from Stair in matching lampas with pair of Hepplewhite armchairs and cocktail table; specially designed draperies of Stroheim & Romann silk damask are celadon green, a lighter tone of the de Quintal chenille carpet; off-white silk voile curtains from Henry Cassen; rare accessories include pair Chippendale gold leaf mirrors from Ackermann, client's 18th-century ancestor portrait, Meissen figurines and lamps from Nesle.

Photographs, James Vincent

Entrance hall is colorful with de Quintal light green chenille carpet and Louis Bowen white wallpaper with green and yellow floral pattern, background with antique mahogany lowboy and Venetian gilt mirror flanked by Chippendale chairs, in Scalamandrè off-white damask from Wood & Hogan; flowers in crystal vase are made in France of crystal beads in natural colors.

View of living room toward dining area reveals antique Sheraton table and chairs from Needham, in Scalamandrè rose, green and white striped satin; antique mahogany cabinet houses rare collection of Worcester porcelain birds by Dorothy Doughty; antique wing chair from Wood & Hogan is upholstered in Stroheim & Romann celadon green satin matching draperies, lighter tone of de Quintal carpet; antique Regency table, from Needham, holds Lowestoft bowl flanked by lamps with rare carnelian bases; screen, handpainted with views of Paris, from Roman Art Screen Co. Walls are off-white.

antiques and for its qualities of individualism reflecting the owners' personalities.

It will also be observed that in traditional interiors as well as those of contemporary design, the trend is toward eclecticism—a blending of styles in furnishings with elements from various periods and, perhaps, an item or two of something modern—rather than an exact reproduction of a "period" room, although one era is usually selected for emphasis. In any case, for reasons of comfort, sofas are invariably of contemporary design, whereas the other furnishings may be either antique or contemporary in their styling.

In the traditional room what is admirable is that part which is "conventional." And how to have an admirable interior without being merely conventional is the real test of the capable interior decorator. The effectiveness of these qualities has rarely been more convincingly demonstrated than in the apartment shown here.

Master bedroom derives decorative interest from pair of antique mahogany four-poster beds, and Hepplewhite bow-front chests of drawers from Stair, with accompanying Chippendale gold leaf mirrors from Ackermann, flanking Hepplewhite poudreuse, also from Ackermann, holding pair of Baccarat crystal lamps; poudreuse chair from Needham; tea table holds Dr. Wall Worcester, is flanked by Hepplewhite chairs in celadon silk lampas contrasted with Scalamandrè rose quartz drapery fabric, off-white sheer silk curtains and embroidered bedspreads from Henry Cassen; crystal chandelier is from Nesle. Walls are painted coral beige.

Guest bedroom has Scalamandrè pale gray-blue silk taffeta draperies with color matching Henry Cassen embroidered voile bedspreads and Cassard Walker painted bed contrasted with de Quintal pink-beige chenille carpet; only pattern is in Stroheim & Romann chintz on upholstered chair and Directoire antique side chairs; antique chevet table from Wood & Hogan, antique dressing table from Stair, tea stand from Needham; lamps are old Chelsea. Walls here are oyster gray.

Successful Banking and Good Design

In the recently opened branch office of The New York Trust Company at 59th Street and Madison Avenue in New York, modern lighting, many new materials and a streamlined layout for the ultimate in efficient operation are harmoniously blended with appropriate notes of traditionalism indicative of the bank's long established service. A continuity of exterior architectural materials used throughout the bank is also a striking feature lending to the overall harmony. This successful blending of materials and furnishings is the result of coordinated planning between the building's architect, Halsey McCormack and Helmer, Inc., and the interior designer, Elisabeth Draper, A.I.D., of Elisabeth Draper, Inc.

The bank occupies a total area of 19,300 square feet in the new C.I.T. Financial Corporation building, the exterior of which is faced with polished black granite set in a grid of stainless steel. Walls are glass and left semi-open for passersby to look in. Inside the main banking area, columns are grayish-white Cherokee marble, the floor is white terrazzo, and check desks designed by Mrs. Draper and her staff have stainless steel frames, thus complementing the exterior. Mrs. Draper was consulted in the selection of all these materials and she also worked closely with the architect in the design of the streamlined tellers' quarters and the simple straight lines of the interior architecture.

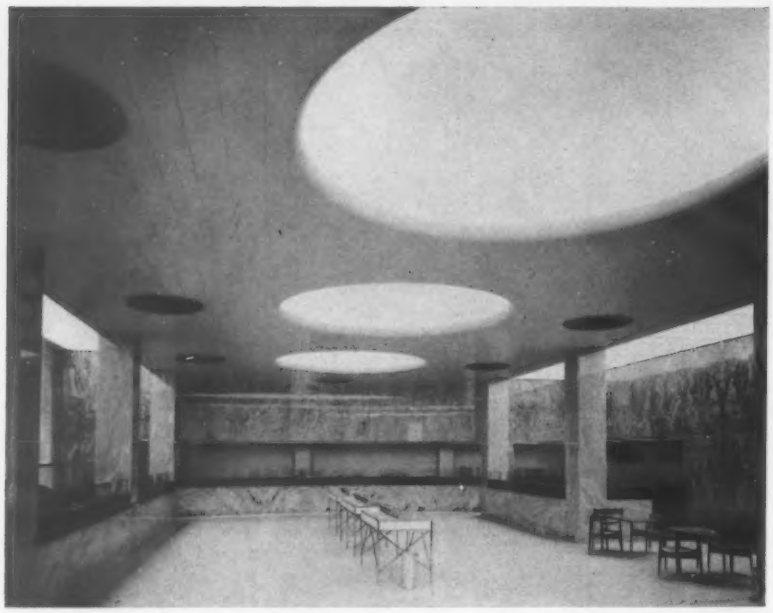
Lighting plays an important role here and was designed to help define the area from the officers' platform

Entrance to bank (opposite page) is surrounded by window wall curtained in brass mesh woven in Germany and made into panels by William Jackson; ashstands from Loumac. A woolen red rug from PRM defines officers' platform (above) with desks designed by Elisabeth Draper, Inc. and made by Korngold Brothers in cordovan mat finish; accessories from Mark Cross. Westcort swivel chairs upholstered in red leather, Janet Rosenblum pullup chairs in Rowen tan and black tweed; desk and chair in foreground from Macey-Fowler; planters by Advance Design. Lighting by Wendel is designed so that sufficient illumination is provided over desks when moved in any position; mahogany paneling designed by Mrs. Draper and installed by Somerville Contractors.

which joins it in an L-shape. Cove lighting emanating from three huge ceiling domes provides glareless general illumination over the writing tables and is supplemented by luminous ceilings over the tellers' counters at either side. Contrasted with this is spot lighting over the officers' platform, more subdued in effect yet without glare.

Further demarcation between the two areas is achieved with color: bright red carpet outlining the layout of desks and chairs; mahogany paneling in the background, a softening note to the marble columns; and sheer linen curtains at the long expanse of windows opposed to the bright metallic look of brass mesh panels used to screen the windows in the general banking south area.

Text continued on page 66



Grayish-white Cherokee marble walls and white terrazzo floor are contrasted with mahogany counters in main banking area; check desks designed by Elisabeth Draper, Inc. and made by Korngold Bros. have stainless steel frames, white carrara surfaces; ceiling is Owens-Corning acoustic tile; chairs by Macey-Fowler in Charles Yandel sand-colored leather.

Lounge in vault area is defined by Edward Fields olive green, blue and white rug with overscaled furniture to minimize large columns; upholstered chairs and sofa from Charles Hamilton in Erbun sand texture, armchairs from Erwin Lambeth in teal blue leather; rattan chairs in background from McGuire Co. Special lighting by Wendel is focused on antique carved eagles in original gesso and gold leaf; walls painted dark brown are visually reduced in length by specially designed pilasters.

Specially designed floor combining Robbins rubber and vinyl tile in blue, black and white is feature of conference room; circular table by Avard was designed by Elisabeth Draper, Inc., has antique blue leather and mahogany top; chairs from Frederick Lunning with black leather upholstery; blue lacquered paneling with Elmer T. Hebert hardware conceals storage.

Private office doubles as conference room with handsome table in burled Munduro wood and chairs from Frederick Lunning in Adams leather; wall behind built-in cabinets is accented with brass strips and Wendel lighting focused on painting by Ogden Pleisner; colors blend tones of gold, yellow and orange in Edward Fields rug and Bergamo upholstery on Directional sofa against putty and bronze painted walls giving room a sunny feeling. Table and cabinet work by Korngold Brothers.

Employees' lounge provides facilities for cooking lunches and conversational gatherings; floor is Johns-Manville gray asphalt tile; walls are sand color accented by recessed wall in sky blue with Pozzatti watercolors. Benches by Herman Miller, table with Warner Prins tile top in rust and gray is custom designed; other furniture from Advance Design includes armchairs in Kent-Bragaline blue-green texture, dining chairs in Gilford gray plastic, sofa in gray Saran from Anton Maix.

Text continued from page 63

A public lobby and lounge on the vault level continues several features of the main banking floor with marble columns, terrazzo floor and steel-framed writing desks. The seating area is defined by a crisp blue, green and white rug with contemporary furnishings somewhat overscaled so as not to appear diminutive in relation to the large columns. Pieces were also selected with rounded, graceful lines as a relief from the severity of the straight-lined architecture. Dark brown walls, blending with the sand colored marble, provide a pleasing background, highlighted by a handsome pair of antique carved American eagles.

In complete contrast to the general banking and working areas, the executive dining room is traditional in style with a combination of antiques and reproductions accented with fine oil paintings. To avoid the closed-in feeling of being below street level, false windows were added and backlighted to create the effect of natural daylight. Walls are paneled in an 18th-century design and painted antique white, while a marble fireplace flanked by Queen Anne wing chairs in red damask provides a homelike focal point.

Executive dining room is restful haven in contrast to streamlined banking areas, the paneled walls painted off-white, carpet from PRM a rich black-brown; furnishings combine antiques and reproductions and include Fine Arts wing chairs in red damask, cane armchairs in red leather, antique serpentine mahogany table from Charles Hamilton with Alexander Pope painting above; dining chairs, reproduced from originals are covered in black horsehair; brass chandeliers are antiques from Ackermann, sconces from Nesle, Adam fireplace grate, William Jackson, Witcombe-McGeachin natural linen curtains. Table from Nahon is set with canary yellow damask from Liddell, Spode china, Tiffany; silver from James Robinson, Inc.

A handpainted mural by Richard Neas with outdoor scene in blues and greens relieves monotony of bare walls for employees in general work area; desks by General Fireproofing have gunmetal gray tops, deep olive green frames; Amtico vinyl tile floor is black and white spatter pattern.

Walls in powder room are covered with Patterson green and white flocked wallpaper, floor is Amtico black vinyl tile; upholstered chair and sofa by Fine Arts; the printed fabric from Brunschwig & Fils; chairs, Interiors Import.

Living With Art

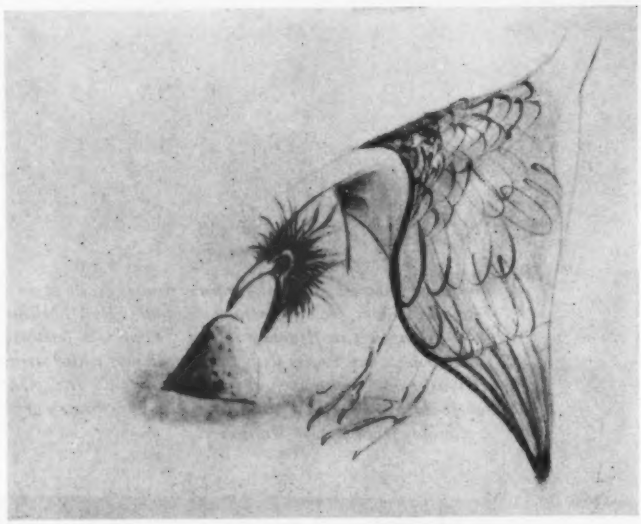
With thousands of Americans already modest collectors of paintings, the members of the New England Chapter of the American Institute of Decorators were invited recently by the Boston Museum of Fine Arts to choose from its paintings, watercolors, prints, objets d'art and sculpture and create vignette settings as a means of emphasizing in a dramatic way the importance of art as an integral component of a room. For there is an art to hanging and lighting a picture effectively, as there is in arranging the furnishings of a room in which paintings have a dominant place. The twenty settings comprising the exhibit, *Living With Art*, as assembled by the members of the A.I.D., were limited in their selectivity and handling of museum material only by the gallery space available. The paintings and art objects chosen by the decorators to illustrate the impact which works of art may bring to contemporary interiors included examples by Monet and Matisse, 18th-century decorative French engravings, 16th-century drawings in the style of Clouet, and many others. The jewel-like colorings of Impressionistic paintings shine out in cool monochromatic color schemes, antiques are dramatized in spacious arrangements, delightfully in harmony with the paintings, and in each instance the picture's placement and lighting are an important consideration. Egyptian, Oriental and Mexican art treasures were also used, showing how the old and new forms of art can be freely combined in room designs of the present day, and that East and West can be made to meet—at least in art —in perfect harmony.

Jewel tones of "Vase of Flowers" by Henri Matisse and "Entrance to the Village of Vetheuil" by Claude Monet are seen against dark blue velvet in setting, "At Home with Monet and Matisse" designed by Ruth Peakes, A.I.D.; specially designed blue and white rug and Scalamandrè white silk tweed on sofa and lounge chair, and Peter Schneider white silk on antique benches contribute crisp contrast; pillows, from fabrics by Stroheim & Romann, are in tones of paintings.

To focus interest on 16th-century drawings in style of François Clouet, framed in tortoise shell, Ella O. Millard, A.I.D. combines in Regency setting, "Time is a Tortoise," Charak desk and chairs with Birge gold and white striped wallpaper and Schumacher soft green nylon rug; Oken fabric on upholstered chair is darker green, brass cornice ornaments from Period Hardware.

In "Modified Modern Setting" by Emma L. Richmond, A.I.D., painting by Charles Burchfield, "Winter Bouquet," is focal point in transitional room bridging yesterday and tomorrow; incisive qualities of painting are reiterated in V'Soske rug, Saybolt & Cleland sofa in Howard & Schaffer fabric, and Stroheim & Romann fabric for pillows; armchair in Naugahyde, and chest, by New England Contract; curtains of Brunschwig & Fils cotton stripe; wallpaper from Katzenback & Warren.

"Oriental Simplicity" by Gretchen Nelson, A.I.D., A.I.A., derives its charm chiefly from pair of amusing drawings by Morris Graves, framed in black and gold; Willow & Reed chair is used with Saybolt & Cleland black lacquer table; cushions of Thorp velvet take colors from Persian rug in Sehna pattern, from Armenian Rug Co.; grasscloth on walls, from Walls Today; and Swedish glass is from New Interiors; lighting fixture, from Finland House.



Two off-white walls, with one to the right in apricot, and Wunda-Weve beige rug form background in "A Colorful French Setting" by Mrs. Nelson Sease Gates, A.I.D., for painting, "The Haystack" by Claude Monet, and antique French furniture; fabric on chair from Schumacher.

Painting, "Le Sacre Coeur Montmartre, Rue St. Rustique," by Maurice Utrillo, is dramatic focal point in attractive setting by Arthur Bent, A.I.D. combining French furniture of hand-sewn leather on metal and cast iron items, from Roach & Craven, with antique accessories.

A 19th-century Japanese carved and painted wood panel gives the setting, "Beauty of the Orient" by Arthur L. Finney, A.I.D., its raison d'etre; V'Soske turquoise and green-gold rug, Van Luit gold on turquoise mosaic wallpaper, and Greeff fabric with design of gold trees on white sheer forms background for Berthold Stern Kappa-Shell wall light, chair and ottoman in white fabric, and Kittinger tables; Georgian Bronze fireplace fixtures and Norman Perry table lamp add gleaming metallic notes.

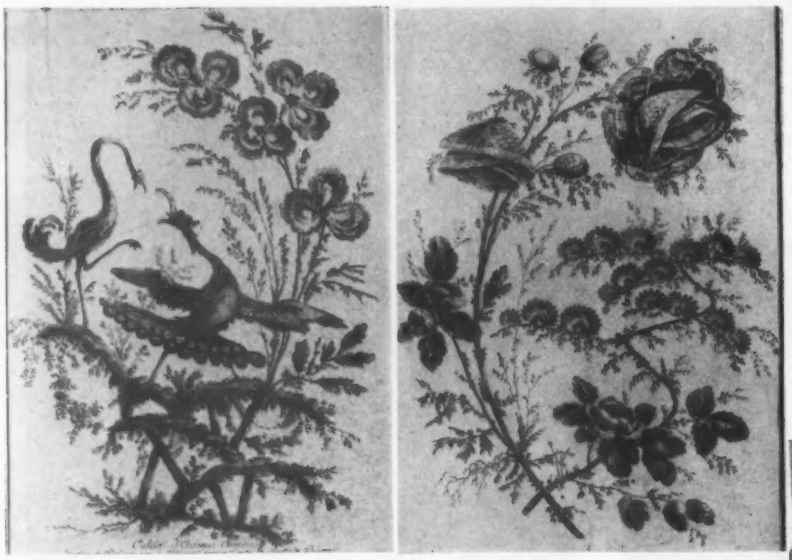
Charming wash drawing, "The Millinery Shop" by Domenico Tiepolo, was the inspiration for the setting, "Milady's Bedroom" by George V. Steele, A.I.D., which includes Jofa beige silk bedspread on Directoire antique bed, Scalamandrè blue and beige striped silk fabric on Louis XVI antique armchair, imported French chintz curtains, and accessories from Roach & Craven.

Painting of the 15th century, "Battle Scene" by a follower of Paoli Uccello, keynotes the décor of a contemporary setting, "Bed-Sitting Area" by Agnes Virginia Troy, A.I.D., with its restrained use of pattern and horizonality of design; New England Contract daybed upholstered in fabrics by Stroheim & Romann and Schumacher, walnut coffee table is by Martin Elinoff, inlaid cabinet by Urban; brass lamp with black shade, by Walter Kessler; red viscose rug from Schumacher; tree lamp from Talisman.

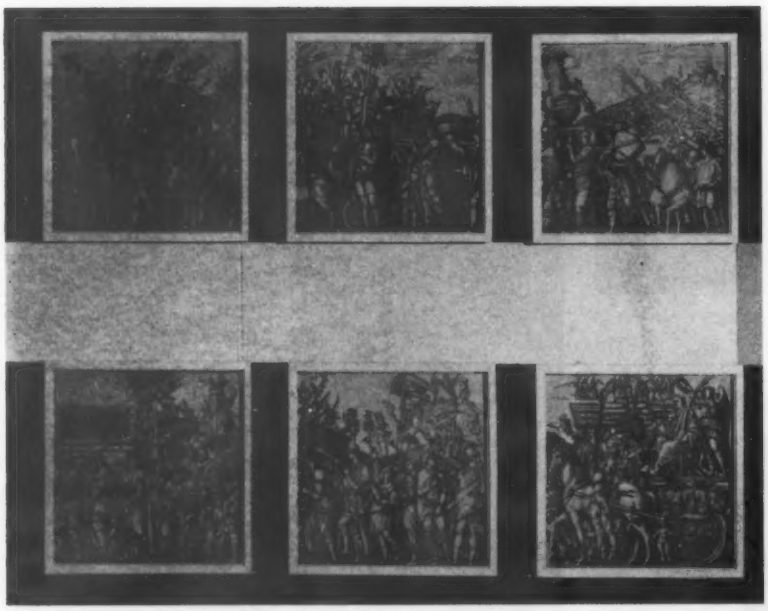
Ancient marble cock of Graeco-Roman period (1st Century A.D.) shares decorative interest of "A Sunny Patio" by Dorothy Jackson, A.I.D., with beautiful carved 17th-century Mexican wood doors set in wall.

In "Contemporary Foyer Setting" by Frank Barnes, A.I.D., a Sekino woodcut, "The Doll Maker," is framed for a Japanese accent to complement a handsome arrangement including Charak walnut chest, antique brass hand warmer from d'Ehrnan, and flowers by Helen Cole.

Monochromatic color scheme of white and gold, inspired by paintings, "Morning Sunlight on the Snow" by Camille Pissoro, "Sunset" and "Etude de Soleil" by Claude Monet, has been employed by Herbert Howarth Coe, A.I.D. in his setting, "Sophisticated Living," with a result that is light, fresh and completely livable; Shaw sofa upholstered in Doblin fabric, satin for curtains from Schumacher; commode with louver front by Mastercraft.



Incomparable fantasy of 18th-century Jean Pillement engravings enhance the mood of elegance in little "Alcove for Dressing" by Dorothy B. Watson, A.I.D., established by Louis Bowen shiki silk wallpaper; Richard Wheelwright dressing table with leather top, placed on V'Soske contemporary rug, may be used for desk as desired; Venetian mirror from I. Schwartz; orange trees and lamps, from Mary Ryan.

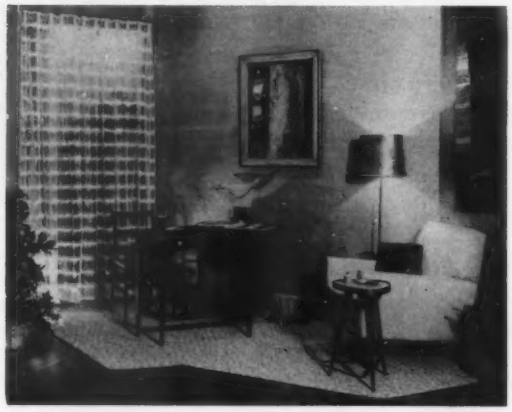


Engravings by Andrea Mantegua have been framed as a single unit in "Modern Consultation Setting" by Jean Adam Siegfred, A.I.D., where integration of design is the objective; contemporary rug, chairs with white leather cushions, tables and marbled mural supplied by Marterian; black chair in corner by Herman Miller; ceiling lighting fixture by Honeylite.

Delightful "Garden Room" by Ivan Y. Nickerson, A.I.D. has its chief interest focused on decorative panel, "Egyptian Girl" by Joseph Linden Smith, over pool built of crab orchard stone; champagne white walls are contrasted with cornsilk colors of Larsen cotton, viscose and linen fabric for curtains and simulated straw matting on floor from Gracie; chair of gold anodized aluminum with cellophane webbing, from Interiors Import; brass and marble stand from Brancusi holds fruit pyramid from Mary Ryan; bronze geese on floor, from Mottahedeh; cushions of turquoise, gold, lime green and copper silk, from Nettle Creek. Mrs. Samuel Kirkwood, A.I.D. Associate, was landscape architect, mural was by Harold Lindergreen, A.I.D. Associate.

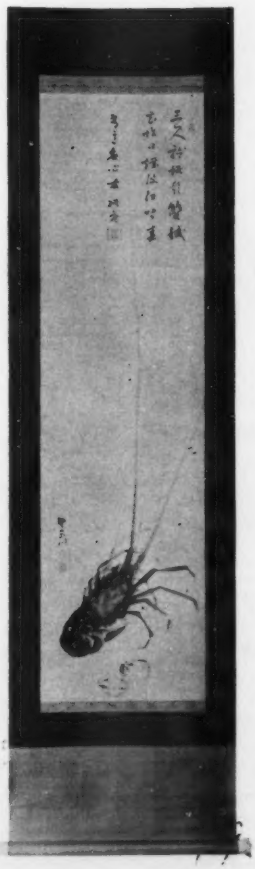
In "Dinner for Two" by Blanche Borden Frenning, A.I.D., walls are painted taupe, contrasted with Texturset white nylon rug and Fortisan white curtains from Quaintance; upholstered chairs by Decore are upholstered in Kent-Bragaline lavender and charcoal damask, accenting tones of purple and white in painting, "Jenny" by George Luke, over Risom buffet; Raymor table; Heifetz lamp.

Embroidered panel, "Strata #2" by Mariska Karasz and painting, "Left No Address" by Robert Bliss keynote setting, "Modern Textures" by Lilian Kenrick, A.I.D., in gray, brown, soft blue and yellow color scheme, with various textures for additional character and interest; Juji wallpaper, from Van Luit, has honey-colored overtone on old silver, repeating color of Mandell rug; curtain fabric is by Lehman-Connor; lounge chair and walnut desk, by Bertha Schaefer, are from Singer, who also supplied desk chair; cigarette table is from Dunbar.



Setting, "Small Study" by Margaret Jane Dawson, A.I.D., with curved corner window has its interest centered in two paintings of the Dutch School, "Still Life" by Jan Van de Velde and "Girl with a Basket of Fruit," an early 17th-century portrait; Schumacher round rug is olive green and brown on off-white, repeating Stroheim & Romann gray-white taffeta for curtains; Chippendale chair is upholstered in Stroheim & Romann brown-gold fabric, Milligan lounge chair, in Morton-Sundour olive green fabric; antique accessories accent painting colors.

Contemporary setting, "Bedroom" by Alfred M. Fine, A.I.D., is planned for the tempo of today, with decorative interest centered in two watercolors over the bed, "Mr. River's Garden" by Andrew Wyeth and "Shoeshine" by George Grosz; brass headpiece of bed and chevet table, from Sherrill; lamp pole by Stiffel; Needletuft rug and Croyden bedspread fabric are white, contrasted with Naco charcoal, white and gold curtain fabric and Neetlecreek pillows echoing colors in paintings.



Charcoal, pimento and toast color scheme, amplified by zebra wood, straw and gleaming metals of "Home Office" setting by Dorothy M. Power, A.I.D., in collaboration with Eleanor Raymond, A.I.A., stems from 17th-century kakemono, "Crayfish and Two Clams" by Gyokusen over desk; tatami rug, in three dominant colors, is by Wunda-Weve; straw-weave wallcovering on right wall by Reed & Rattan; 19th-century stoneware cat by unknown artist is introduced just for fun.

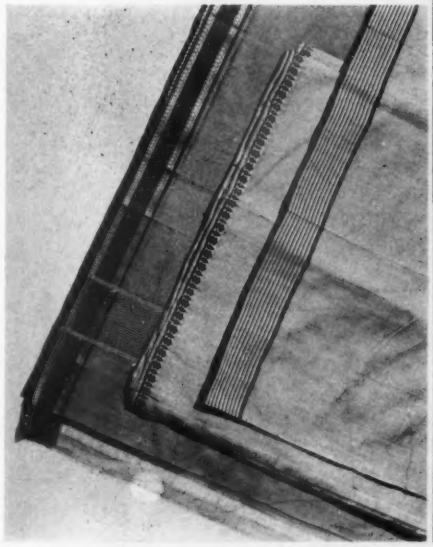
World of Ideas

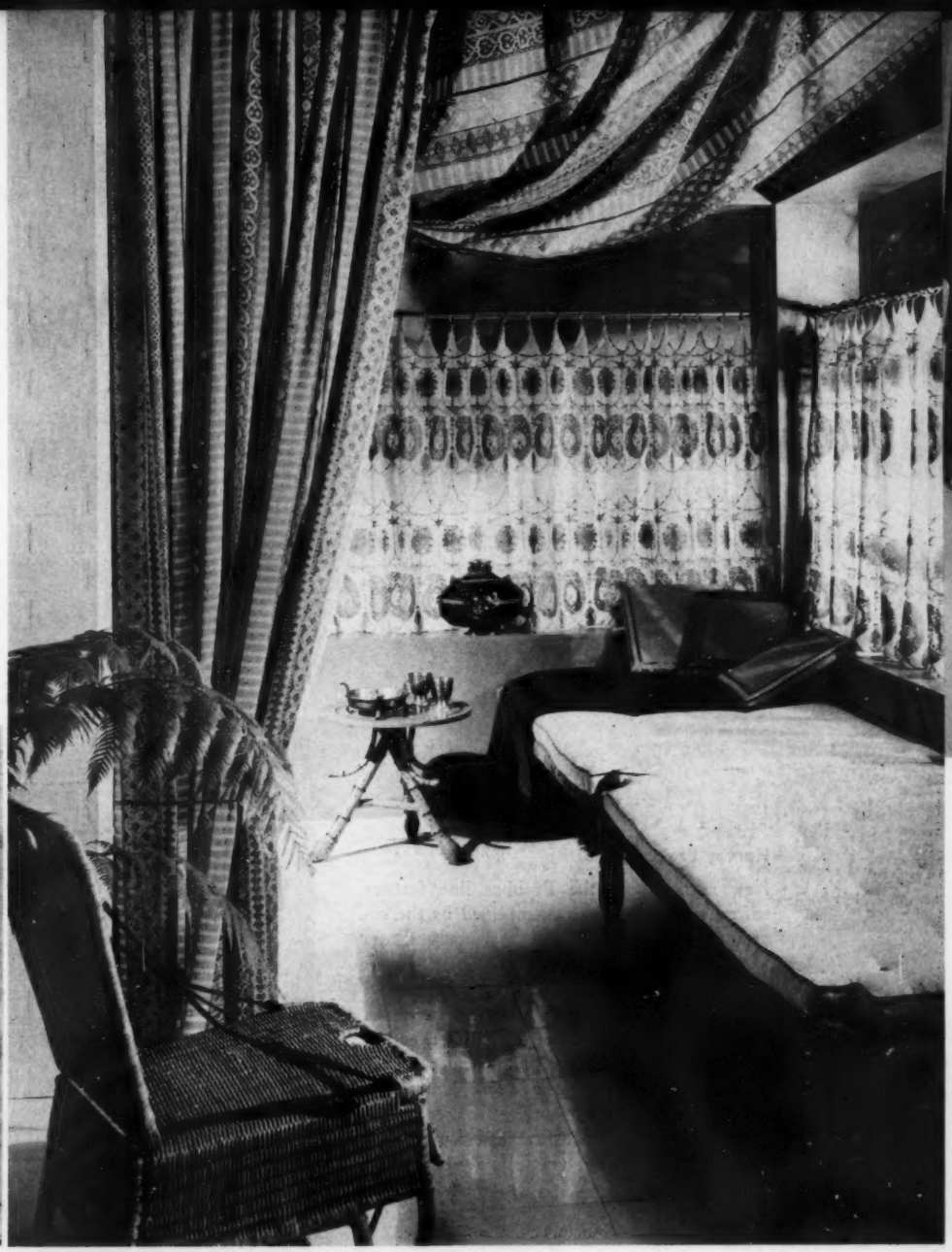
Last Fall, the Celanese Corporation of America sent the design team of John and Earline Brice, A.I.D., around the world on a "Home Fashions Mission" to collect material which might be of inspiration to fabric designers. Traveling through Denmark, Austria, Spain and Asia, the Brices found a wealth of stimulating objects, especially among the popular arts and crafts of everyday life—embroideries and carvings from Austria, a child's kite stick from India, a dancer's headdress from Thailand. From these objects, designers and manufacturers selected motifs and design elements and interpreted them as designs for a wide variety of fabrics, both woven and printed, utilizing Celanese fibers. Some of the designs are literal transfers, others are adaptations, and in some cases inspiration was derived from color only. Shown here are three of the room settings, with the fabrics in actual use and the objects that inspired them, which have been created to give department stores display ideas for promoting the fabrics in their Fall campaigns.

John and Earline Brice, A.I.D., shown with William Bell of the Celanese Corp.

In this Biedermeier bedroom setting in soft greens, blues and pinks, the small baroque mirror served as inspiration for "Salzburg", a semi-sheer fabric of Celanese Fortisan by Jofa; the bedspread fabric, also 100% Celanese Fortisan, is quilted on top and gathered in folds for the dust ruffle, then repeated in an Austrian shade in the background.

Intricate borders of Indian saris and elaborate Siamese headdress are interpreted in two patterns by Greeff Fabrics, both sheers of 100% Celanese Arnel triacetate. Furnishings were also brought back by the Brices and include Indian cots and a safari chair.





The grillework of Spanish forks makes an attractive pattern in "Escadrille", a jacquard weave of Celanese acetate and bulked Celaperm acetate by Titus Blatter. Bright red vinyl tile floor adds to Spanish feeling.

Mid-Year Market

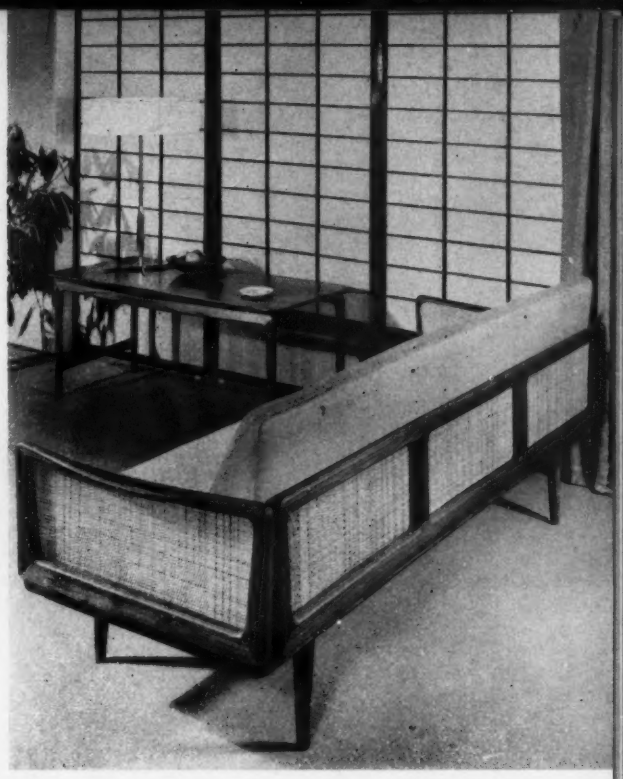
Part I

Harvey Probber, Inc.

New additions to the Probber line feature softer, rounded shapes exemplified by the occasional chair above with mahogany frame shown in new antique white finish, and oval panels in oyster white and brass grille on three-door cabinet at right. New sleep sofa is available with sweeping arm and tapering back or very low back without arms; corner cabinet for linen storage or phonograph equipment has Mondrian pattern top with sections of white carrara glass, illuminated frosted glass, planter unit and pull-up door.

John Stuart

Cane and teak sofa from Danish Craftsmen Collection has series of cane panels encased in molded Bangkok teak; one-piece foam rubber seat and shaped backrest can be removed for cleaning; teak bench-coffee table is 22″ deep, 54″ long and 21¾″ high.



Mueller Furniture

French Provincial armchair designed by Ralph Widdicombe features solid cherry legs, understretchers, arms and back; its ample width assures seating comfort.

Dux, Inc.

Daybed designed by Karl Erik-Ekselius locks firmly in position for sitting, seat pulls forward with light touch to permit full mattress depth for sleeping; frame in dark smoked oak or beech with walnut finish.

John Widdicomb Co.

Extensive additions to the Midcentury Collection include the triple dresser shown at left with 9 drawers; highly figured imported French walnut veneers and solid American walnut in close-to-grain finishes ranging from gray-brown to rich dark brown. Swing bed features cane and walnut panels fixed at a tilted angle to serve as backrest.

Norris Furniture Corp.

Leesburg armchair in Regency styling is executed in mahogany, measures 33″ high, 20″ wide, 17″ deep.

M. Singer & Sons

The sculptured frame of this new chair designed by Bertha Schaefer, A.I.D., creates interest from any angle; wood is walnut.

John B. Salterini Co.

New addition to Salterini's "Sta-Out" collection is made of expanded metal mesh and wrought iron, designed to coordinate with firm's wicker chairs; available in wide selection of colors.

Lee L. Woodard & Sons

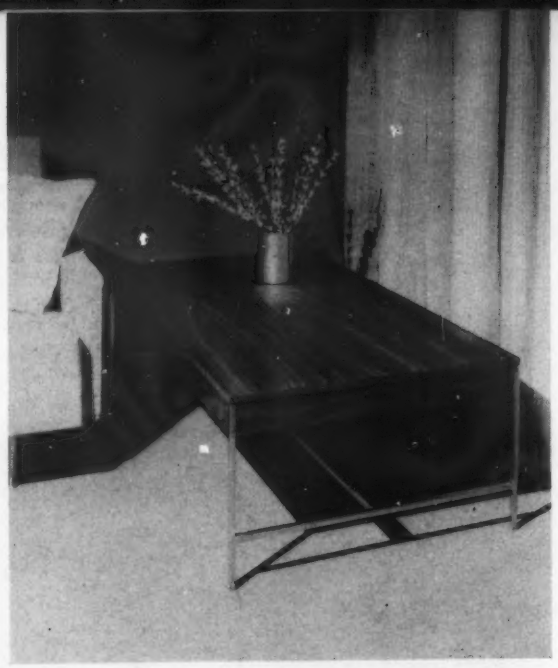
The graceful headboard of this new wrought iron bed is one of several new designs, can be ordered in chalk white, black or choice of seven colors, also matched to any color.

Richardson Brothers

Dining group from new collection designed by Larry Peabody features 47″ round table with Parkwood top, two filler leaves; buffet is 58″ long has cane-paneled door. Shown at American Furniture Mart.

Herman Miller Furniture Co.

Coffee table, 15″ high, designed by George Nelson is made in choice of tawny walnut, three shades of Korina or with white Micarta top contrasted with walnut or Korina apron; legs are satin chrome.



Jamestown Lounge Co.

"Danish Casual" group in solid oak available in oil-finished teak, Santan or nutmeg; in New York at New York Furniture Exhibit Corp.

Brown-Saltman of California

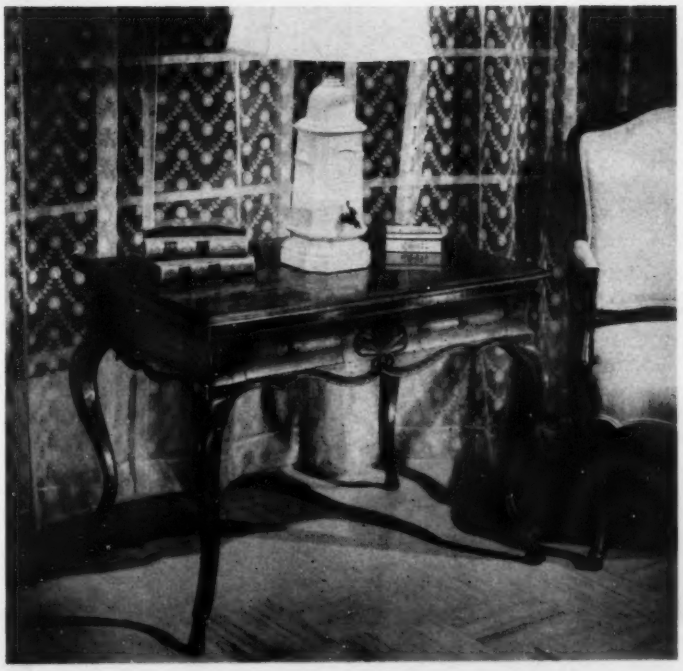
New "California Predictions" collection designed by John J. Keal has three basic storage cases with choice of interior fittings for dining or bedroom use; decorative panels on sliding doors are of Oriental ash with design impregnated in the wood.

Statton Furniture Mfg. Co.

Provincial cocktail table features slide top which opens to reveal plastic covered surface; 42½" by 23½" closed; 58" by 23½" open; in new "Oldtowne" cherry finish. Shown at American Furniture Mart.

Bodart Furniture, Inc.

Occasional table of walnut is distinguished for its fine detailing and concave apron on all sides; new collection of bedroom furniture combines painted and wood finishes in variety of colors and combinations.



Sligh of Grand Rapids

Walnut table, 40″ in diameter, 16″ high, features natural teak parquet top, brass accents. Dining room group from new "Crescendo" collection of 35 correlated pieces shows 64″ buffet and china deck with cane panel doors, bar cart with white plastic top. Wood is walnut in combination of straight grain, figured and marquetry patterns in polished brown finish. Shown at American Furniture Mart.

Georgetown Galleries

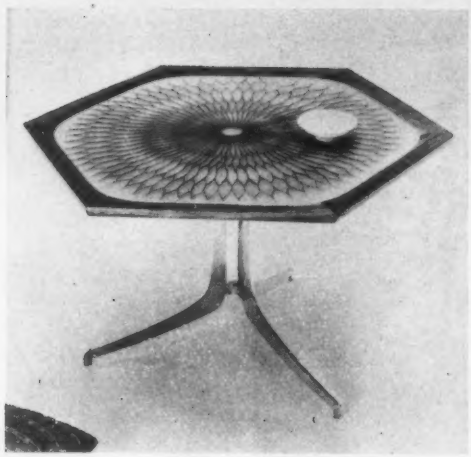
Walnut commode from Park Hill bedroom and dining room group is notable for marble top, unusual base, walnut pulls in brass.

Johnson Furniture Co.

Commode of walnut parquet in amber distressed finish designed by Renzo Rutili has black lacquer base and antiqued brass hardware, 51″ by 32″ high. Cocktail table in walnut with teakwood parquet top is 60″ in diameter, 24″ high.

The Pine Shops

Spacious drawers characterize this dresser from new bedroom group in Regency style with top and drawer fronts of bird's eye maple contrasted with darker wood.



Arch Gordon & Company

Translucent plastic panels in brilliant colors resembling stained glass are used for this striking screen, each panel 76″ high, 18″ wide, the frame of walnut and ebony. Hexagonal table has translucent plastic top with inner core of colorful fretwork, walnut frame, pewter-finished steel base. New 86″-long sofa designed by Milo Baughman is supported by vertical walnut posts set into arms and attached to walnut base for "floating" look. Shown in New York at Cassard & Walker.

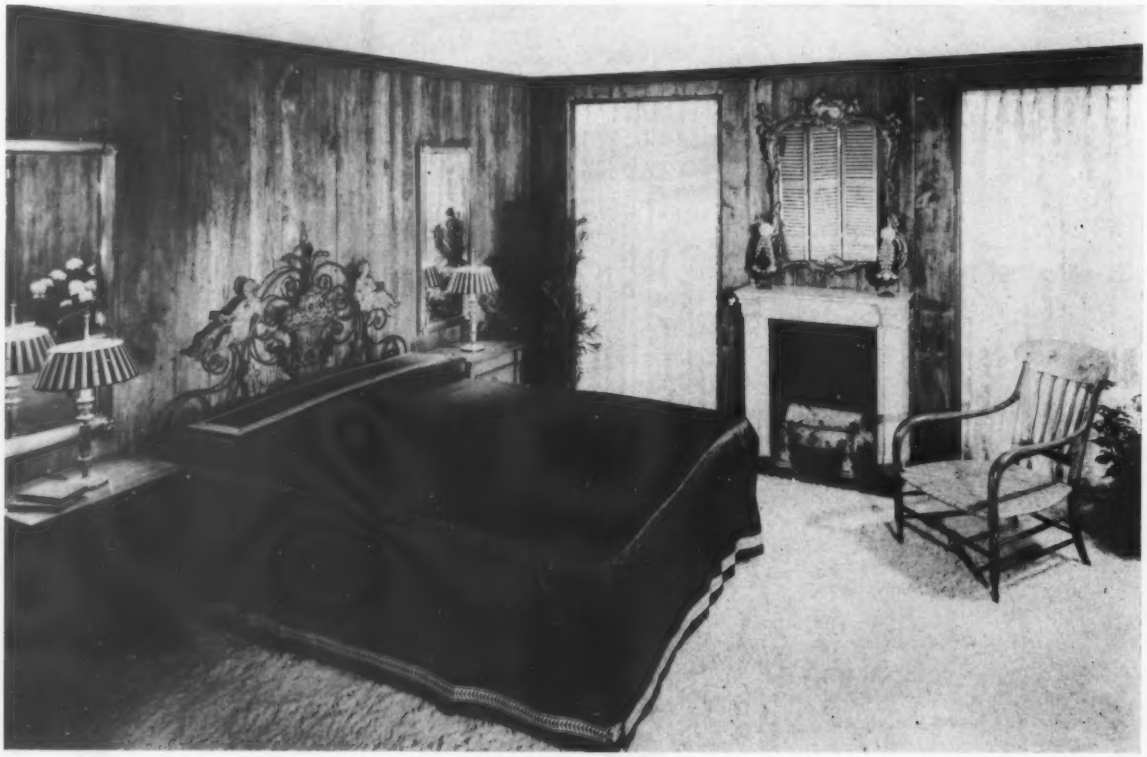
The McGuire Company

New additions to the McGuire collection of rattan furniture are a handsome lounge chair with gilded rod wrapped around frame, and cocktail table with "Glasscrete" top, 42″ in diameter, in choice of bright colors, both designed by Eleanor Forbes. Party cart designed by John McGuire in choice of wood, shell or plastic top, measures 18″ by 36″, extends to 66″ when both leaves are up.

Casual Elegance

Decorative interest in the recent mid-year Home-furnishings Market in Chicago was heightened by three room settings designed by leading department store decorators and exhibited by Du Pont. The three settings included a *Man's Study*, designed by Lewis Sappington of J. L. Hudson, Detroit; a *Terrace Room*, designed by Basil Brown, A.I.D., of Marshall Field, Chicago; and a *Bedroom*, designed by Alexandra Gignoux of Lord & Taylor, New York. The theme of these rooms was that luxury can be teamed with practicality, with benefits to both, and that fabrics and floor coverings give the service demanded by modern living when they are made of man-made fibers.

Attractive bedroom in Italian style, by Alexandra Gignoux of Lord & Taylor, New York, shows thick-piled off-white Berven nylon carpet blended gracefully with Shulman fabrics of Dacron and silk against walls of weathered rough barn siding; mantel is old marble, from Edward Garratt with andirons from Edwin Jackson; mirror over mantel from Josephine Howell, mirrors over Baker fruitwood commodes from Doris Dessauer, who also supplied lamps; accessories from Robert Mehr.



Handsome study, designed by Lewis Sappington of J. L. Hudson, Detroit, combines tweedy elegance of thick random textured Nye-Wait yellow-and-brandy nylon chenille carpet with Boris Kroll nylon-and-cotton tweed upholstery fabrics in shades of brandy on Dunbar furniture, and Cohn-Hall-Marx sunny yellow-and-gold casement fabric; lighting fixtures from Georg Jensen.

A graceful terrace room, designed by Basil Brown of Marshall Field, Chicago, features casement curtains of Schumacher sun-resistant Dacron and silk fabric, seen through window, as luminous, colorful background for outdoor setting including Brown-Jordan terrace furniture with rayon simulated strawcloth cushion fabrics by Dorothy Liebes; shutters are custom-made.

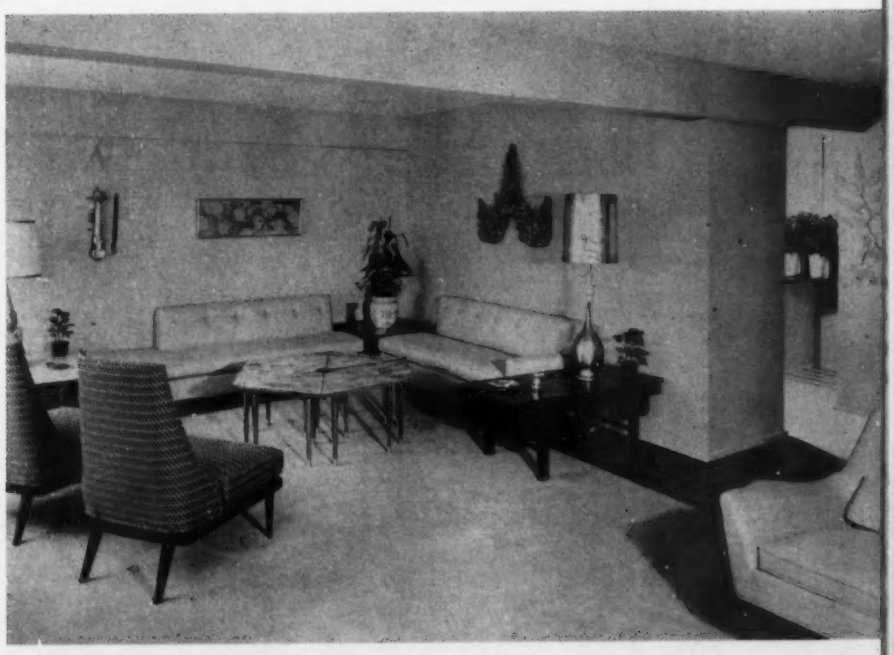
Model Apartment—New York

In the Royal York Apartments, 425 East 63rd Street, New York, Ruth L. Strauss, A.I.D., has decorated a luxury five-room apartment for prospective clients who enjoy entertaining, are aware of fashion trends and like luxurious living. Many of the furnishings are custom-designed, in contemporary style with Oriental influence, and are sparkling in color. A Siamese mural on one wall sets the mood for color and style in the living room, suitable for either small groups or a large party, with the dining area separated from the conversational area by a custom fret screen, on a ceiling track, which can be moved back against the wall. A newly designed sofa in hyacinth blue and painted frame, a pair of ottomans in royal purple velvet, a pair of cocktail chairs, designed by Miss Strauss in collaboration with Paul Morris, and a hexagonal cocktail table, and a contemporary barrel chair, are some of the interesting furniture items that create a sense of hospitality and individuality, with lamps and accessories selected to carry out this harmony. A secondary room, with high fidelity, television and bar, is designed as a den or guest room. Here white walls set off emerald green curtains, rug and black floor. Two luxurious divans, with wall-hung bolsters matching the draperies, double as seating and sleeping units. A generous dressing room, bathroom and spacious closets make a private suite of the master bedroom which strikes an elegant mood in contemporary style with its apricot rice-and-straw wallpaper, sheer silk curtains with tree pattern in black and browns, the colors echoed in walnut and black furniture. The ultimate note of luxury is contributed by soft beige mink bedspreads and a tete-a-tete chaise longue. The fresh, sparkling colors and original design elements as conceived by Ruth L. Strauss contribute to the aura of charm and elegance of this luxurious apartment.

Bedroom is notable for an apricot and black color scheme and variety of texture, found in Jackson Ellis rice-and-straw wallpaper, Furella beige mink bedspreads, and L. Jones carpet; headpieces of beds and chaise longue, from Cassard & Walker; tables with beige marble tops, by Ben Karpen; floor-to-ceiling silk gauze draw-curtains with floral design, by Quaintance; cabinet furniture from Design International in walnut.

Living room gains in spaciousness by substitution of floor-to-ceiling fold fret screen by Shutter Modes for wall at dining area; Quaintance casement curtains in hyacinth blue, Siamese pink and metallic gold on pale mauve-pink repeat colors of room, including Murals, Inc., mauve-pink wallpaper, L. Jones hyacinth blue carpet. Nemirow club chair and Mansfield sofa in hyacinth blue; dining table and chairs by Sligh; ottomans in royal purple velvet, from Cassard & Walker; accessories include Miya black bird cage.

Furniture grouping, arranged for cocktails and conversation, includes Mansfield custom-design cocktail chairs and sectional sofa in Siamese pink antique satin, and custom-design hexagonal table from Shutter Modes; ebony lamp table is from Lantin & Farhadi; vinyl floor in foyer, by William Gold.

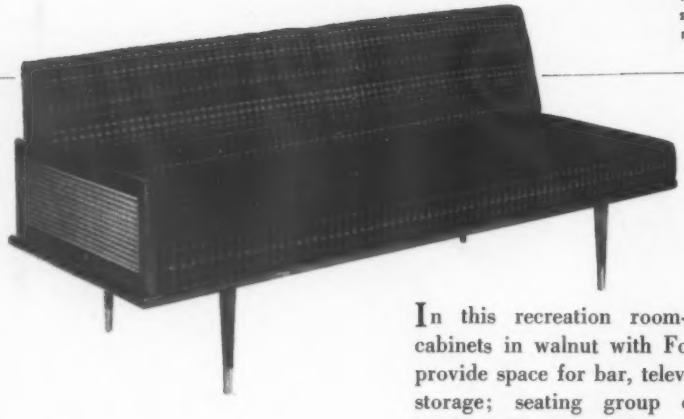


7 INTERIOR DESIGNERS

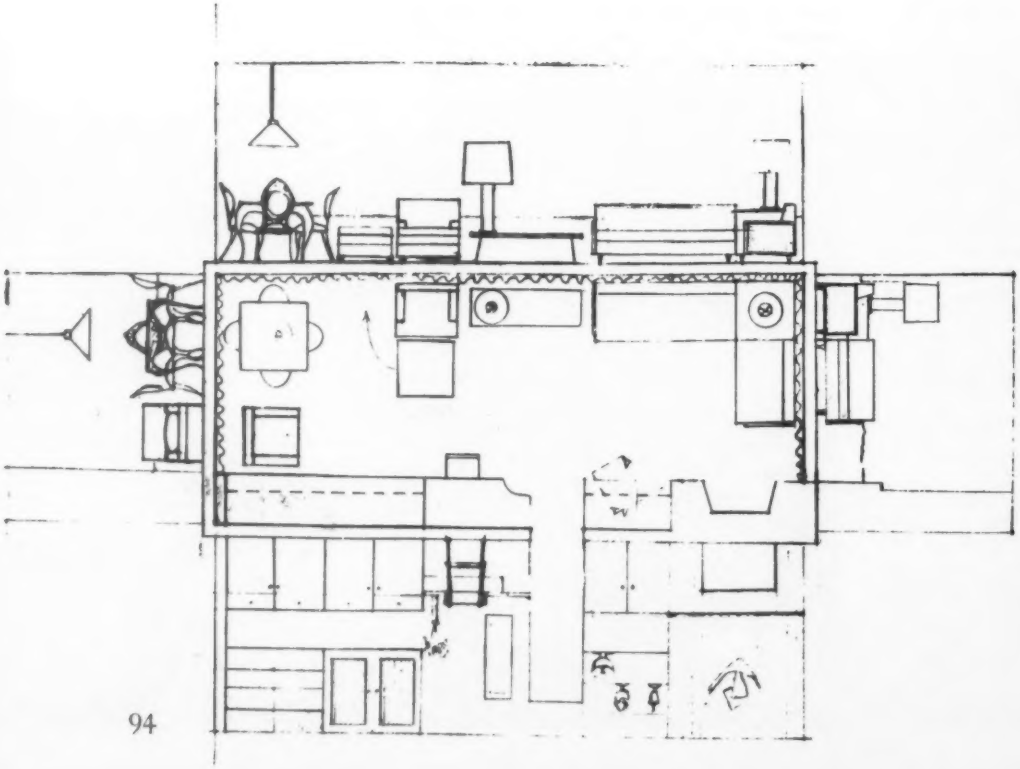
In Profile with Examples of their Work

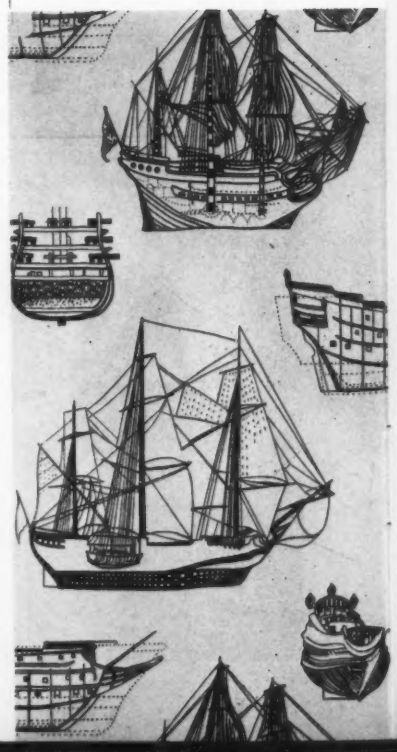
Edna Altman
New York, New York

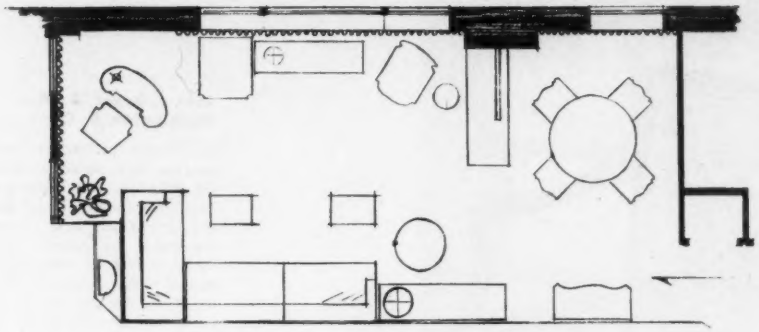
Mrs. Altman is a graduate of New York University and the New York School of Interior Design. She specializes in both residential and contract interiors and also acts as color consultant to architects and builders of residential and commercial structures.



In this recreation room-study, built-in cabinets in walnut with Formica surfaces provide space for bar, television, desk and storage; seating group opposite white brick fireplace includes pair of daybeds from Robert Barber upholstered in black and white tweed, flanked by end tables with Daniel Halpern wallpaper roller lamps. Three window walls are curtained in Kent Bragaline fabric with pattern of ships in black on white linen; the ceiling is painted apricot color. Other seating includes club chair from Continental Craftsmen in brown and black linen plaid and Kittinger "King-of-Ease" chair in gold leather from M. Roberts.







Elizabeth K. Behr, A.I.D.
Philadelphia, Pa.

Elizabeth Behr, whose married name is Fleming, has an extensive background in design including a B.F.A. degree from the Univ. of Penn., where she majored in architecture, study abroad, and teaching at Moore Institute of Art. She worked with W & J Sloane as both furniture and interior designer, then started her own business in 1931. She designs both residential and commercial interiors, working closely with the architect wherever possible.

In this attractive grouping from the living-dining room of a Philadelphia apartment, rose-beige wallpaper with handpainted mural enhances Oriental feeling of furnishings including custom sofa in Boris Kroll charcoal fabric flanked by teak cabinet with Chinese carved wood figure lamp and antique Mandarin lamp on opposite side. Coffee tables finished in white lacquer and lounge chair shown here are from Saybolt & Cleland, the chair covered in Kent-Bragaline Venetian rose texture. Accent colors in pillows include fuchsia, pink and turquoise. Gotham carpet is rose-beige.

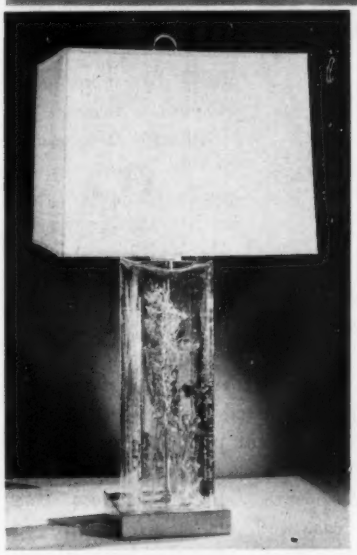
John J. Greer, A.I.D.
Washington, D. C.

Mr. Greer's professional background includes such varied assignments as art critic for the Washington Post, decorating coordinator for Woodward and Lothrop and head of decorating department for Sanger Brothers in Dallas. In 1947, he established his own studios in Georgetown, D. C. and his recent installations include the residence for Vice President and Mrs. Richard Nixon.

The chief design motif in this formal living room is a medallion pattern derived from inlay on Venetian table top and repeated in white, off-white, beige and black in custom carpet by V'Soske. Walls are painted oyster white, except fireplace wall which is covered in Warner gold grasscloth; ceiling is in gold tea paper from The Fan Company. Fortuny fabric in pale blue and gold is used for curtains and repeated as upholstery on Wycombe Meyer sectional sofa; Whitehall lounge chairs in fireplace grouping are covered in Schumacher blue-green fabric; and four chairs from De Gaal and Walker by window in Thorp antique satin, each in different pastel tone of pink, green, lavender and turquoise. Coffee table with revolving marble top is special design by Mr. Greer; breakfront from Mendohlson Galleries.

Ben Jones, A.I.D.
Jacksonville, Fla.

Mr. Jones studied design at the Art Institute of Chicago and architecture at Carnegie Institute of Technology and has worked in various phases of home furnishings including that of furniture designer. He has had his own business for the past ten years specializing in contract work.



Reception room for installation designed by Mr. Jones for River Club in Jacksonville is pleasing blend of textures and colors with Charles R. Gracie grasscloth in brown over gold foil, Wright brown and cream marbleized rubber tile accented with Schumacher Moroccan rug in tones of blue-green. Dunbar sofa is covered in oak and aquamarine texture flanked by Dunbar end tables with Brach-Allen "Marine Garden" lamps in blue and green. Armchairs by Erwin-Lambeth are covered in Lackawanna vermilion leather; Chinese painting of "Flying Geese" is from Charles R. Gracie.

Living area of five-room apartment designed by Mr. Markland has pleasing color scheme with pale aquamarine walls, David & Dash Fortisan curtains and Theodore Johnson carpet contrasted with tones of ice pink in Boris Kroll fabric on custom sofa. Weiman marble-top table with Beth Weissman butterfly lamp is flanked by custom chair in Peter Schneider heather fabric (left) and lounge chair in S. M. Hexter white and gold damask. Ralph Miele coffee table in antique white, end tables by Kent of Grand Rapids in French walnut with pair of lamps from Chrystal Chandelier. Wall accessories from Hargri.

Bob Markland, A.I.D.
Detroit, Michigan

Mr. Markland studied interior design at Strongs Decorative Arts School and has been active in decorat.ng for 18 years, the past 12 in business for himself. In addition to his Detroit studio he has a branch offfce in Fort Lauderdale, Florida, designs both commercial and residential interiors.

Decorative interest in Miss Straith's design for the dining room of Elmwood Casino in Ontario, Canada stems from contrasts in wall coverings with one wall in smoked antiqued mirror, another in Denst & Soderlund pink silk paper with handpainted Chinese design above dado of Winfield bronze foil paper from Roy Jacobs; east wall, not shown, is covered with Kappa Shell. Specially designed carpet combines turquoise with tones of copper; chairs by Eaton Co. have ebony frames, coral Naugahyde upholstery.

Dee Straith
Detroit, Michigan

A graduate of Michigan State University where she majored in Interior Design, Miss Straith has been on the staff of Bob Markland Studios for the past two and a half years, is currently designing a suite of offices in Milwaukee and residential interiors in Detroit and Fort Lauderdale.

Margaret Morrow, A.I.D.
Washington, D. C.

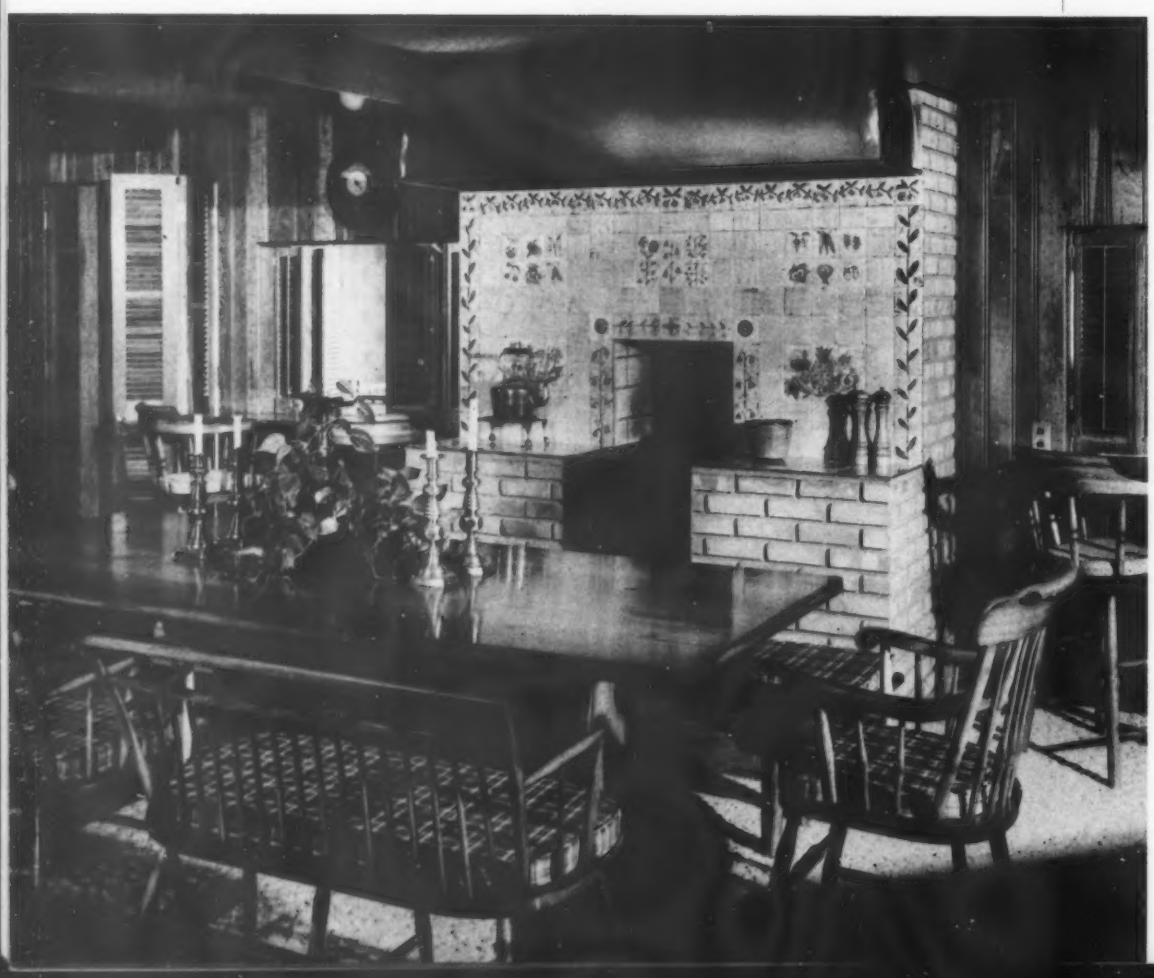
A graduate of the Maryland Institute of Arts, Miss Morrow is decorator with Mayer & Company in Washington specializing in both residential and contract work. She is currently a member of the National Board of Governors of American Institute of Decorators.

In this attractive living room of a Washington apartment, Miss Morrow defines the conversational grouping with Archibald Holmes deep aquamarine carpet in contrast with Robbins beige vinyl tile. Light beige walls and aquamarine gauze curtains by Cohama provide a pleasing background for lounge chair in Boris Kroll lime green, sofa in off-white and three chairs by Donovan Shops in Norman Trigg fabric in lime green, aquamarine and off-white. Coffee table by Milmode with marble insert is composed of three walnut sections which can be used separately. Tomlinson end tables, Donald Hansen lamps, Buzza, Jr. picture.

Gay Yankee, A.I.D.
Birmingham, Michigan

A graduate of Albion College, Mrs. Yankee was formerly an interior designer with J. L. Hudson Co. in Detroit, opened her own studios in 1952 designing both residential and commercial interiors. She also teaches interior design in her community and recently designed a line of carpets for Carpet Masterpieces, Inc.

In this warm and inviting room for family activities, cherry paneled walls and A. H. Lee linen curtains in turquoise, green and blue linen provide a pleasing background for S. J. Campbell's sectional sofa upholstered in green, yellow and red texture, and Cocheo chair in Jack Valentine print; coffee table from Barnard & Simonds is antique hickory; lamps are by Paul Hanson. The fireplace grouping where meals can be cooked and served includes tile grill and furniture in antique distressed pine finish designed by the decorator.



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Market Spotlight

continued from page 52

1—Westcort Co., designers of correlated office furniture, features beautifully scaled club chair with sculptured walnut frame and leather upholstery.

2—From DeGaal & Walker Inc., timeless design in well scaled table with parquet top; small chair is an exact reproduction of a signed antique; 54″ long and 18½″ deep.

3—N. Y. Furniture Exhibit Corp., displays new Surbana group from Maddox Table Co., elegant walnut buffet with antiqued pewter detail, 64″ long and 20″ wide.

4—Chesapeake Mfg. Co., highlights sleep-sofa in Oriental styling, 54″ wide.

5—Avard stool for contract installation has contoured foam rubber seat attached to standard Chicago Foundry fountain base.

Continued on page 104

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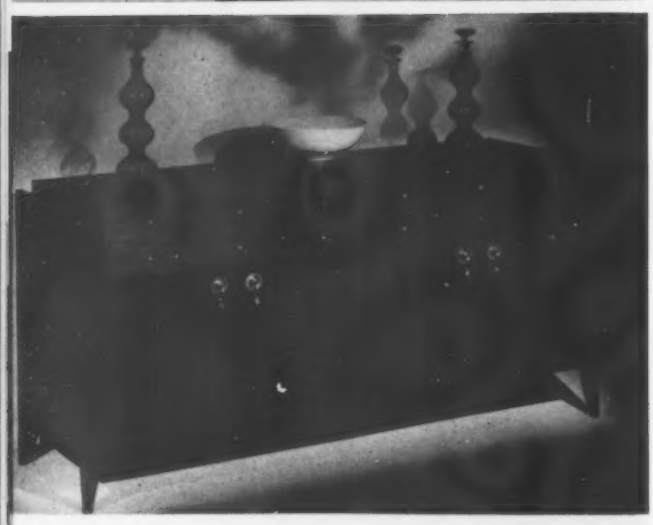

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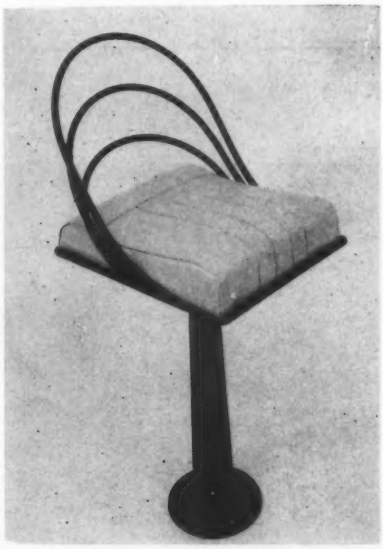

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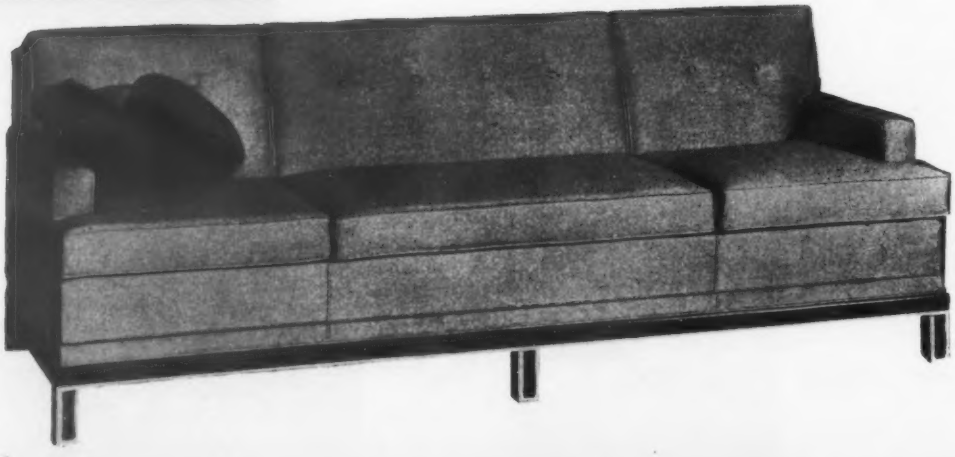

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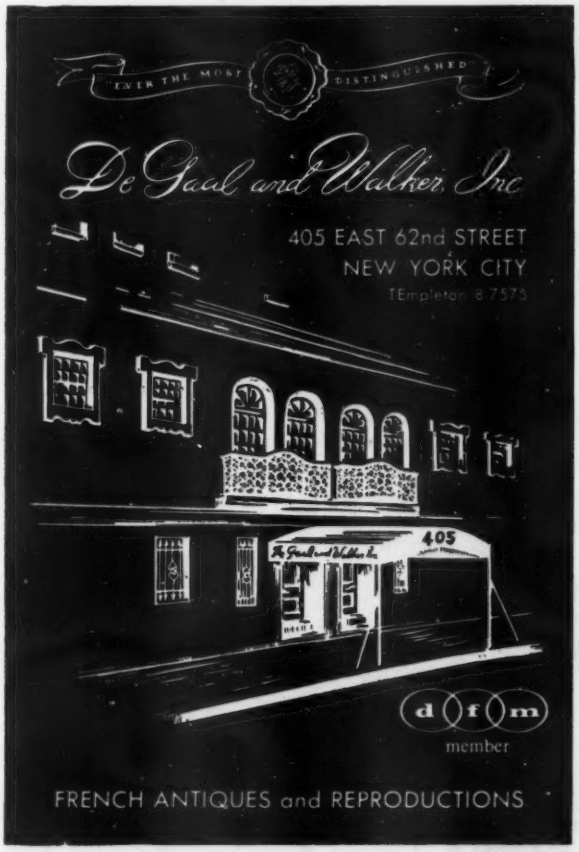
DESIGNERS AND MANUFACTURERS OF FINE FURNITURE



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Market Spotlight

continued from page 102

Widdicomb-Mueller

New York decorators will soon have access to three outstanding contemporary lines of furniture under one roof, for on September 1st the New York showroom of The Widdicomb Furniture Company, 305 East 63rd Street, will feature the complete lines of Mueller Furniture Company and Meuller Metals Corp. in addition to the Widdicomb collection. This coordinated showing is the result of a merger between the Widdicomb and Mueller firms who have formed a single entity to be known as Widdicomb-Mueller Corporation. Each line, however, will continue to be designed and distributed as a separate unit; in New York, they will be displayed together; in other cities, separate showrooms will be retained. The armchair grouping and triple bedroom dresser shown here from Mueller's recent "Sudan" group are typical of the finely crafted upholstered and case goods line made by this firm, and contract designers will want to investigate the office furniture in magnesium produced by Mueller Metals Corp. The two lines are a happy complement to the well-known contemporary furniture by Widdicomb and provide an unusually well-rounded collection in one showroom.

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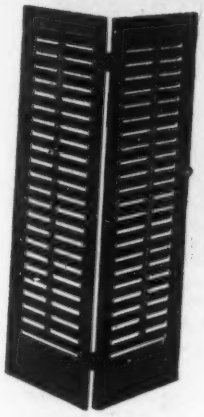

NATURAL FINISHED WALNUT

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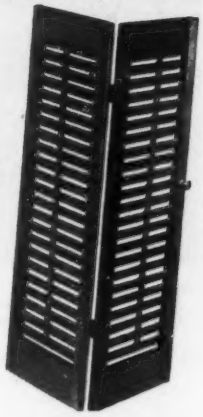
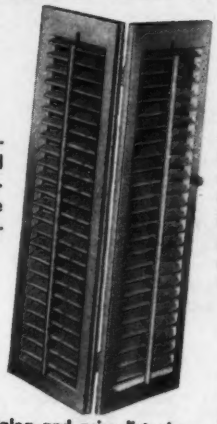


SMART BLOND BIRCH

Solid birch, satin finished in natural wood tones. No further finishing required. Made exclusively by Southland.



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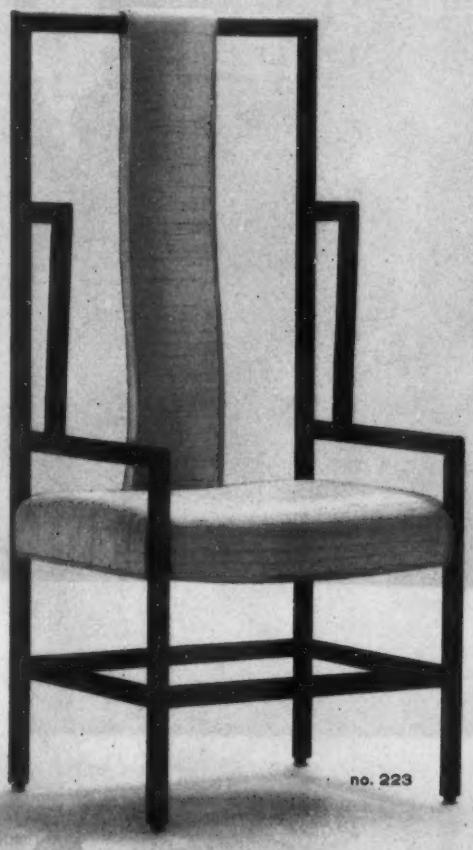

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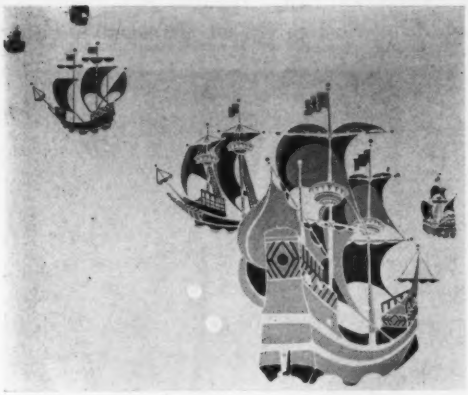
smoky teak stain $276.00
extra charge for plastic

Decorative Imports 408 Jackson Square San Francisco
L. H. Krusi catalog available on letterhead request

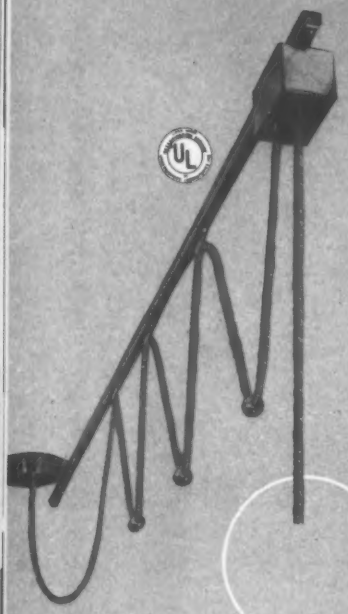
Land Ho!

With considerable interest centered on America's founding fathers and the ships that first landed on these shores at Plymouth and Jamestown, Duncan and Huggins, 1338 19th Street, N. W., Washington, D. C., have contributed to the festival spirit by commissioning artist Janis Newton to create a wallpaper which would commemorate these



events. The result is *Land Ho!* a delightfully stylized version of the Mayflower and other early sailing ships. The wallpaper is available exclusively through Duncan & Huggins whose attractive showroom offers Washington decorators a wide selection of fabrics, wallpapers, furniture and accessories from leading manufacturers.

Comet's
TRAC-O-LITE®
SOLVES...Furniture Arrangement AND Lighting Problems



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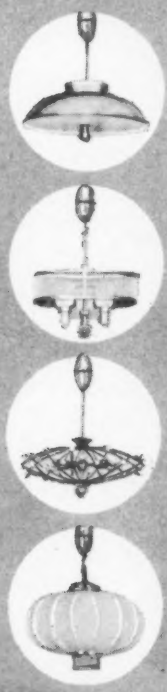

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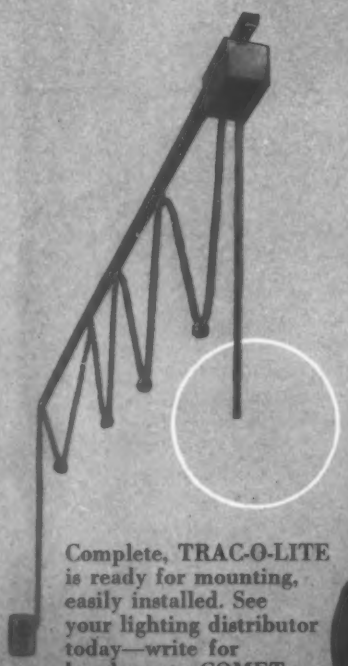
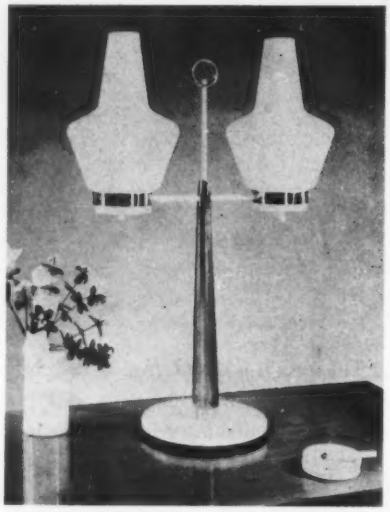


Complete, TRAC-O-LITE is ready for mounting, easily installed. See your lighting distributor today—write for brochure to COMET LAMP COMPANY 509 Fifth Avenue — New York 17, N. Y.

Lightolier's Scandia Collection

A new "Scandia" group of table, floor and wall lamps designed for Lightolier by Gerald Thurston features several variations of opal glass "chimneys" in six handsome designs. The model shown here is reminiscent of Victorian student lamps brought up to date with Scandinavian touches in the slender walnut spindle shaft and flat, white metal base. The opal glass chimneys are precisely engineered to cut off glare and furnish uniform



Continued on page 110

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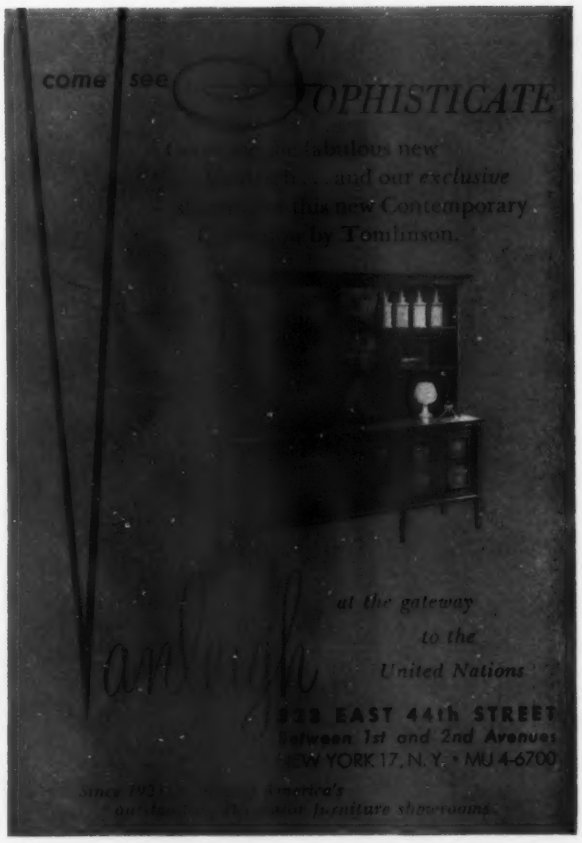
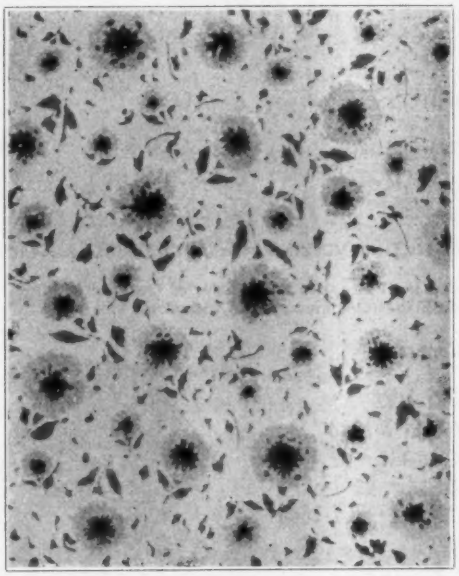


Hobe Erwin Editions
In Wallpapers

"Cornflower Confetti," from our new line



Jones and Erwin, Inc.
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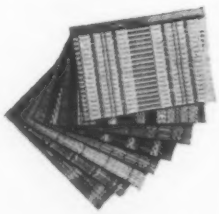

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The only complete line in the U.S. from the mass loomed budget priced to the custom hand woven.

TROPICRAFT of San Francisco, 568 Howard St.

MARKET, *continued from page 108*

illumination. A companion model to this lamp is available in a one-light version. Other designs include a ceramic table lamp with a parasol-shaped glass reflector resting on an opal chimney, and a walnut spindle version highlighted by a white parchment shade decorated with a fluted pattern. The latter model is available with coordinated floor and wall lamps, the latter featuring a brass swing arm and walnut support to extend 28" from the wall. The New York showroom of Lightolier is at 11 East 36th Street.

Rugs from Hong Kong

From British Hong Kong comes the most magnificent—and surprisingly moderately priced—collection of rugs and broadloom carpets to reach America in years. These *Tai Ping* rugs and carpets are handmade, woven by free Chinese who have found haven in British Hong Kong, and distributed to interior decorators in America by Hong Kong Carpets, Ltd., 4800 De Kalb Avenue, Los Angeles. They represent a blend of finest virgin wool carpet yarns from Scotland, New Zealand and Pakistan, handwoven by free Chinese master weavers, skilled in an ancient handcraft, into masterpieces of design and workmanship styled for period or modern décor. Write to the firm, to Mr. Bruce Rabin, for an attractive brochure giving descriptions and photographs of truly original innovations in modern rugs and carpets.

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Pillows are so important!

Every decor needs accents. Try using superlative Lazyback decorative pillows and floor cushions. The new collection includes brilliant Indian and Siamese silks, new shapes and new sizes . . . all available for immediate delivery from our showrooms. Nettle Creek Industries, Richmond, Indiana. SHOWROOMS: 261 Fifth Avenue, New York City; 1359 Merchandise Mart, Chicago; 109 South Robertson, Los Angeles; 1544 Slocum, Dallas; 761 Bellevue Ave. N., Seattle.

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A topiary panel with companion paper designed by Piero Aversa specially for Walls Today.

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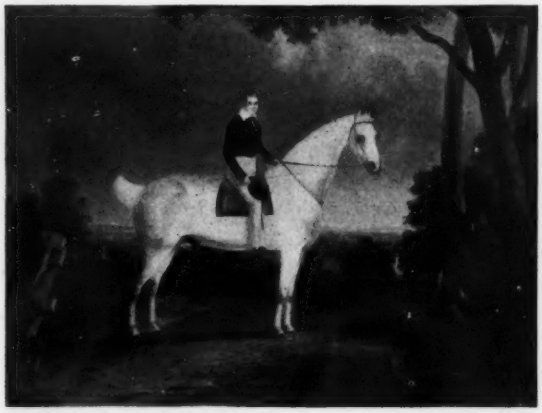

54/163

A very interesting and decorative portrait. The boy's jacket is blue, the saddlecloth is red.

American School (unsigned)

44" x 60"

Charles Hamilton, INC.

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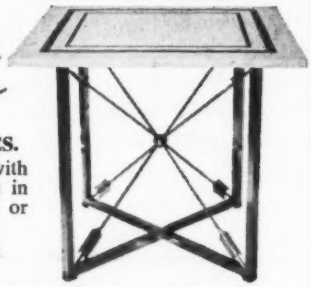

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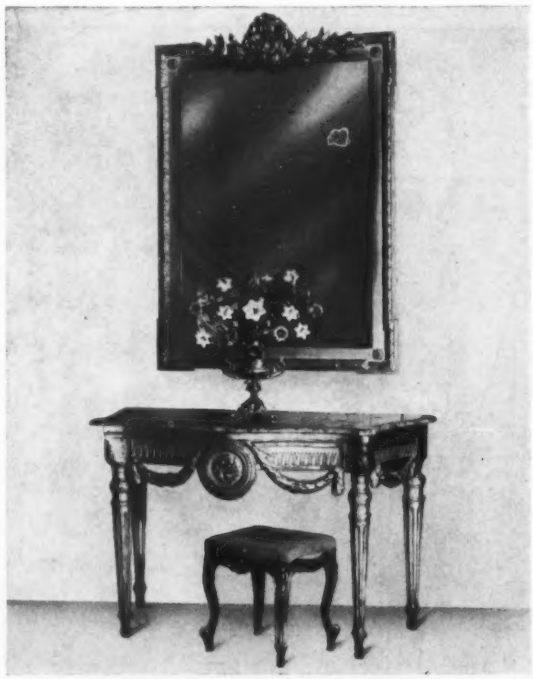

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Owning a Fabry furniture item is akin to owning a piece of sculpture. The line has that same quality of creativity and sense of drama. While Fabry is ostensibly a modern collection, its development is an outgrowth of both the international and national schools with pieces designed here, and executed abroad, thus giving them an air of

cosmopolitan sophistication. On view in the spacious floor-through showroom at 6 East 53rd Street, New York, is an almost endless variety of shapes and sizes for bedroom, dining and living room, spiced with blends of exotic fabrics, sleek finishes and wood contrasts. Since

Continued on page 114

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Fine Wallcoverings
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MARKET, *continued from page 113*

lack of space poses such a problem today we should like to call attention to the many multi-purpose features of the collection: case pieces are so designed that they are perfect adjuncts to living, dining or bedroom—labeled only by their inner fittings; and sectionals accommodate virtually any room dimension, are invaluable in filling odd corners and are available in special sizes at no extra cost should existent models fail to conform to specification. Illustrated is a walnut table with subtle automatic device to change it from 36″ x 36″ to 36″ x 72″ for easy dining. Brass inlay in top is repeated in leg ferrules. Send for beautifully illustrated catalogue.

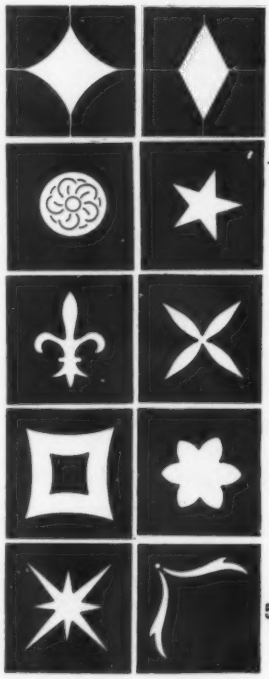
Early American Theme in Fabrics

No doubt the current interest surrounding the celebration of the 350th anniversary of the Jamestown settlement served as stimulus for the new Waverly Fabrics fall collection entitled "Now and Then," for we find such commemorative subject matter as "*Mayflower*," pictorially portraying woodblock prints of early sailing vessels on 36″ Glosheen; *Normandy*, inspired by the rich tradition of Colonial Virginia; and *Hunting Scene*, illustrated, a documentary Toile-de-Jouy printed on 48″ clipper cloth which Martha Beha, Waverly stylist, uses as the focal point in a living room styled in the French Provincial manner. While the collection contains much romantic

Continued on page 116

NU-BRASS

METAL FLOOR MOTIFS



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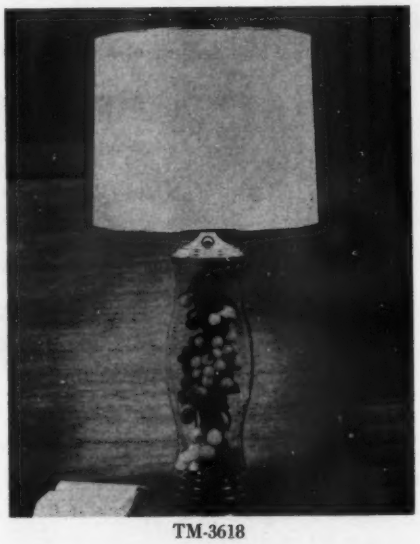

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"CARPETS THAT WEAR . . . SINCE 1853"

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MARKET, *continued from page 114*

design of the past it is strongly flavored with the clean-cut simplicity of today. This is noted in its easy adaptability to casual contemporary settings as well as to more traditional interiors, and in the extensive color line are colors which capture the true feeling of Colonial America, in

grayed tones of Hemlock green, Adam gold, toile red, and Williamsburg blue, as well as a sophisticated modern palette with hot purple, Siamese pink, bitter green, jade and brilliant blue. Waverly Fabrics is a division of F. Schumacher & Co., 60 West 40th Street, New York.

New Nylons for Boris Kroll

Three upholstery fabrics recently introduced by Boris Kroll using *Taslan* the textured nylon yarns developed by Du Pont, are unusual for extreme durability and resist-

Continued on page 118

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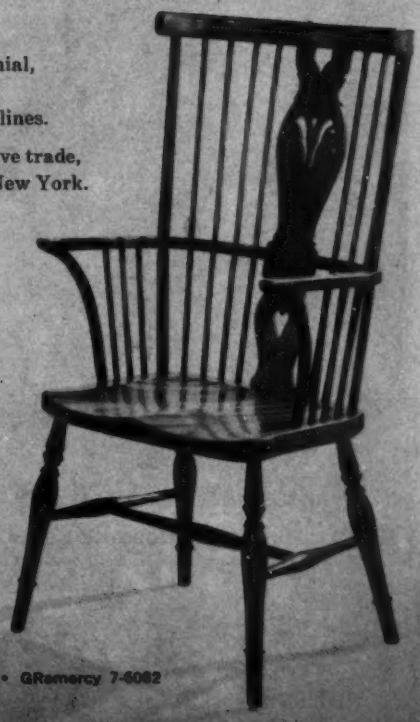

E J Audi

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Woodson Wallpapers

Many papers have matching cottons

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MARKET, *continued from page 116*

ance to the usual abrasions suffered by upholstery, as well as a lovely appearance. The normal nylon look is eliminated, and we find a dry, pleasing quality which, while tightly woven, drapes beautifully. At present it is available in a tone-on-tone vertical stripe design and a block pattern on a tapestry weave, all in brilliant orange with more colors on the way.

Distinguished English Reproductions

The new catalogue of Wood & Hogan, Inc., 425 East 53rd Street, New York, contains large, clear photographs of over a hundred beautiful reproductions of English antiques, all available from a large stock in New York, fashioned from mellow old woods, with most of the items made in England—which you can tell at a glance from the soft, muted tones that only old wood possesses. The range of styles is impressive, from photographs of mellow Jacobean oak joint stools to Sheraton armchairs and Regency beds exquisitely carved; other items included are pedestal desks in walnut, half-round commodes, tea tables and card tables, Hepplewhite sofas and coffee tables, Adam settees, Regency breakfront cabinets and Chippendale occasional tables, resulting in a veritable reference book on fine English furniture, beautifully illustrated. You can obtain a copy simply by sending your request to Wood & Hogan.

Since 1890, Biggs' Master Craftsmen have reproduced those pieces of furniture that create traditional and contemporary interiors of refined elegance

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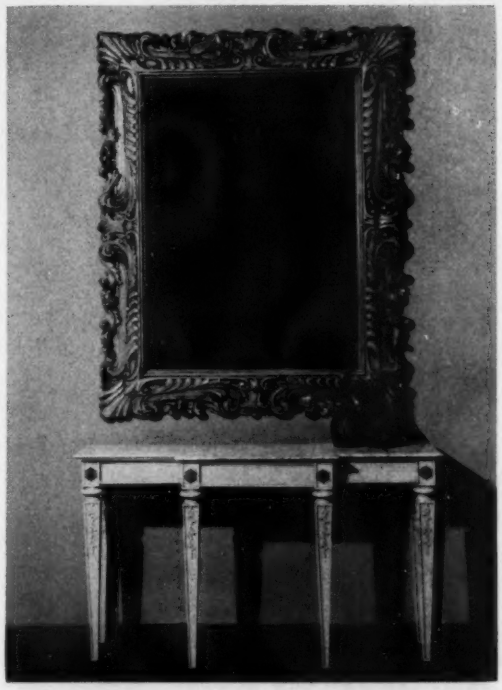

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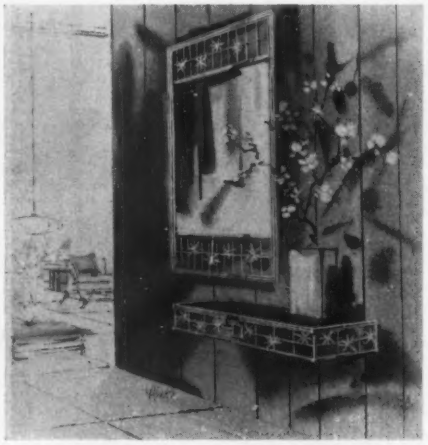
New Look at Syroco

The Syracuse Ornamental Co., 225 Fifth Avenue, New York, recently introduced three new collections of wall accessories, two in the contemporary vein, and one traditional grouping. Made of Syrocowood, the line includes wall clocks, planters, sconces, plaques and mirrors. *Vision* is based on a simple fretwork of lines and rectangles with design etched into the wood. Touches of vivid yellow, red and blue accent the pieces, with choices of several finishes available—metallic gold and antique black for the clocks, planters and mirrors and black for



Continued on page 125

Eagle plaque

Imparts a touch of Early American majesty indoors or outdoors. Cast of sculptured aluminum and hand decorated in lustrous antique bronze with red, white and blue standard. Available in two sizes: wing tip spread 24" or 39". Order No. 24-30. Write for catalog and dealers' price list.

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COLONIAL REPRODUCTIONS
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A large collection of antique pictures, plaques and carvings

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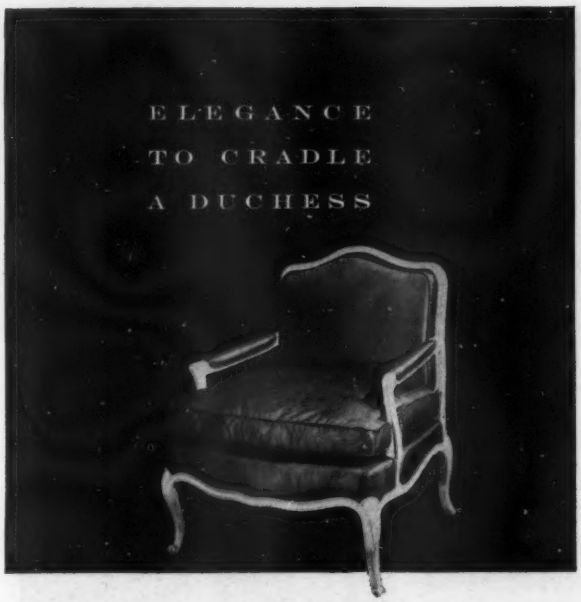

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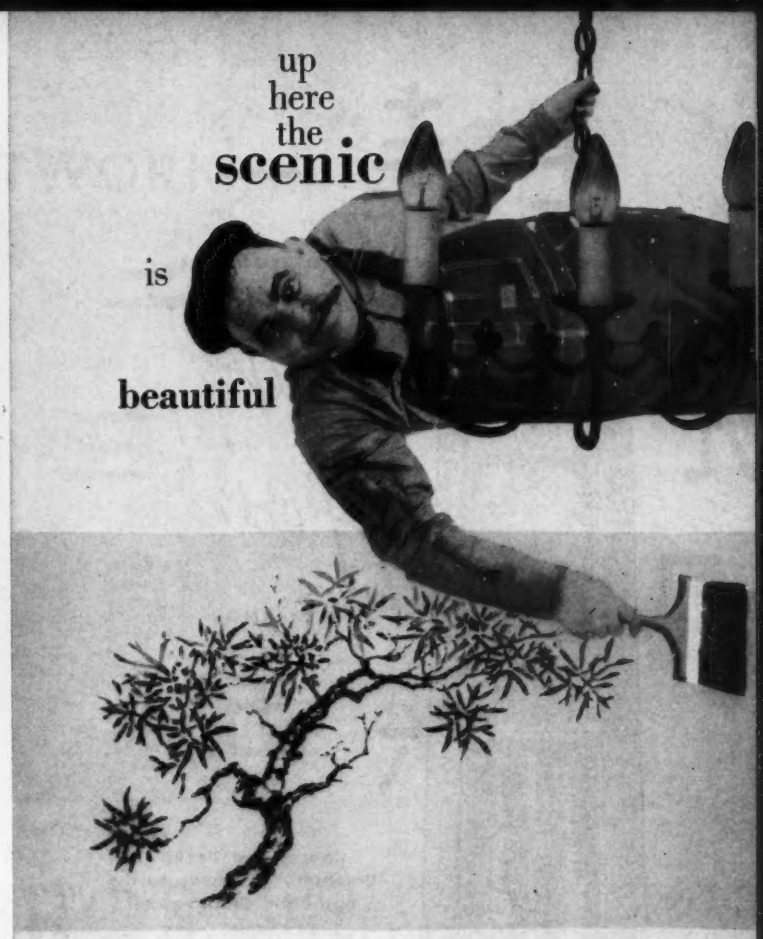

Although you will probably be viewing the new Fine Art Murals a little closer to eye-level than our man on the chandelier...we think you will be as pleased as he is when you see them.

Our new collection ranges from traditional to modern, and the designs are so flexible that they may be arranged in narrower or wider sequences to meet the requirements of almost any wall dimensions. There are 13 new murals hand-screened on 28" panels of tapis cloth, grass cloth, silk and regulation grounds...available in an endless variety of colorways.

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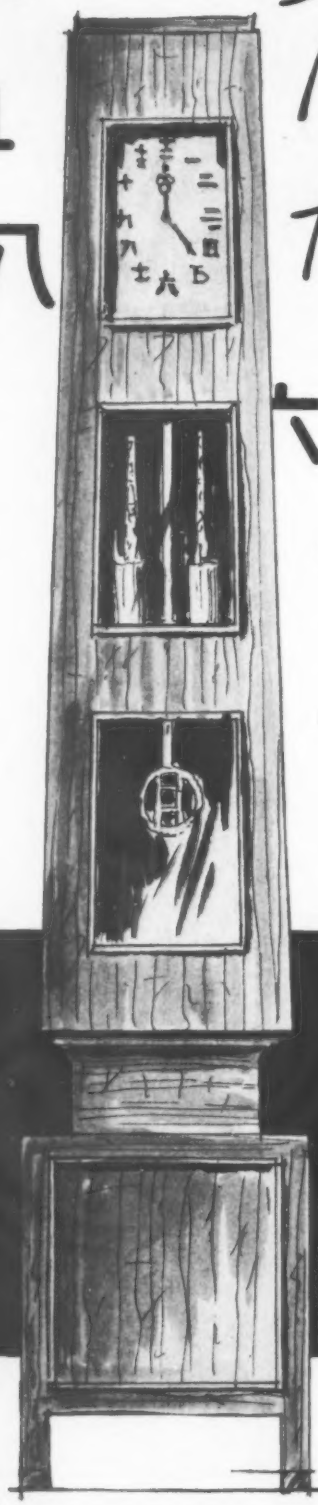

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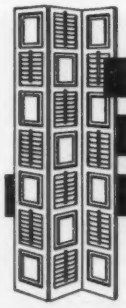

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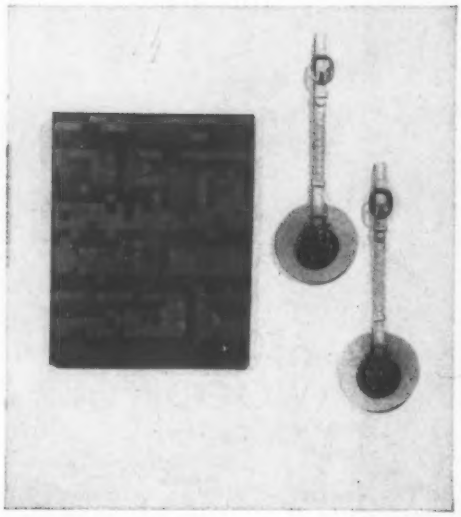

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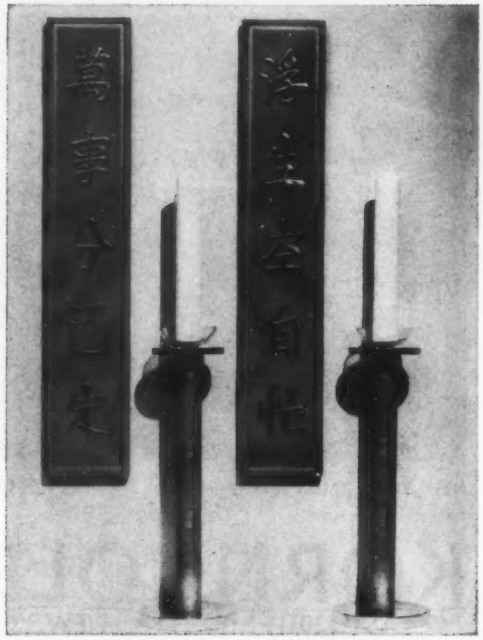

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MARKET, *continued from page 120*

the plaques. In the "Far East" group, each piece is an open framework of *Syrocowood* ornamented with carved bamboo leaves. Illustrated is a mirror and console table finished in metallic gold. Other items here include an open-faced clock with raised numerals, a planter and two sconces. In the third group based on traditional styling, we find three new versions of the correlated console and mirror combination, including an Empire reproduction, a baroque design and a Louis XIV adaptation, in sizes ranging from 24″ to 36″.

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Continued on page 129

domain

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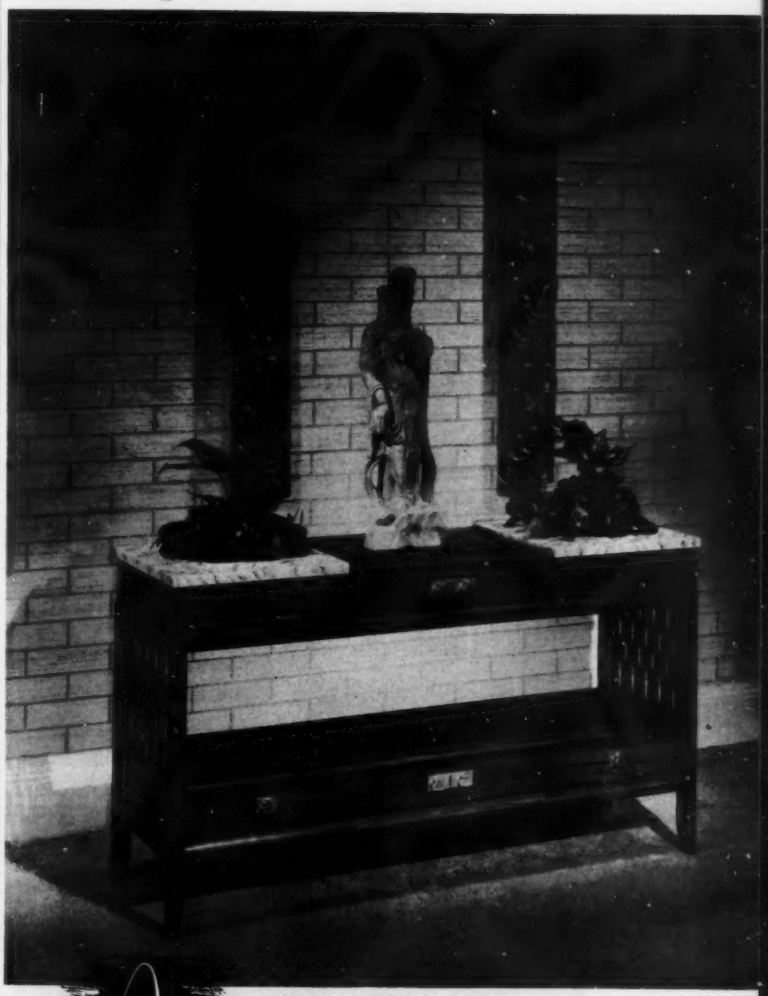

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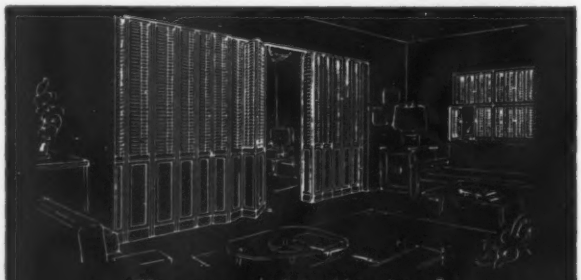

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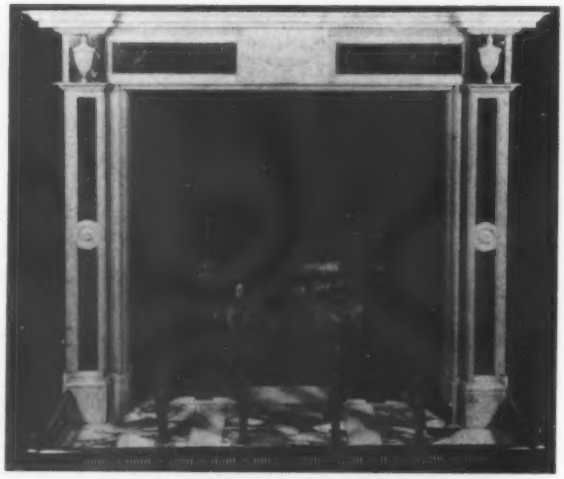

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MARKET, *continued from page 125*

metal plastic, vinyl fabric, glass or any desired combination. And hardware is available in a variety of styles and finishes. Illustrated is an executive office using light

gray steel panels with matching feature strips and recessed baseboards. Note the integration of flush illuminated ceiling with modular *Horizon*, and resulting custom look of the interior which is easily installed, moved and reinstalled, requiring a minimum of maintenance. The company provides multiple custom features at reasonable cost. Further details and engineering specifications may be obtained by writing Hugh Beckwith, E. F. Hauserman Co., Keith Building, Cleveland, Ohio.

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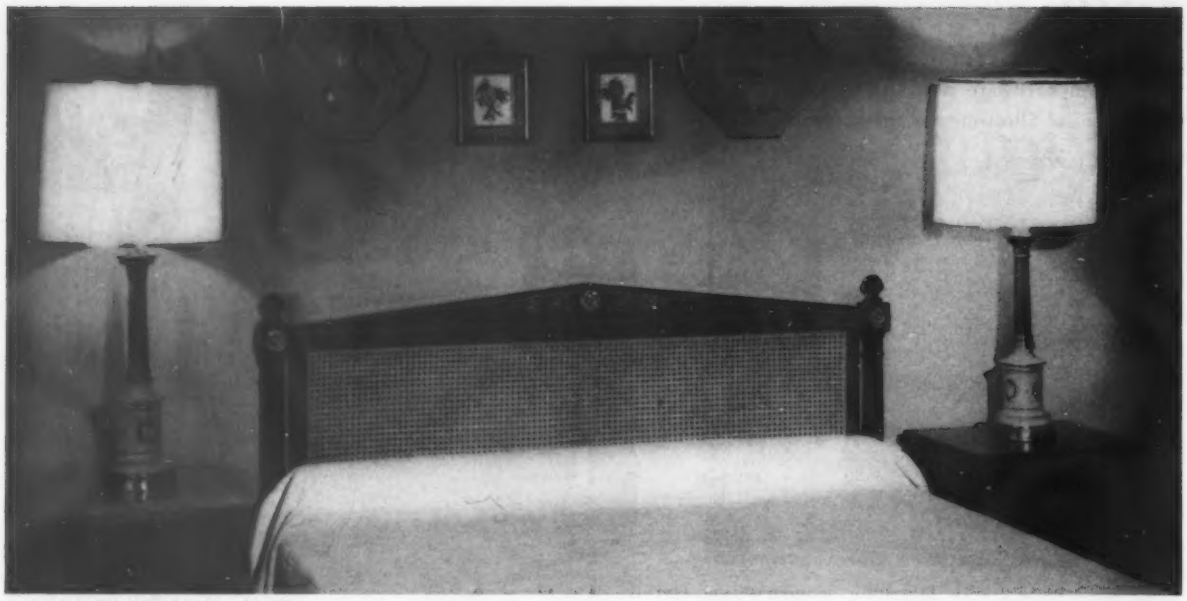

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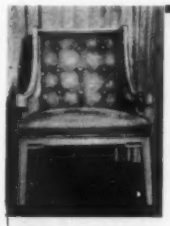
Erratum

In our report on the new Mills-Denmark showroom which appeared on page 24 in the July issue, the incorrect address was given. It should be 227 East 56th Street, New York.



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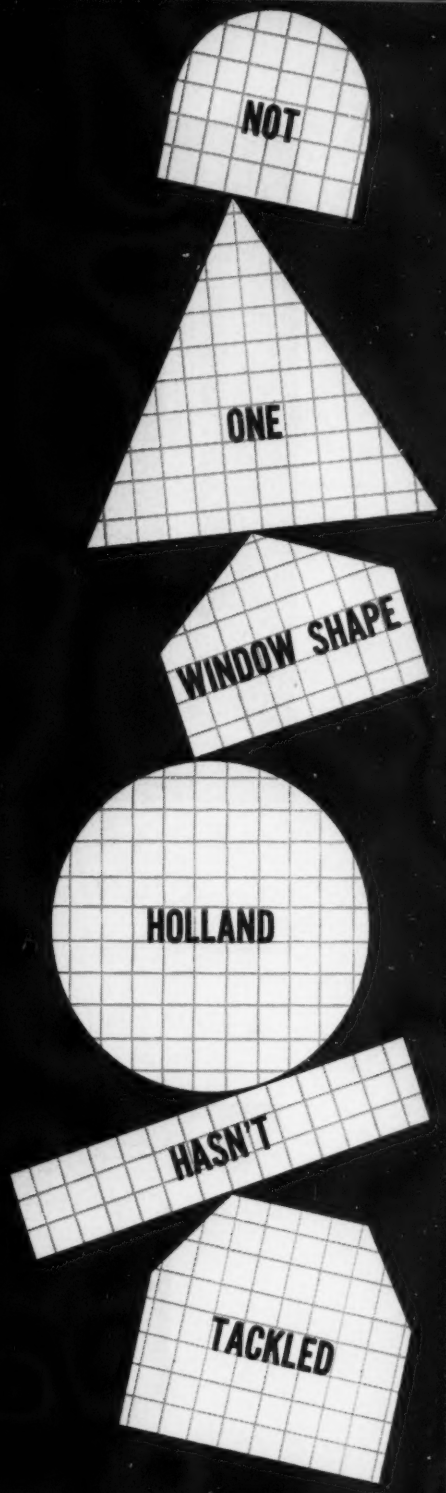

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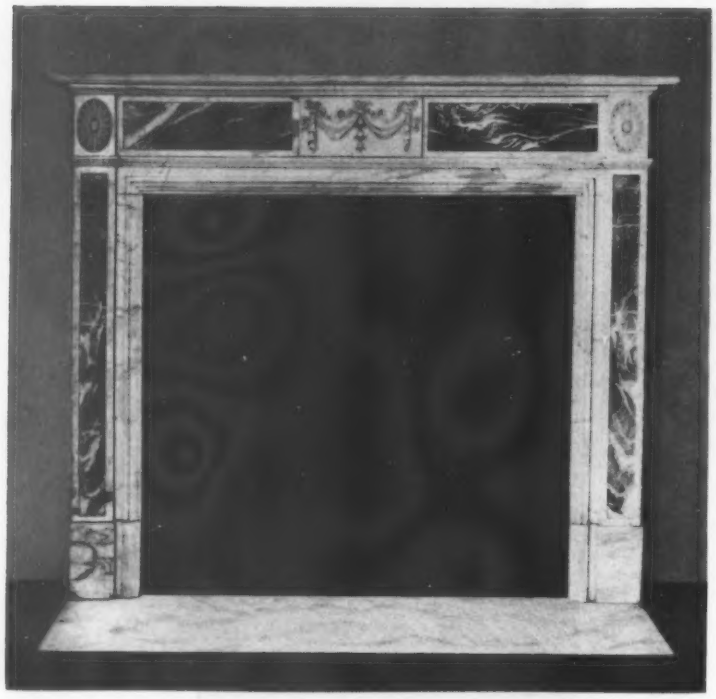

Formerly of the Ritz

This Adam marble mantel is one of a number that were removed several years ago from the Ritz-Carlton and just recently acquired by us.

Their moderate size makes them most suitable for to-day's home or apartment. Details will be sent upon request.

Illustrated: Mantel in the Adam style, white marble with panels of grey and beige. Body width 52", height 48".

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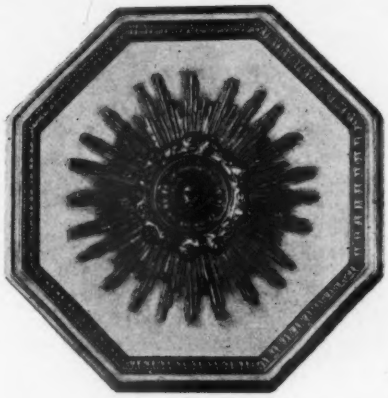

also admire the individuality and integrity of the firm's work, for there is no such thing as a ready-made frame here. Frame and print are made for each other. For instance, the intricate shape of a Victorian fan is followed scrupulously by a decorative mat and hand-carved

Continued on page 134

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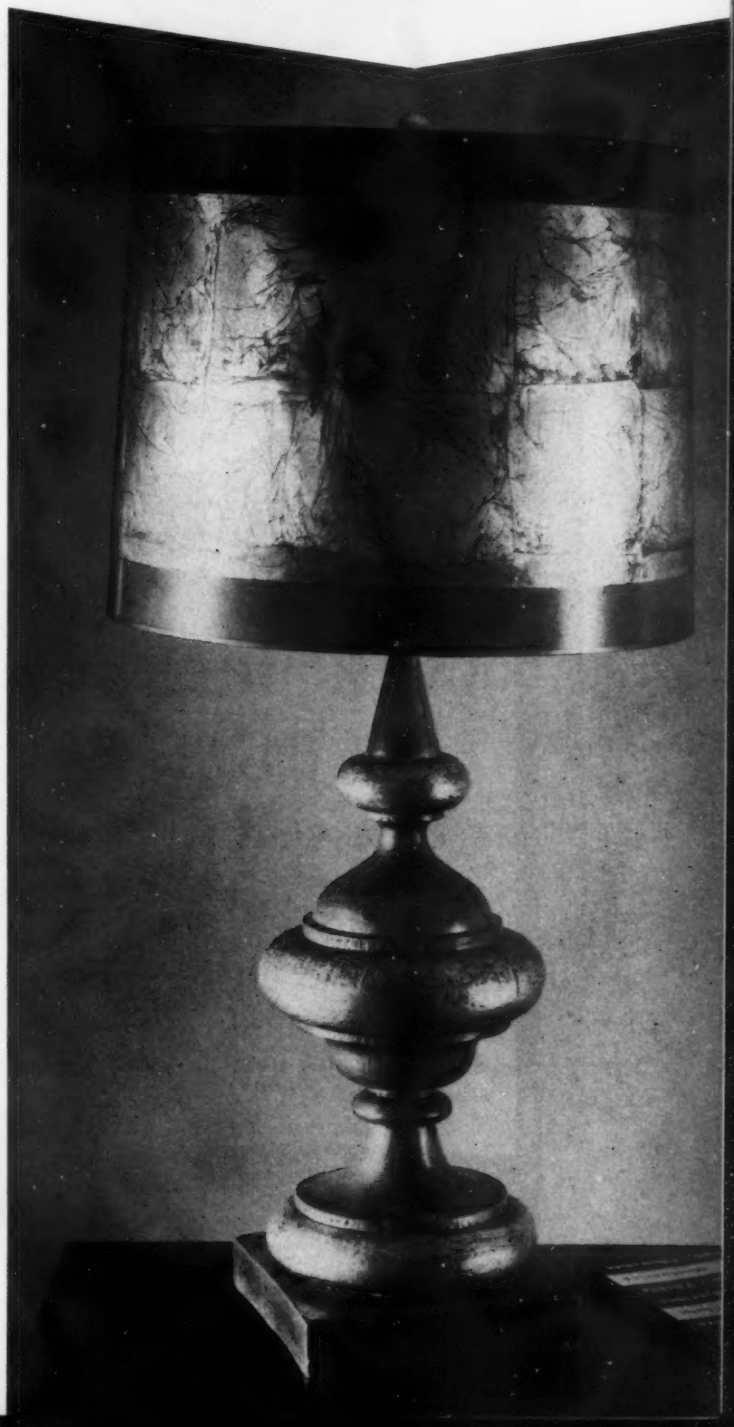

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MARKET, *continued from page 133*

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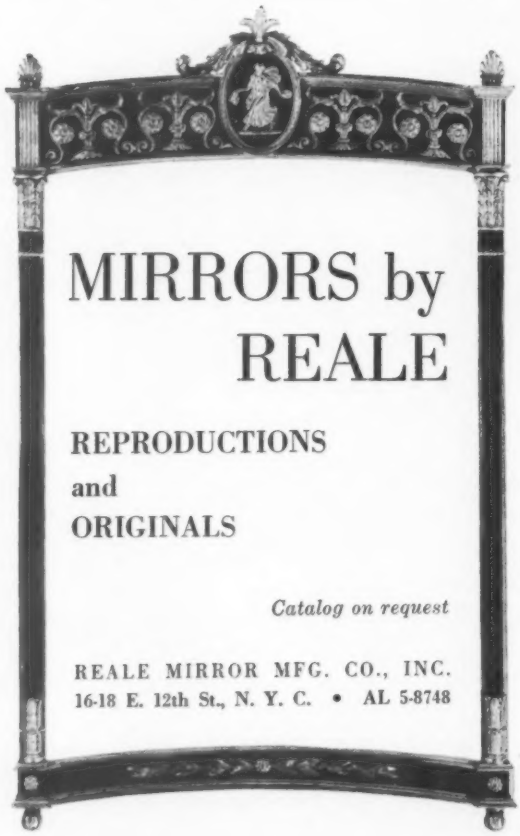
Continued on page 137



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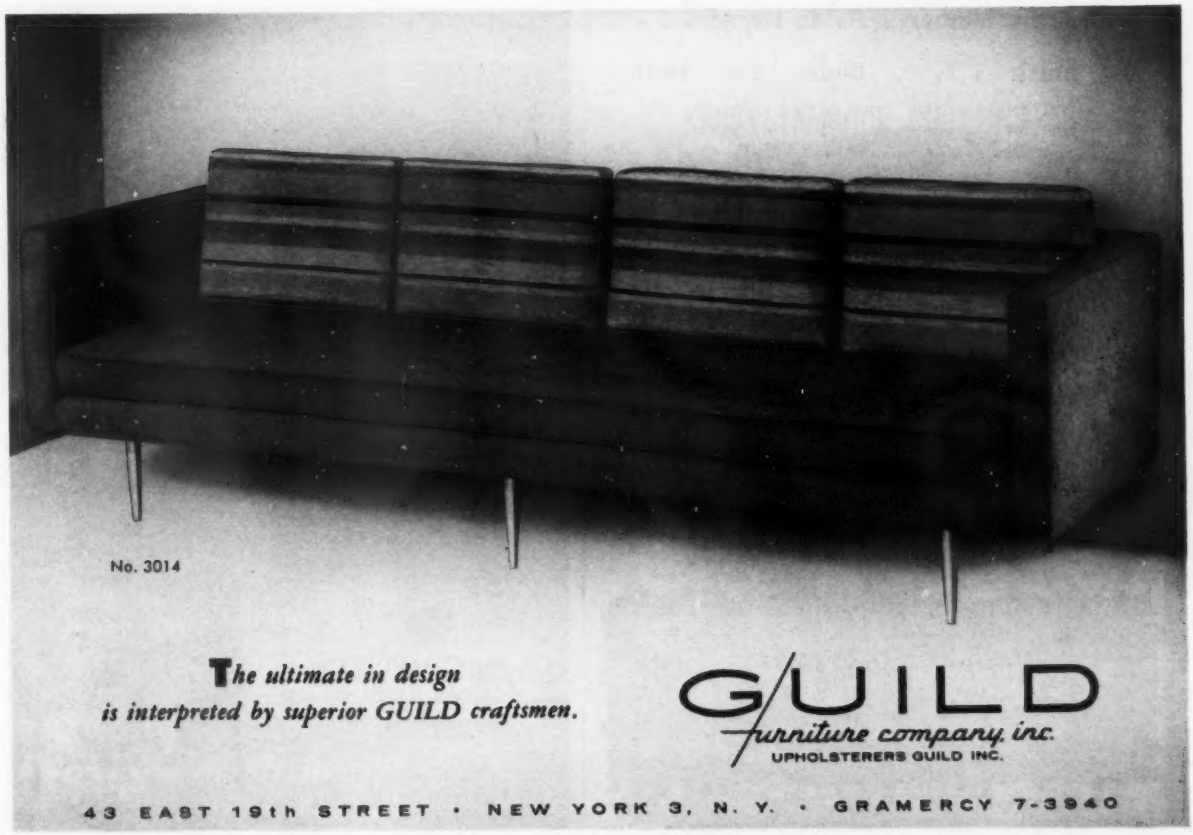

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MARKET, *continued from page 134*

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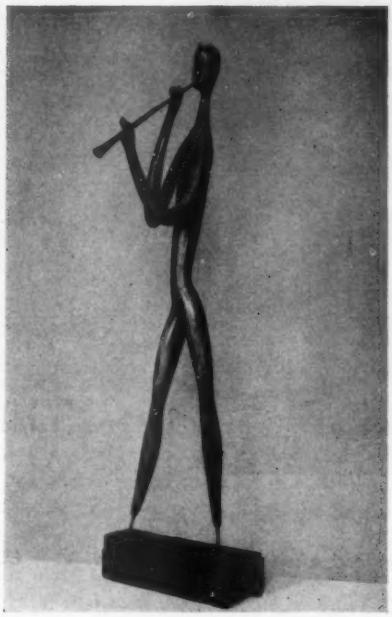

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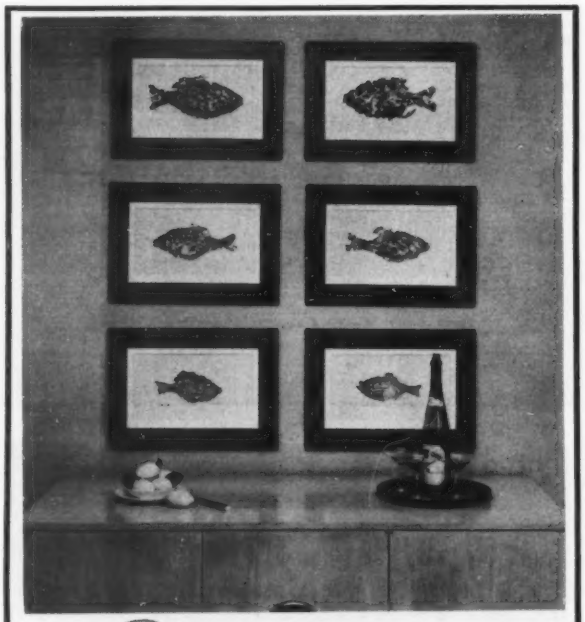

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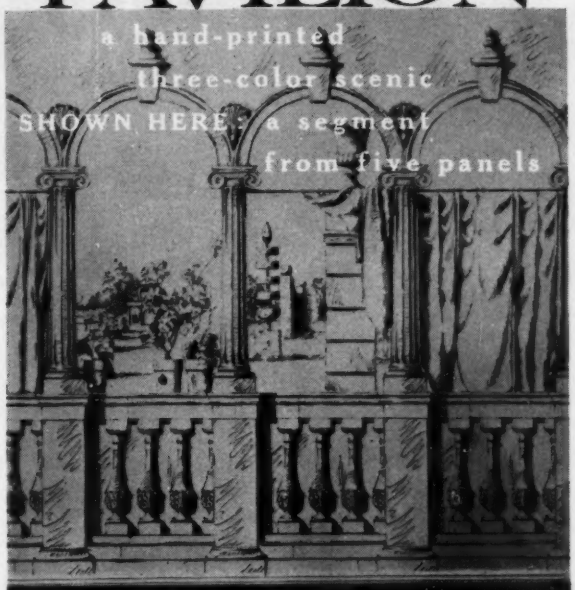

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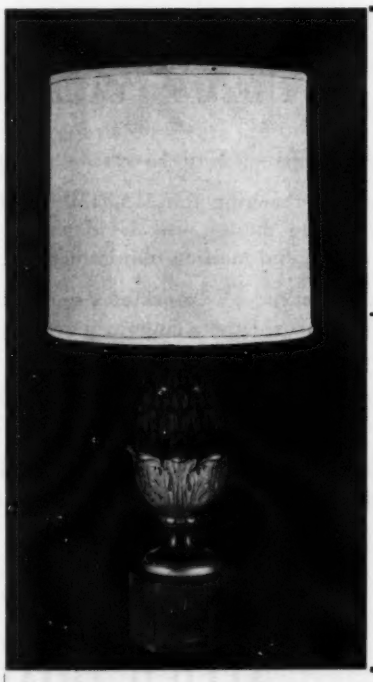

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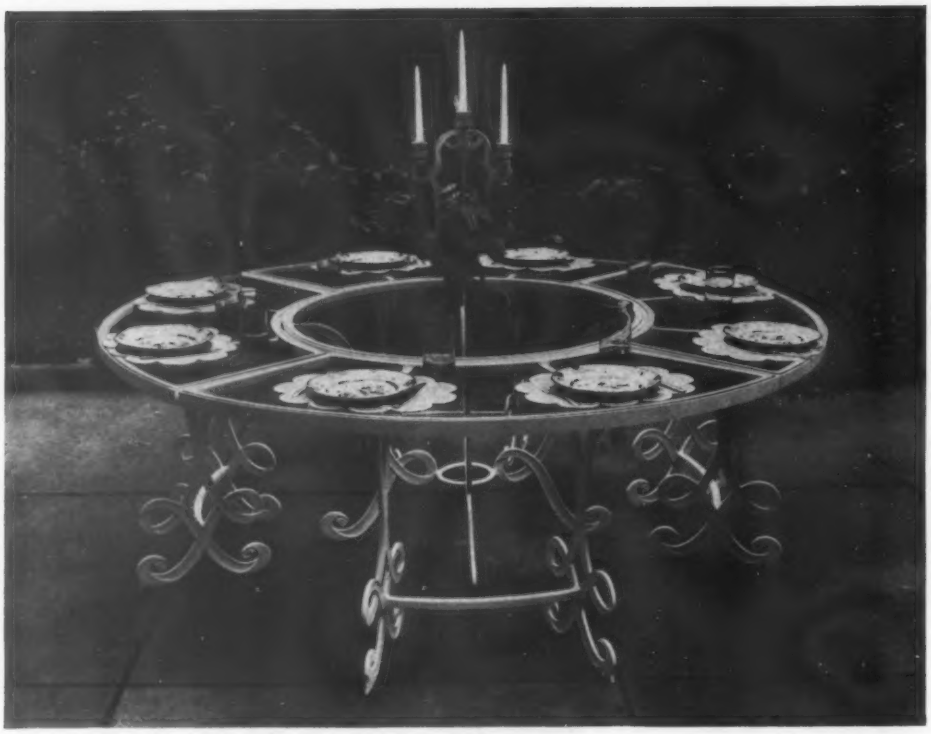

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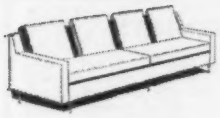

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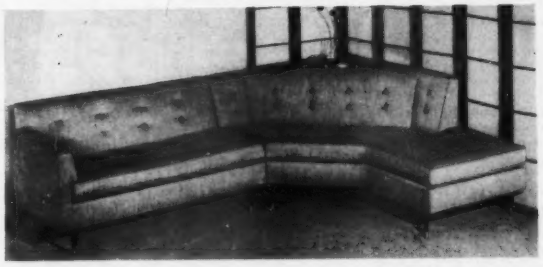

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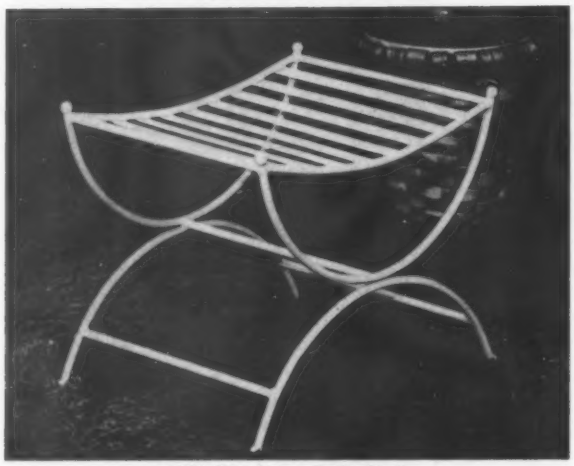

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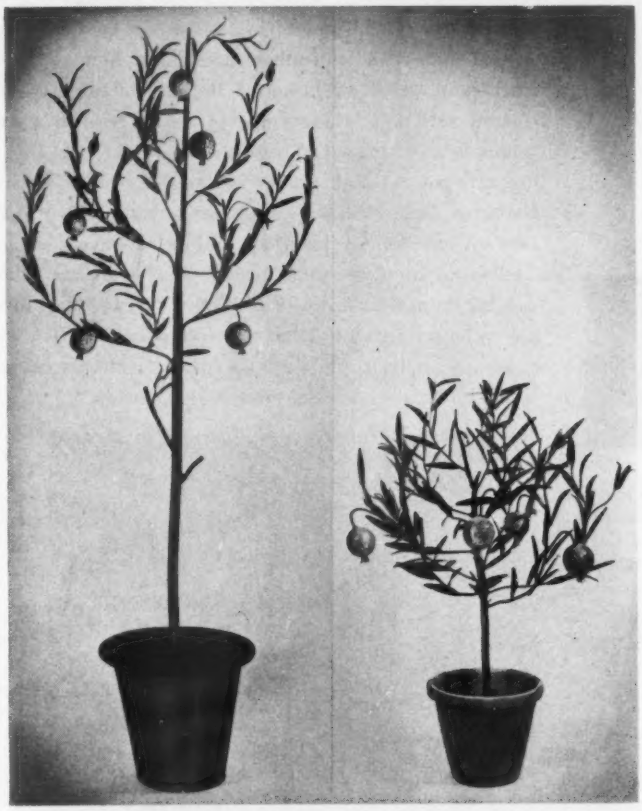

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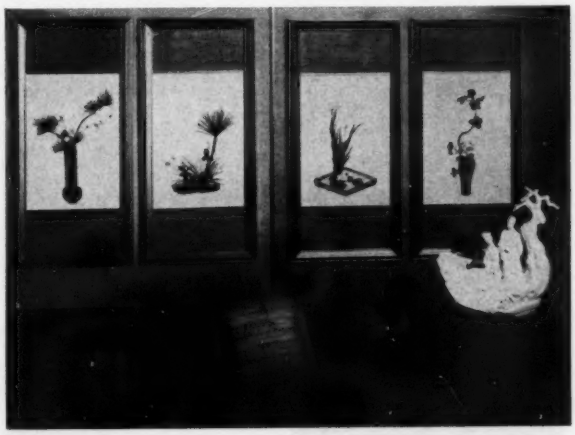

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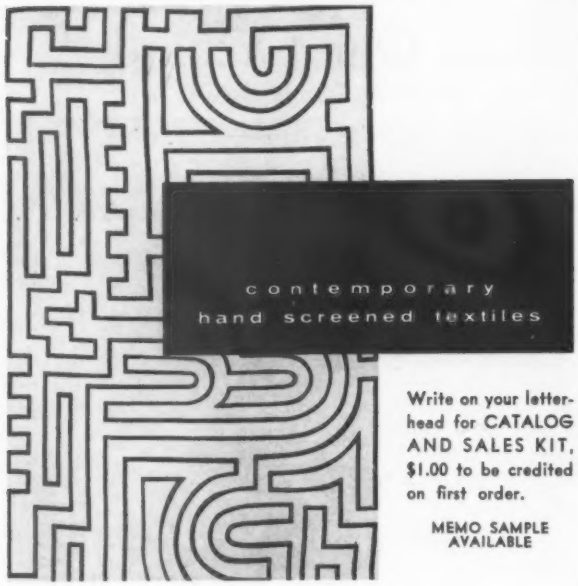

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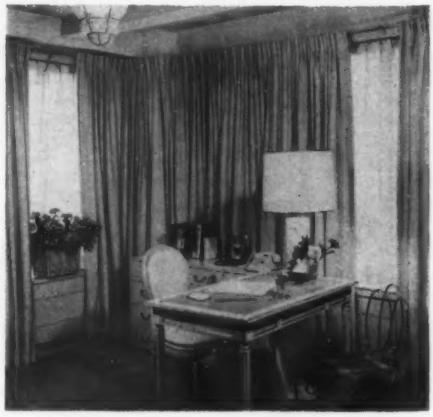

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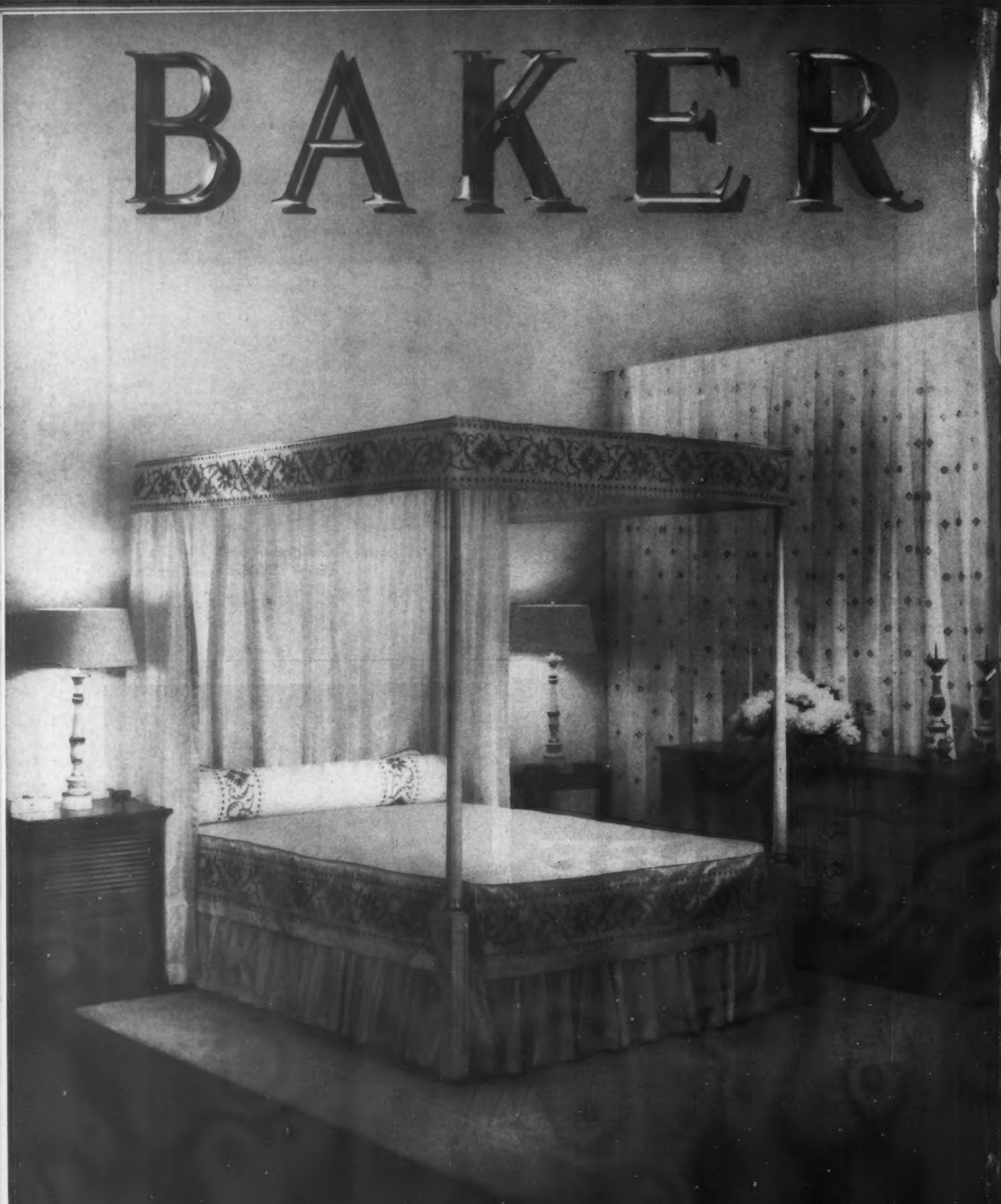

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